



February 10, 2026

Dear Investors and Analysts;

Company Name	erex Co., Ltd.
Representative	Hitoshi Honna, Representative Director and President (Code No.: 9517, TSE Prime Market)
Contact	Toshimichi Tanaka, Managing Director (TEL. +81-3-3243-1167)

### Notice Concerning Introduction of Shareholder Benefit Program

erex Co., Ltd. (hereinafter referred to as “the Company”) hereby announces that it has resolved, at a meeting of the Board of Directors held on February 10, 2026, to introduce a shareholder benefit program. The details are described below.

#### 1. Purpose of Establishment of Shareholder Benefit Program

##### (1) Returning value to shareholders and improving the liquidity of erex shares

The company will introduce a new shareholder benefit program. To express our gratitude for our shareholders' continued support and to enhance the investment appeal of erex stock, we are establishing a new shareholder benefit program: “erex Premium Yutai-Club.” By doing so, we aim to improve share liquidity and further expand our investor base.

##### (2) Strengthening Communication with Shareholders and Promoting DX (Digital Transformation) in Shareholder Management

Through shareholder database obtained via membership registration in the “erex Premium Yutai-Club”, we will actively work to strengthen communication with our shareholders. We plan to distribute PR and IR information to our shareholders on an ongoing basis for them to better understand the Company.

In addition, by digitizing shareholder management—which was previously limited by fragmented data—we will enable more efficient market dialogue, driving corporate value and sustainable business expansion.

## 2. Overview of the shareholder benefit program

### (1) Shareholders eligible for the shareholder benefit program

Shareholders eligible for the program are those who are listed or recorded on the shareholder register as of the end of March and the end of September every year – beginning in March 2026 – and hold at least three units (300 shares).

### (2) Overview of the shareholder benefit program

Shareholders can choose their preferred items from over 5,000 selections, including carefully selected gourmet items such as rice and brand beef, sweets and beverages, premium sake brands, home appliances, and hands-on gifts, on the special website "erex Premium Yutai-Club."

In addition, points may also be exchanged for "WILLsCoin" a common shareholder benefit coin that can be combined with points from other companies participating in the "Premium Yutai-Club". The combined "WILLsCoin" can be exchanged for a wider range of complimentary items such as hotel tickets and fine wine at the Premium Courtesy Club PORTAL (<https://portal.premium-yutaiclub.jp/>), or used for hometown tax payments. (<https://premium-yutaiclub.satori.site/furusato>)

[Table of Shareholder Benefit Points] (1 point is approximately equivalent to 1 Japanese yen)

Number of shares held	Number of shareholder benefit points to be awarded	
	End of March	End of September
300 to 399 shares	2,000 points	Same as left
400 to 499 shares	3,000 points	
500 to 599 shares	5,000 points	
600 to 999 shares	7,000 points	
1,000 to 1,499 shares	12,000 points	
1,500 to 1,999 shares	20,000 points	
2,000 to 2,999 shares	25,000 points	
3,000 shares or more	35,000 points	

[Eligibility Requirements] To be eligible, shareholders must be listed in the shareholder register as holding at least 300 shares on each applicable record date—the end of March and the end of September—beginning in March 2026.

[Point Carryover Conditions] Shareholder benefit points may be carried over up to four times if the shareholder is continuously listed in the shareholder register under the same shareholder number at both the end of March and the end of September, and continues to hold at least 300 shares. If the shareholder number changes due to sale of shares, transfer of ownership, inheritance, or any other reason before the record dates at the end of March or September, the points will expire and cannot be carried over. Please take careful note of this.

### 3. Application Procedures

Eligible shareholders will receive a mailing titled “erex Premium Yutai-Club Guide,” which includes information on exchangeable benefit products and instructions for registering on the shareholder exclusive website. This guide is scheduled to be sent in May 2026. By following the instructions in the guide and registering on the special website, shareholders will be able to receive benefits according to the number of points they hold. For shareholders who are unable to register online, applications may be made by telephone; however, please note that the selection of available products will be limited.

### 4. Other

The exclusive website for shareholders, “erex Premium Yutai-Club”, is scheduled to launch in May 2026. Details regarding benefit items and the start date for accepting applications are also available on the following page: (<https://erex.premium-yutaiclub.jp/>)

If there are any changes to the shareholder benefit program, we will promptly disclose and announce them.

Note: This document is an English translation of the original Japanese language document and has been prepared solely for reference purposes. No warranties or assurances are given regarding the accuracy or completeness of this English translation. In the event of any discrepancy between this English translation and the original Japanese language document, the original Japanese language document shall prevail in all respects.