August 10, 2026

Notice: This is a translation of the Japanese original. In the case of any discrepancy between the translation and the Japanese original, the latter shall prevail.

To Shareholders

Company name: TOEI COMPANY, LTD.
Representative: Fumio Yoshimura
President & Chief Executive Officer
(Stock code: 9605, TSE Prime Market)
Contact: Koichi Wada
Executive Vice President, Group Strategy
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Notice Regarding the Change in Dividend Policy

TOEI COMPANY, LTD. (the "Company") hereby announces that, based on the provisions of Article 370 of the Companies Act and Article 24 of the Company's Articles of Incorporation, the Company has resolved today to revise its dividend policy as outlined below.

1. Details of the Dividend Policy (underlined portions indicate changes)

Before the change:

The Company positions the redistribution of profits to shareholders as one of its most important management policies. It aims to make a continuous and stable payment of dividends through efforts to enhance its business foundation and improve its financial strength, based on consideration of business results, etc.

After the change:

The Company positions the redistribution of profits to shareholders as one of its most important management policies. It aims to make a continuous and stable payment of dividends through efforts to enhance its business foundation and improve its financial strength, targeting a non-consolidated dividend payout ratio of around 30%, based on consideration of business results, etc.

2. Reason for the Change

Given the nature of the entertainment business, which is characterized by rapid changes and uncertain future performance, the Company believes that shareholder returns based on dividends linked to periodic earnings are well suited to its business characteristics. Accordingly, dividends remain the basic policy of shareholder returns for the Company. While there is no change to this fundamental policy, the Company has decided to revise its dividend policy and clearly specify a quantitative target, namely, a non-consolidated dividend payout ratio of around 30%, to further clarify its commitment to returning profits to shareholders.

The Company considers the return of profits to shareholders to be an important policy. In addition, the Company places importance on dialogue with shareholders and investors and will continue to promote initiatives aimed at improving capital efficiency and enhancing corporate disclosure.

3. Timing of the Change

The revised dividend policy will take effect from the fiscal year ending March 31, 2027.

<u>At this time, there are no changes to the interim and year-end dividend forecasts of ¥6 per share each for the fiscal year ending March 31, 2027, which were announced in the financial results for the fiscal year ended March 31, 2026. However, in accordance with the revised policy, the Company may revise year-end dividend forecast depending on earning results for the fiscal year.</u>

End