

Note: This document is an English translation of a statement written originally in Japanese.
In the event of any discrepancy between this translated document and the original Japanese document, the original shall prevail.



May 12, 2026

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(Securities code: 9755; Prime Market)
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Notice Regarding the Introduction of a Shareholder Benefit Program

OYO Corporation (the “Company”) hereby announces that, at a meeting of the Board of Directors held today, it has resolved to introduce a shareholder benefit program as described below.

1. Purpose of the Shareholder Benefit Program

(1) Enhancement of shareholder returns and improvement of share liquidity

In order to show our appreciation for the ongoing support of our shareholders, make the Company’s shares a more attractive investment, and encourage a broader range of investors to hold the Company’s shares, thereby improving share liquidity and expanding the investor base, we have decided to newly establish the OYO Premium Benefits Club.

(2) Strengthening dialogue with shareholders and promoting the digital transformation (DX) of shareholder management

We will actively utilize the shareholder database obtained through membership registration in the OYO Premium Benefits Club to strengthen dialogue with shareholders. In order to further deepen shareholders’ understanding of the Company’s business activities, we plan to provide IR information, including financial results and timely disclosure information, on an ongoing basis.

In addition, by promoting the digitization of shareholder management, which has previously been conducted using limited information, we aim to achieve more efficient dialogue with the market and thereby enhance corporate value and expand its business.

(Note) The Premium Benefits Club is a web-based service that integrates shareholder management and shareholder benefits and has been adopted by more than 100 listed companies. Shareholders receive benefit points based on the number of shares they hold and may freely select and receive benefit items from more than 5,000 products listed on the Premium Benefits Club.

2. Overview of the Shareholder Benefit Program

(1) Eligible shareholders

Shareholders holding 200 shares or more who are registered in the Company’s shareholder register as of the end of June and the end of December each year, beginning from the end of June 2026, will be eligible.

(2) Details of the shareholder benefit program

Shareholder benefit points will be granted to eligible shareholders under the shareholder benefit program. By using

the granted shareholder benefit points, shareholders may select from more than 5,000 items on the dedicated shareholder website, the OYO Premium Benefits Club, including premium foods such as rice and branded beef, sweets and beverages, fine alcoholic beverages, home electronics, selectable experience gifts, and Amazon gift cards.

(Note 1) Amazon gift cards will be redeemed at face value minus a 5% exchange fee.

(Note 2) Amazon does not handle inquiries regarding Amazon gift cards.

For inquiries, please contact the OYO Premium Benefits Club Help Desk at 0120-980-965.

(Note 3) Amazon, Amazon.co.jp, and their logos are trademarks of Amazon.com, Inc. or its affiliates.

In addition, the points can be exchanged for WILLsCoin, a common shareholder benefit coin that can be combined with benefit points from other companies participating in the Premium Benefits Club. The combined WILLsCoin can be used on the Premium Benefits Club PORTAL (<https://portal.premium-yutaiclub.jp/>) to exchange for a wider range of benefit items, such as accommodation tickets and fine wines, or for hometown tax donations. (<https://premium-yutaiclub.satori.site/furusato>)

Shareholder Benefit Points Table (1 point is equivalent to 1 yen)

Number of shares held	Points awarded		Long-term holding benefits
	End of June	End of December	
200–299 shares	2,000 points	2,000 points	Shareholders who meet the conditions for the long-term holding benefits below will be granted shareholder benefit points at 1.1 times the standard amount
300–399 shares	3,000 points	3,000 points	
400–499 shares	5,000 points	5,000 points	
500–599 shares	7,000 points	7,000 points	
600–699 shares	9,000 points	9,000 points	
700–799 shares	11,000 points	11,000 points	
800–899 shares	13,000 points	13,000 points	
900–999 shares	15,000 points	15,000 points	
1,000 shares or more	20,000 points	20,000 points	

Conditions for grant: Shareholders holding 200 shares or more who are registered in the shareholder register as of the end of June and the end of December each year, beginning from the end of June 2026, will be eligible.

Carryover conditions: Points may be carried over only if the shareholder is registered in the shareholder register under the same shareholder number for at least two consecutive times as of the end of June and the end of December and has continuously held 200 shares or more, and up to four periods' worth of points may be combined for redemption.

Please note that if, by the record date at the end of June or the end of December, the shareholder number is changed due to reasons such as the disposal of all shares, use of securities companies' stock lending services, transfer of shares to another person, or inheritance, the points will be voided and ineligible for carryover.

Long-term holding benefits: Beginning from the end of June 2026, shareholders who are registered in the shareholder register under the same shareholder number for at least three consecutive times as of the end of June and the end of December each year and who have continuously held 200 shares or more will, as a long-term holding benefit, receive shareholder benefit points at 1.1 times the standard amount based on the number of shares continuously held during the period.

3. Application Procedures

Eligible shareholders will be sent a guide to the OYO Premium Benefits Club, which includes information on items that can be redeemed under this benefit program and instructions on how to register for the dedicated shareholder website, in mid-August 2026 (planned). By following the instructions provided in the materials we send and registering on the dedicated website, shareholders will be able to receive benefits according to the number of points. Please note that shareholders who are unable to register via the internet may apply separately by telephone; however, the available benefits (items that can be selected) will be limited.

4. Other

The dedicated shareholder website, the OYO Premium Benefits Club, is scheduled to be launched in August 2026. For details of the shareholder benefit items and the timing for the start of applications for shareholder benefits, please refer to the overview provided at <https://oyo.premium-yutaiclub.jp>.

If there are any changes to the details of the shareholder benefit program, the Company will promptly disclose such changes and provide notice.

Inquiries regarding the OYO Premium Benefits Club

OYO Premium Benefits Club Help Desk

Telephone: 0120-980-965 Hours: 9:00 a.m. to 5:00 p.m. (excluding Saturdays, Sundays, and public holidays)