



2025/8/19

Code 9997 (PRIME) Belluna Co., Ltd

### Consolidated Monthly Sales Growth (year-on-year)

In July, the Hotel business continued to perform well, especially in the Sapporo and Osaka areas, with the Sapporo Hotel by GRANBELL at the north exit of Sapporo Station also steadily increasing occupancy. As a result, net sales were 3,052 million yen, up 36% from the same month of the previous year.

In the Apparel & Goods business, sales showed a recovery trend due to an increase in catalog issuance in the middle of the month, although the business continued to struggle in the early part of the month due to the effect of curbing the volume of paper media issuance in order to focus on profitability. In addition, there was an impact of lower sales from the mall business, whose services were terminated at the end of the previous fiscal year. As a result, net sales totaled 5,406 million yen, down 8% from the same month of the previous year.

As a result, consolidated group sales for July totaled 16,404 million yen, up 2% from the same month of the previous year.

[FY ending March 31, 2026] From April 2025 to March 2026

(Unit: million yen)

		July 2025 (single month)				July 2025 (cumulative total)			
		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change	
G r o u p H o t e l s	Hotels	3,052	2,236	+816	+36%	10,104	7,451	+2,652	+36%
	Income, Solar	666	521	+145	+28%	2,638	2,090	+548	+26%
	Property Subtotal	3,719	2,758	+961	+35%	12,742	9,541	+3,201	+34%
	Cosmetics & Health Food	824	957	-132	-14%	3,246	3,727	-480	-13%
	Gourmet	1,523	1,500	+24	+2%	5,782	5,768	+14	+0%
	Wine	712	773	-61	-8%	3,078	2,974	+105	+4%
	Nurse-related	925	976	-51	-5%	4,230	4,268	-38	-1%
	Specialty mail-order Subtotal	3,985	4,205	-221	-5%	16,337	16,736	-400	-2%
	<b>Growth Subtotal</b>	<b>7,703</b>	<b>6,963</b>	<b>+740</b>	<b>+11%</b>	<b>29,078</b>	<b>26,278</b>	<b>+2,801</b>	<b>+11%</b>
S u s t a i n a b i l i t y	Kimono-related	1,569	1,694	-125	-7%	5,092	5,483	-391	-7%
	Apparel & Goods	5,406	5,869	-464	-8%	25,110	27,710	-2,600	-9%
	Other	165	195	-30	-15%	1,102	1,002	+100	+10%
	<b>Sustainability Subtotal</b>	<b>7,140</b>	<b>7,758</b>	<b>-618</b>	<b>-8%</b>	<b>31,304</b>	<b>34,194</b>	<b>-2,890</b>	<b>-8%</b>
<b>Database Utilization</b>		<b>1,560</b>	<b>1,342</b>	<b>+219</b>	<b>+16%</b>	<b>6,441</b>	<b>5,979</b>	<b>+462</b>	<b>+8%</b>
<b>Consolidated Total</b>		<b>16,404</b>	<b>16,063</b>	<b>+341</b>	<b>+2%</b>	<b>66,823</b>	<b>66,451</b>	<b>+372</b>	<b>+1%</b>

(NOTE)

1. This data is calculated on basis before adjustment.
2. Overseas hotels sales are not included in the Property segment.
3. Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
4. Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.
5. Sales of Aging Beef Co., Ltd. are included in Hotels segment from October 2024.
6. Sales of Sapporo Hotel by GRANBELL are included in Hotels segment from March 2025.

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