



2025/4/15

Code 9997 (PRIME) Belluna Co., Ltd

Consolidated Monthly Sales Growth (year-on-year)

In March, the Hotel business continued to perform well, especially in the Hokkaido area. As a result, net sales were 2,314 million yen, up 36% from the same month of the previous year. The results of “Sapporo Hotel by GRANBELL” are included from this month.

The sales decline of 1,168 million yen, down 68% from the same month of the previous year, in the Income, Solar business was due to the absence of the sale of properties in the same month of the previous year.

In the Apparel & Goods business, sales of apparel products were strong due to rising temperatures, and the sale sales were also strong. As a result, net sales were 6,125 million yen, up 16% from the same month of the previous year.

As a result, consolidated group sales for March totaled 20,559 million yen, up 1% from the same month of the previous year.

[FY ending March 31, 2025] From April 2024 to March 2025

(Unit: million yen)

	March 2025 (single month)				March 2025 (cumulative total)				
	Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change		Actual results for the current fiscal year	Results for the same period of the previous year	YoY Change		
G r o w t h	Hotels	2,314	1,697	+617	+36%	26,339	20,393	+5,946	+29%
	Income, Solar	540	1,707	-1,168	-68%	6,216	6,584	-368	-6%
	Property Subtotal	2,853	3,404	-551	-16%	32,555	26,977	+5,578	+21%
	Cosmetics & Health Food	919	981	-62	-6%	11,390	12,084	-694	-6%
	Gourmet	1,397	1,457	-60	-4%	22,261	22,629	-368	-2%
	Wine	813	891	-78	-9%	9,316	9,392	-77	-1%
	Nurse-related	1,173	1,196	-23	-2%	11,099	11,223	-124	-1%
	Specialty mail-order Subtotal	4,302	4,525	-223	-5%	54,066	55,328	-1,262	-2%
	Growth Subtotal	7,155	7,929	-774	-10%	86,621	82,305	+4,316	+5%
S u s t a i n a b i l i t y	Kimono-related	5,612	5,280	+331	+6%	22,905	23,347	-441	-2%
	Apparel & Goods	6,125	5,282	+843	+16%	74,936	74,217	+719	+1%
	Other	204	203	+1	+0%	3,008	2,939	+68	+2%
	Sustainability Subtotal	11,941	10,766	+1,175	+11%	100,849	100,503	+346	+0%
Database Utilization	1,463	1,595	-133	-8%	18,131	17,934	+198	+1%	
Consolidated Total	20,559	20,290	+269	+1%	205,601	200,742	+4,860	+2%	

(NOTE)

- 1.This data is calculated on basis before adjustment.
- 2.Overseas hotels sales are not included in the Property segment.
- 3.Sales of Ozio's overseas subsidiary are not included in the Cosmetics & Health Food segment.
- 4.Sales of JOB STUDIO, an overseas subsidiary are not included in the Nurse-related segment.
- 5.Sales of Aging Beef Co., Ltd. are included in Hotels segment from October 2024.

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