



2026/3/16

Code 9997 (PRIME) Belluna Co., Ltd

### Consolidated Monthly Sales Growth (year-on-year)

In February, in the Hotel business, city hotels in the Hokkaido area focused on occupancy-driven rate control compared with the same month of the previous year, which resulted in sluggish revenue year-on-year. Overall, however, the Hotel business benefited substantially from the revenue contribution of newly opened and newly acquired properties — “Sapporo Hotel by Granbell,” “Hotel Zuiho,” and “Akiu Grand Hotel” — resulting in sales of 3,235 million yen, up 43% from the same month of the previous year.

In the Apparel & Goods business, deliveries of catalogues were delayed in the first half of the month due to snowfall, and although performance in the second half exceeded targets, the early-month shortfall could not be fully recovered. In addition, we limited the number of printed publications to prioritize profitability. As a result, sales were 4,358 million yen, down 11% from the same month of the previous year.

As a result, consolidated group sales for February totaled 15,814 million yen, up 3% from the same month of the previous year.

[FY ending March 31, 2026] From April 2025 to March 2026

(Unit: million yen)

		February 2026 (single month)				February 2026 (cumulative total)			
		Current year results	Previous year results	YoY Change		Current year results	Previous year results	YoY Change	
G r o w t h	Hotels	3,235	2,264	+971	+43%	33,699	24,026	+9,673	+40%
	Income, Solar	690	526	+164	+31%	10,279	5,676	+4,603	+81%
	Property Subtotal	3,925	2,790	+1,135	+41%	43,978	29,702	+14,276	+48%
	Cosmetics & Health Food	776	990	-214	-22%	8,745	10,471	-1,726	-16%
	Gourmet	1,690	1,570	+121	+8%	21,483	20,864	+619	+3%
	Wine	802	845	-43	-5%	9,332	8,503	+829	+10%
	Nurse-related	703	742	-38	-5%	9,659	9,926	-267	-3%
	Specialty mail-order Subtotal	3,972	4,146	-174	-4%	49,219	49,764	-546	-1%
	<b>Growth Subtotal</b>	<b>7,897</b>	<b>6,936</b>	<b>+962</b>	<b>+14%</b>	<b>93,197</b>	<b>79,466</b>	<b>+13,731</b>	<b>+17%</b>
S u s t a i n a b i l i t y	Kimono-related	1,760	1,693	+66	+4%	16,928	17,294	-365	-2%
	Apparel & Goods	4,358	4,916	-558	-11%	63,340	68,811	-5,471	-8%
	Other	131	183	-52	-28%	2,724	2,804	-80	-3%
	<b>Sustainability Subtotal</b>	<b>6,249</b>	<b>6,793</b>	<b>-544</b>	<b>-8%</b>	<b>82,992</b>	<b>88,908</b>	<b>-5,916</b>	<b>-7%</b>
<b>Database Utilization</b>		<b>1,668</b>	<b>1,620</b>	<b>+48</b>	<b>+3%</b>	<b>17,603</b>	<b>16,668</b>	<b>+934</b>	<b>+6%</b>
<b>Consolidated Total</b>		<b>15,814</b>	<b>15,349</b>	<b>+466</b>	<b>+3%</b>	<b>193,792</b>	<b>185,043</b>	<b>+8,749</b>	<b>+5%</b>

(NOTE)

- 1.This data is calculated on basis before adjustment.
- 2.Overseas hotels sales are not included in the Property segment.
- 3.Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
- 4.Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.
- 5.Sales of Aging Beef Co., Ltd. are included in Hotels segment from October 2024.
- 6.Sales of SAPPORO HOTEL by GRANBELL are included in Hotels segment from March 2025.
- 7.Sales of OTARU GRANBELL HOTEL are included in Hotels segment from July 2025.
- 8.Sales of Hotel Zuiho and Akiu Grand Hotel are included in Hotels segment from October 2025.

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