



**Yellow Hat**



August 28, 2026

Company name: Yellow Hat Ltd.  
Representative: Akio Kimura, Representative Director and President  
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General Affairs Department  
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## **Notice Concerning Potential Leakage of Personal Information Due to Unauthorized Access at Yellow Hat**

Yellow Hat Ltd. (the “Company”) hereby announces that it has been discovered that information of Yellow Hat members stored in the member server may have been leaked to an external party. This occurred due to an attack using a malicious program against the Company's Yellow Hat WEB pit service reservation system. The Company sincerely apologizes for the considerable concern and inconvenience this has caused to our customers and all related parties.

### **1. Background**

On the morning of Tuesday, August 18, 2026, unauthorized access was detected, and the Company promptly implemented emergency measures, including disconnecting the system from external networks. Subsequently, while investigating the scope of the impact, it was discovered that the personal information of Yellow Hat members may have been leaked to an external party.

### **2. Personal Information Potentially Subject to Leakage**

- (1) Number of targeted data records: Maximum of 1,801,499 accounts
- (2) Items: Name, phone number, email address, and membership number

\*Credit card information, passwords, and vehicle information are not subject to this leak, as the system does not retain such information.

\*The Yellow Hat WEB pit service reservation system utilizes a management system different from the reservation systems of other group companies; therefore, there is no impact on customers of other brands.

### **3. Response to Date**

Upon confirming the unauthorized access to the system, the Company immediately implemented measures including the suspension of the system, conducted a detailed investigation, advanced security enhancements, and has already completed the necessary countermeasures. Additionally, the Company has reported the incident to the Personal Information Protection Commission and consulted with the police.

### **4. Notice and Information for Customers**

For customers who may be affected, as soon as preparations are complete, the Company will make announcements on the official website and in-store displays, and will also sequentially send notices of apology and warning alerts via email, SMS, telephone, and written notification.

## 5. Request to Customers

In the unlikely event that you receive an unfamiliar or suspicious email, SMS, or other communication, we strongly request that you exercise ample caution and refrain from opening emails, accessing any links, or opening any attached files.

## 6. Contact Information

Yellow Hat Ltd. Dedicated Consultation Desk

**Phone Number: 0120-405-092 (Toll-free in Japan)**

Reception hours: August 28 to October 12: 10:00-19:00 (every day)

From October 13 onwards: 10:00-19:00 (weekdays only)

If any matters arise that require further disclosure, such as a significant impact on financial results, the Company will announce them promptly.