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For Immediate Release

Funai Soken Holdings Inc. (TSE Prime, stock code 9757)

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Funai Consulting Becomes an Approved Sapporo PRO Frontier Market “S-Adviser”

Funai Soken Holdings hereby announces that one of its consolidated subsidiaries, Funai Consulting Inc., was today granted “S-Adviser” status by Sapporo Securities Exchange for its Sapporo PRO Frontier Market for professional investors.

1. Helping More Companies Achieve Sustainable Growth

Becoming an S-Adviser qualified to help companies get listed on the Sapporo PRO Frontier Market will enable Funai Consulting to offer a fuller range of IPO solutions and add to its existing services as an approved J-Adviser for the Tokyo PRO Market as well as F-Adviser for the Fukuoka PRO Market. This enhanced capability will help the company further contribute to the Funai Soken Consulting Group’s ongoing efforts to achieve its official group purpose—Sustainable Growth for More Companies—through an ever-expanding range of comprehensive management consulting services for mid-market companies and SMEs.

2. About Sapporo PRO Frontier Market Listing Support Services

(1) Sapporo PRO Frontier Market and the Role of S-Advisers

The Sapporo PRO Frontier Market is due to be launched in June 2026. The Sapporo PRO Frontier Market and the S-Adviser system are aimed at professional investors and modeled on the Tokyo Stock Exchange’s Tokyo PRO Market and J-Adviser system. These professionals-only markets have garnered considerable attention in recent years as places where companies can achieve some of the recognition and credibility of market listing with less stringent criteria (e.g., number of shareholders, amount of profits) than the regular stock exchange demands.

S-Advisers are entrusted by Sapporo Securities Exchange to investigate companies that want to be listed on Sapporo PRO Frontier Market to ascertain their compliance with listing criteria and eligibility requirements. And once a company is listed, S-Advisers provide a variety of support including disclosure advice and monitoring of sustained compliance with listing criteria.

For further details, see the Sapporo Securities Exchange Website

<https://www.sse.or.jp/frontier/market>

(2) How S-Adviser Status Enhances the Company’s Range of Services

Helping companies get listed on the regular stock exchange and the Tokyo PRO Market has been a part of Funai Consulting’s services since 2018, and the company became an approved J-Adviser in April 2022 and an F-Adviser for the Fukuoka PRO Market in August 2024. Now, becoming an

approved S-Adviser further increases the company's ability to meet the needs of clients wanting to go public, and strengthens its position as a one-stop provider of comprehensive support solutions.

(3) Administration of Sapporo PRO Frontier Market Listing Support Services

I. Administration of S-Adviser Services

Support services for clients who want to apply for listing on the Sapporo PRO Frontier Market will be carried out by the IPO Consulting Office of Funai Consulting's Mid-market Consulting Division.

II. Company Overview

(1) Name	Funai Consulting Inc.
(2) Address	35th floor, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo
(3) Representative	Daisuke Shingai, president and CEO
(4) Business	Management consulting
(5) Capital	3,000 million yen
(6) Incorporated	November 28, 2013
(7) Ownership	Wholly owned by Funai Soken Holdings Inc.

3. Outlook

Becoming an approved S-Adviser is expected to contribute to the company's performance and corporate value over the mid-to-long term. At this point, the impact of acquiring this qualification on consolidated business performance for this fiscal year is minor. Funai Soken Holdings will promptly announce any information requiring public notice.

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