

For Immediate Release

Funai Soken Holdings Inc. (TSE Prime, stock code 9757)

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Notice Regarding Amendment of Shareholder Rewards Program (Addition of Record Date)

Funai Soken Holdings hereby announces its Board of Directors voted today to approve the amendment of the company's shareholder rewards program by adding a record date as set forth below.

1. Reason for Amendment of Shareholder Rewards Program

Funai Soken Holdings initially launched its shareholder rewards program with a record date of December 31. However, to express our gratitude to our shareholders for their support, and to make the company a more attractive investment option and boost share liquidity, the decision was made to add a new record date to the program.

2. Details of Amendment of Shareholder Rewards Program

	Shareholder Rewards	
Shares held	Before amendment	After amendment
	Record date Dec. 31; rewards sent once a year around late Mar.	Rewards sent twice a year Record date Dec. 31; rewards sent around late Mar. AND Record date Jun. 30; rewards sent around late Aug.
Holders of between 100 and 999 shares	¥500 Quo Card	¥500 Quo Card
Holders of between 1,000 and 4,999 shares	¥1,000 Quo Card	¥1,000 Quo Card
Holders of between 5,000 and 9,999 shares	¥5,000 Quo Card	¥5,000 Quo Card
Holders of 10,000+ shares	¥10,000 Quo Card	¥10,000 Quo Card

3. Effective Date of Amendment

This amendment to the shareholder rewards system will come into effect for shareholders listed in the Funai Soken Holdings Shareholder Register as of the end of June 30, 2025.