

TV TOKYO HD

**Supplementary Material for
Full - Year Financial Results
for the Fiscal Year Ending
March 31, 2026**

May 8, 2026

Securities code: 9413

TV TOKYO Holdings Corporation

Note : This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.



TV TOKYO Holdings Summary of FY26/3 Financial Results

<Broadcasting, anime, and streaming all performed well. Consolidated net sales and all profit levels reached record highs>

- Consolidated net sales increased by 5.8% to 164.9 billion yen, and operating profit increased by 46.4% to 11.4 billion yen
- Operating profit for "Terrestrial and BS broadcasting (consolidated)" increased by 36.4%. TV TOKYO's broadcasting revenue increased by 5.4%, driven by record-high SPOT revenue
- Operating profit for "Anime and streaming (consolidated)" increased by 55%. TV TOKYO's "Anime" performed well in overseas program sales and game adaptations. Net sales increased by 17.8%, and the "Streaming business" also saw net sales grow by 18.3% due to advertising revenue from new dramas and sales to streaming platforms

Major anime and streaming contents

[Anime Business] Mainstay titles "NARUTO" and "BORUTO" performed well globally in smartphone games and merchandising. Overseas streaming of "Black Clover" was also strong
[Streaming Business] Domestic streaming of dramas such as "Synanthrope" and "Please Die My Beloved" as well as revenue from the streaming drama "The Laughing Salesman," contributed to results

<Upward revision of the 2025-27 Medium-Term Management Plan>

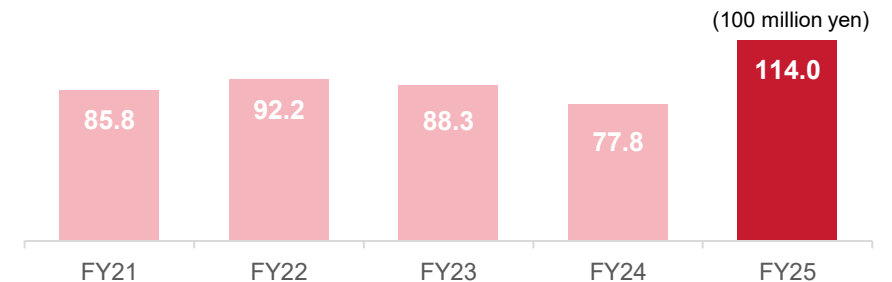
The operating profit target for the final year (FY27) was raised from 11.5 billion yen to 12.5 billion yen

<Raised dividend payout ratio target and strengthened shareholder return>

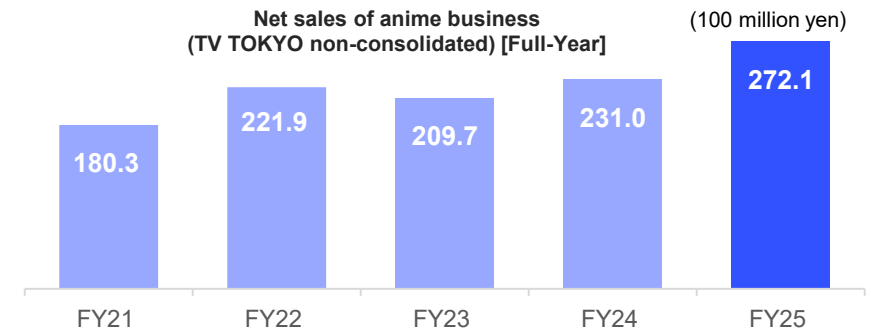
Aiming for a dividend payout ratio of approximately 35% and a total payout ratio of around 40%

(Previously "Aiming for a dividend payout ratio of approximately 30% and 35% over the medium to long term")

TV TOKYO Holdings Corporation
Consolidated operating profit [Full-Year]



Net sales of anime business
(TV TOKYO non-consolidated) [Full-Year]



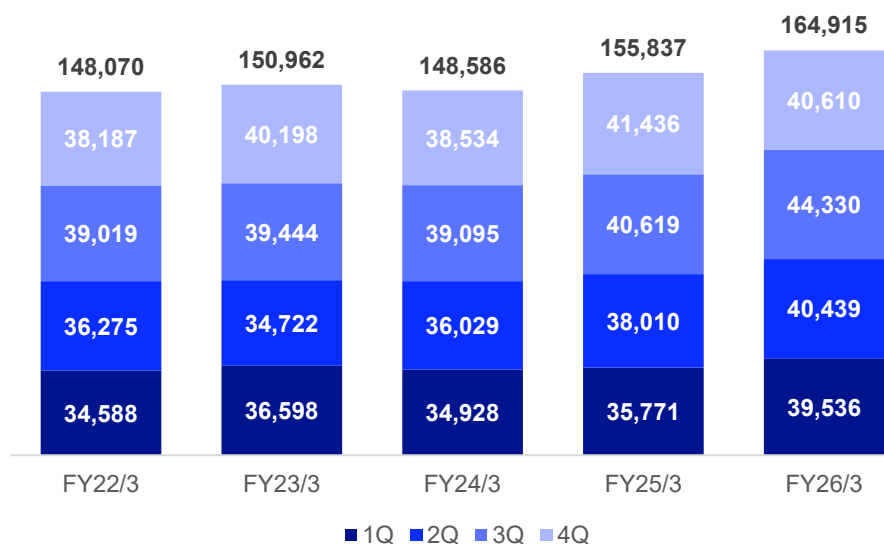
Consolidated Financial Results

(Million yen)

	Accounting Period (January to March)				Cumulative Period (April to March)			
	FY25/3 4Q	FY26/3 4Q	YoY change		FY25/3 full year	FY26/3 full year	YoY change	
			Amount	%			Amount	%
Total consolidated net sales	41,436	40,610	-825	-2.0%	155,837	164,915	9,078	5.8%
Total consolidated operating income	2,014	-19	-2,033	—	7,789	11,402	3,612	46.4%
Consolidated ordinary income	2,013	-15	-2,029	—	8,255	11,937	3,682	44.6%
Profit (loss) attributable to owners of parent	1,654	-267	-1,921	—	6,034	7,700	1,665	27.6%

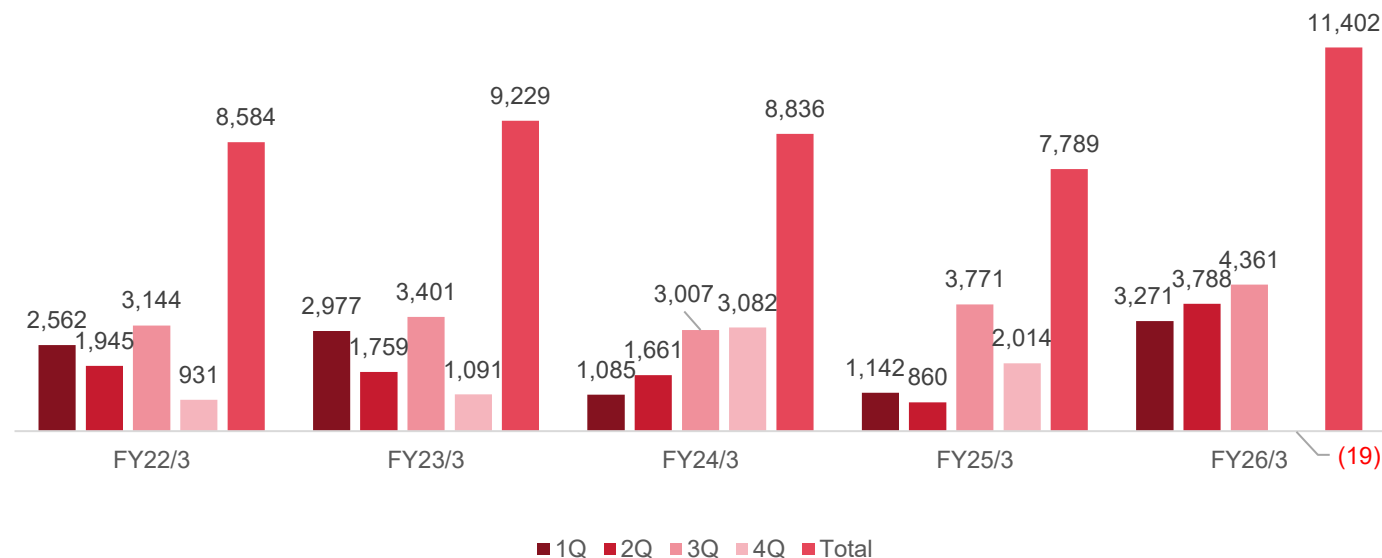
Total consolidated net sales

(Million yen)



Total consolidated operating income

(Million yen)



TV TOKYO Holdings Corporation Segment Results

(Million yen)

	Accounting Period (January to March)				Cumulative Period (April to March)			
	FY25/3 4Q	FY26/3 4Q	YoY change		FY25/3 full year	FY26/3 full year	YoY change	
			Amount	%			Amount	%
Net sales								
Terrestrial and BS broadcasting	25,352	25,771	419	1.7%	98,696	103,401	4,704	4.8%
Anime and streaming	14,065	13,129	-935	-6.7%	46,923	52,310	5,386	11.5%
Shopping and other	4,105	4,071	-33	-0.8%	17,183	16,818	-365	-2.1%
Total consolidated net sales	41,436	40,610	-825	-2.0%	155,837	164,915	9,078	5.8%
Operating income								
Terrestrial and BS broadcasting	814	-452	-1,266	-	4,069	5,550	1,480	36.4%
Anime and streaming	1,524	738	-786	-51.6%	4,250	6,587	2,336	55.0%
Shopping and other	44	70	26	60.2%	685	453	-231	-33.8%
Total consolidated operating income	2,014	-19	-2,033	-	7,789	11,402	3,612	46.4%

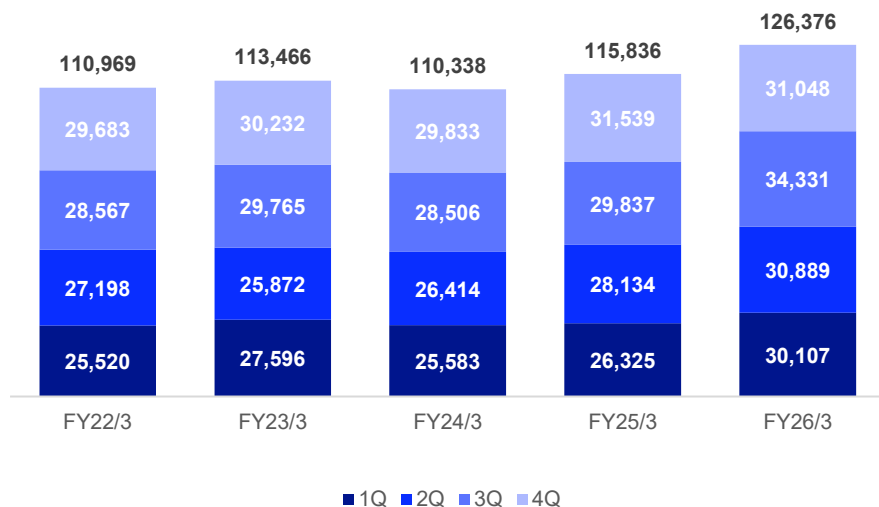
Overview of TV TOKYO Profit and Loss

(Million yen)

	Accounting Period (January to March)				Cumulative Period (April to March)			
	FY25/3 4Q	FY26/3 4Q	YoY change		FY25/3 full year	FY26/3 full year	YoY change	
			Amount	%			Amount	%
Net sales	31,539	31,048	-491	-1.6%	115,836	126,376	10,540	9.1%
Operating income	2,077	145	-1,931	-93.0%	5,688	9,744	4,056	71.3%
Ordinary income	2,044	167	-1,877	-91.8%	7,003	10,947	3,944	56.3%
Profit before income taxes	2,252	-224	-2,476	-	7,208	10,492	3,284	45.6%

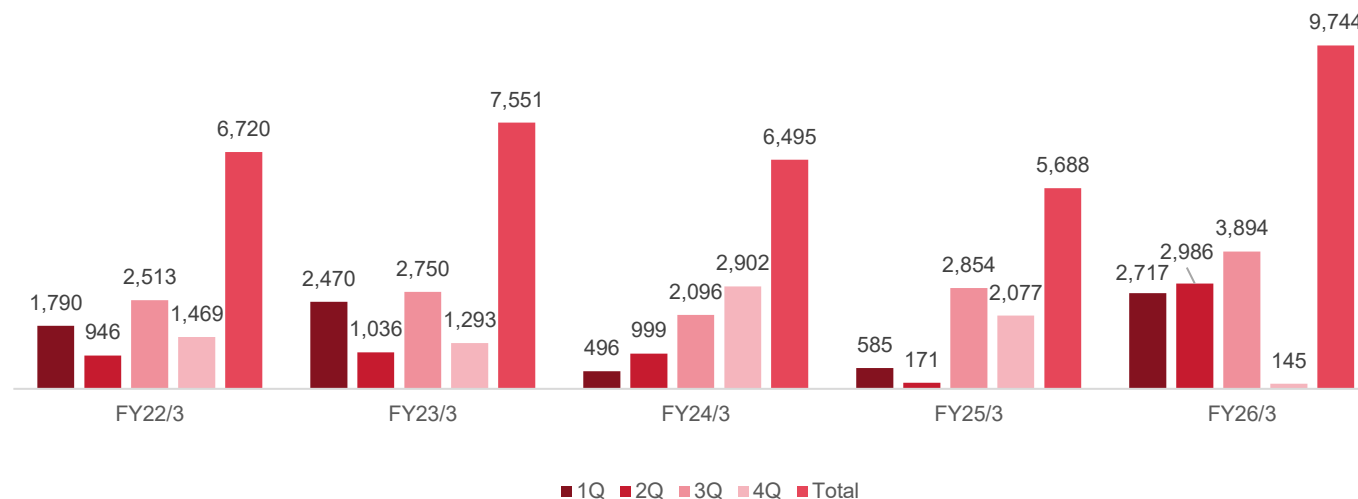
TV TOKYO Net Sales

(Million yen)



TV TOKYO Operating Income

(Million yen)



Overview of TV TOKYO Broadcasting Businesses

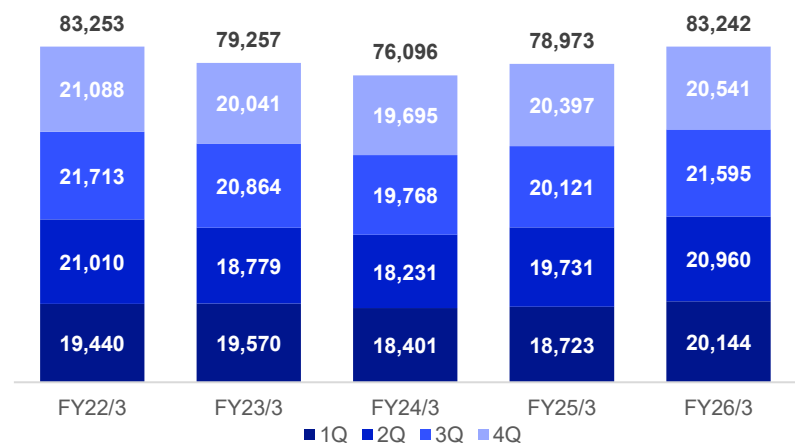
(Million yen)

Overview of broadcasting businesses		Accounting Period (January to March)				Cumulative Period (April to March)			
		FY25/3 4Q	FY26/3 4Q	YoY change		FY25/3 full year	FY26/3 full year	YoY change	
				Amount	%			Amount	%
Broadcasting businesses sales (main items)	TIME (T)	11,107	11,398	291	2.6%	44,924	45,740	815	1.8%
	SPOT (S)	7,861	7,752	-109	-1.4%	28,158	31,627	3,469	12.3%
	T+S total	18,969	19,150	181	1.0%	73,083	77,367	4,284	5.9%
	Program sales	1,130	1,057	-73	-6.5%	4,279	4,213	-65	-1.5%
	Broadcasting businesses total sales	20,397	20,541	144	0.7%	78,973	83,242	4,268	5.4%
Broadcasting businesses expenses		15,506	16,698	1,191	7.7%	62,102	63,630	1,528	2.5%
Of which, broadcasting contents production expenses		8,274	9,432	1,158	14.0%	34,394	34,571	176	0.5%
	Broadcasting businesses income	4,890	3,843	-1,047	-21.4%	16,871	19,611	2,740	16.2%

Note: The costs related to the production of content for terrestrial broadcasting, which were previously listed as "program production costs," are now listed as "broadcast content production costs." (This includes costs related to the Olympics.)

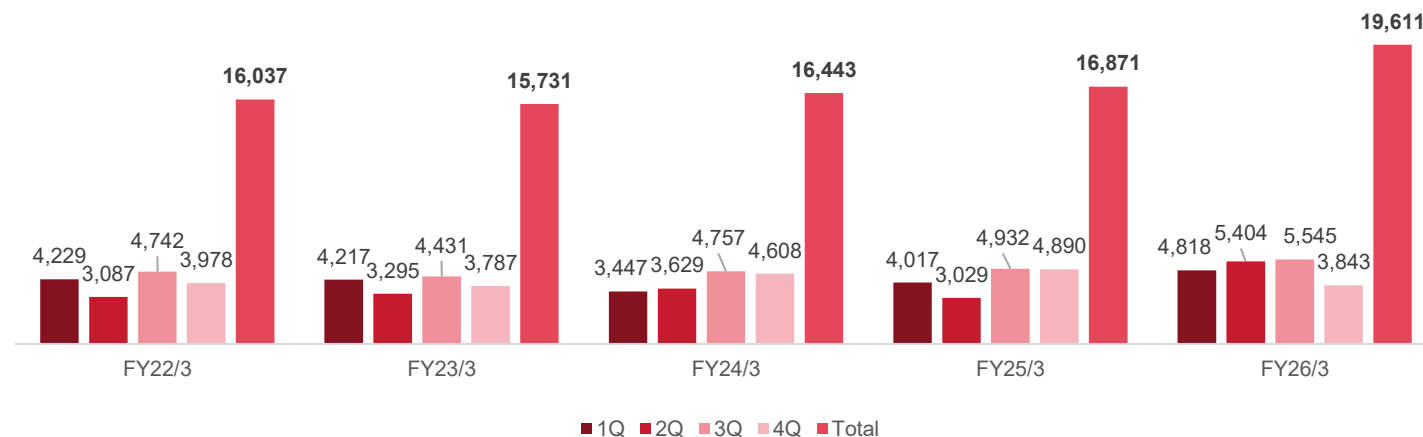
(Million yen)

TV TOKYO Broadcasting Businesses Sales



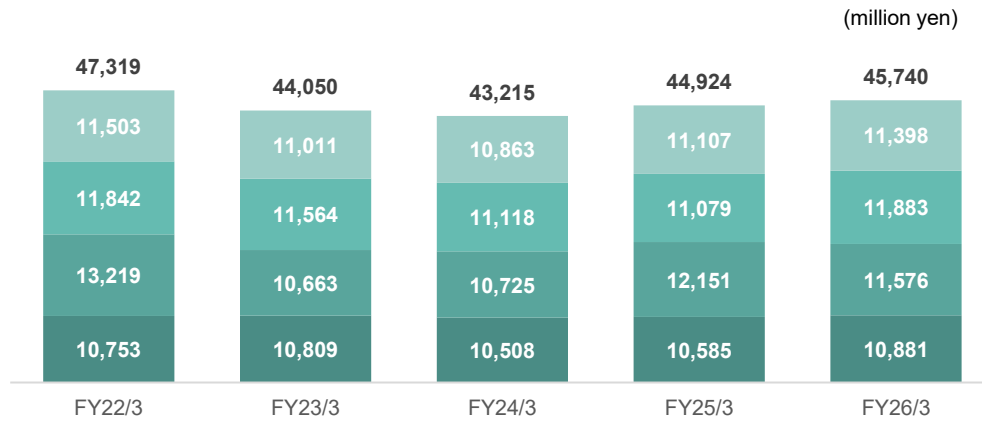
TV TOKYO Broadcasting Businesses Income

(Million yen)

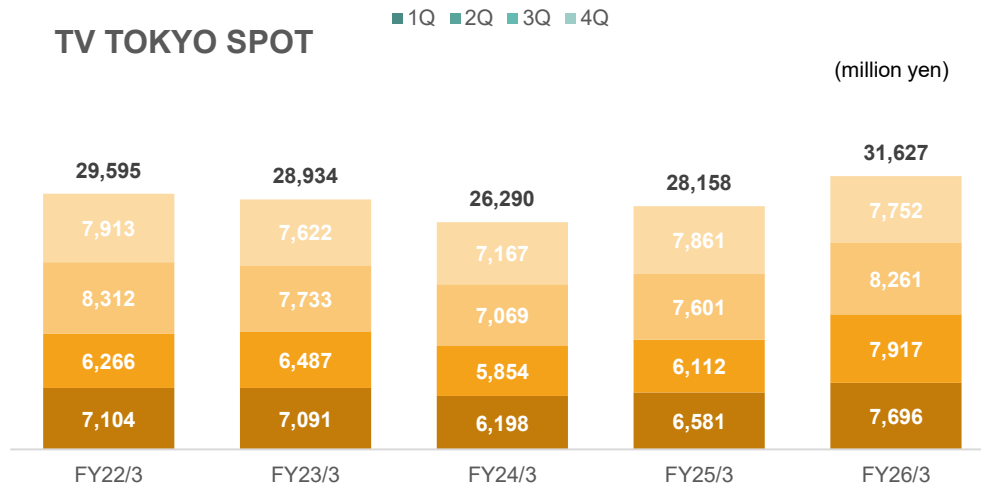


TV TOKYO Broadcasting Businesses TIME and SPOT

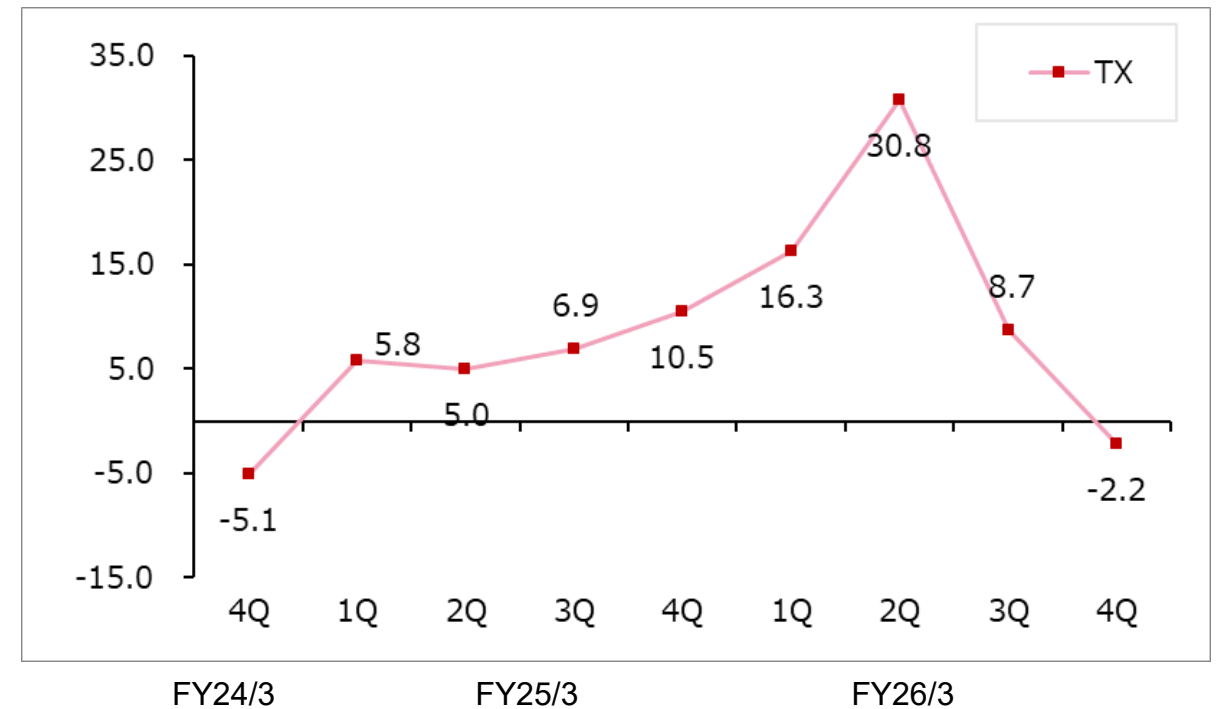
TV TOKYO TIME



TV TOKYO SPOT



Spot CM trends



*Before settlement of accounts

TV TOKYO Broadcasting Businesses SPOT

4Q of the Fiscal Year Ending March 31, 2026
(Accounting Period: January to March)
Ranking by SPOT Business Type

Business type	4Q composition ratio	Difference from the previous year's composition ratio	YoY change in sales
Information/telecoms	14.2%	3.2pt	26.4%
Restaurants/services	13.5%	-0.9pt	-8.4%
Financial/insurance	12.3%	3.0pt	28.8%
Distribution/retail	7.4%	1.8pt	29.3%
Automobiles/related items	6.6%	0.7pt	10.2%
Real estate/residential facilities	6.0%	-1.8pt	-24.3%
Transportation/leisure	5.5%	-1.1pt	-18.1%
Foods	5.5%	-0.7pt	-13.4%
Beverages/luxury foods	5.0%	-2.8pt	-37.4%
Chemicals/pharmaceuticals	4.2%	-0.8pt	-17.9%
Public sector/associations	4.2%	1.5pt	52.5%
Household appliances/AV/precision devices	3.3%	-1.4pt	-30.6%
Education/medical services	2.7%	0.5pt	17.5%
Hobbies/sports	2.7%	0.2pt	5.7%
Energy/materials/machinery	2.2%	-1.2pt	-36.8%
Cosmetics/toiletries	1.7%	0.6pt	56.3%
Fashion/accessories	1.0%	-0.4pt	-28.5%
Household furnishings and articles	1.0%	-0.3pt	-27.0%
Publishing	0.9%	-0.2pt	-17.7%

Fiscal Year Ending March 31, 2026
(Cumulative Period: April to March)
Ranking by SPOT Business Type

Business type	Full-year composition ratio	Difference from the previous year's composition ratio	YoY change in sales
Restaurants/services	12.2%	-1.6pt	-1.1%
Information/telecoms	10.7%	-0.6pt	6.6%
Financial/insurance	10.4%	1.6pt	32.3%
Distribution/retail	9.4%	3.4pt	74.4%
Beverages/luxury foods	8.2%	-1.0pt	-0.3%
Foods	7.2%	-0.1pt	10.8%
Chemicals/pharmaceuticals	6.5%	0.6pt	23.3%
Transportation/leisure	6.4%	-0.9pt	-0.9%
Automobiles/related items	5.3%	-0.4pt	3.7%
Household appliances/AV/precision devices	4.0%	-0.3pt	4.9%
Real estate/residential facilities	3.8%	-0.5pt	0.2%
Hobbies/sports	2.9%	-0.8pt	-12.6%
Public sector/associations	2.6%	0.5pt	38.1%
Cosmetics/toiletries	2.5%	-0.1pt	8.1%
Energy/materials/machinery	2.1%	-0.4pt	-7.4%
Education/medical services	1.9%	0.7pt	76.3%
Household furnishings and articles	1.9%	0.3pt	32.4%
Fashion/accessories	1.3%	0.2pt	28.9%
Publishing	0.6%	-0.5pt	-39.0%

TV TOKYO Contents Production Expenses

(Million yen)

	broadcasting contents production expenses		Total contents production expenses (broadcasting, anime, streaming and event)	
	FY25/3	FY26/3	FY25/3	FY26/3
1 Q	7,985	8,212	11,994	13,195
2 Q	9,931	8,344	14,569	13,578
3 Q	8,201	8,580	13,358	15,339
4 Q	8,274	9,432	14,208	14,744
Total	34,394	34,571	54,131	56,857

* Expenses related to content production for TV TOKYO's broadcasting business (including expenses related to the Olympics), which were previously displayed as "Program production expenses," are now displayed as "broadcasting contents production expenses."

In addition, the total cost of content production, including production expenses for TV TOKYO's rights businesses (including investments in production committees for anime, streaming business, and events), is displayed as "Total contents production expenses."

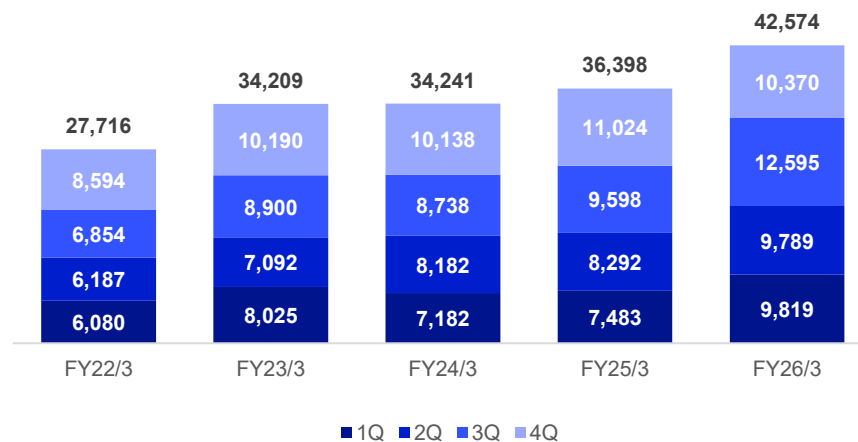
Overview of TV TOKYO Rights Businesses

(Million yen)

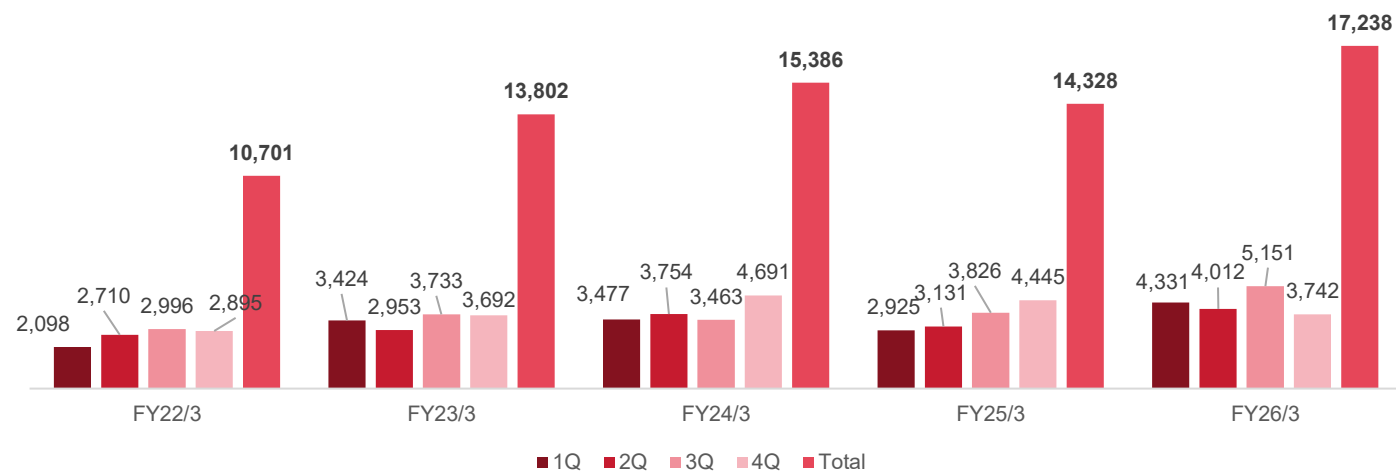
Overview of rights businesses	Accounting Period (January to March)				Cumulative Period (April to March)			
	FY25/3 4Q	FY26/3 4Q	YoY change		FY25/3 full year	FY26/3 full year	YoY change	
			Amount	%			Amount	%
Rights businesses sales								
Anime	6,302	5,847	-455	-7.2%	23,103	27,219	4,116	17.8%
Streaming business	4,061	4,086	24	0.6%	11,759	13,908	2,149	18.3%
Events	660	436	-224	-33.9%	1,536	1,446	-89	-5.9%
Rights businesses total sales	11,024	10,370	-654	-5.9%	36,398	42,574	6,175	17.0%
Rights businesses expenses	6,578	6,627	48	0.7%	22,070	25,336	3,266	14.8%
Rights businesses income	4,445	3,742	-703	-15.8%	14,328	17,238	2,909	20.3%

Note: "Anime" category in the Rights Business Revenue includes royalty income from secondary uses of anime content (streaming, games, merchandising, etc.).
 "Streaming Business" category includes revenue from content sales to external distribution platforms, advertising on distribution platforms such as TVer, TV Tokyo BIZ, movies, videograms, etc.

TV TOKYO Rights Businesses Sales (million yen)



TV TOKYO Rights Businesses Income (million yen)



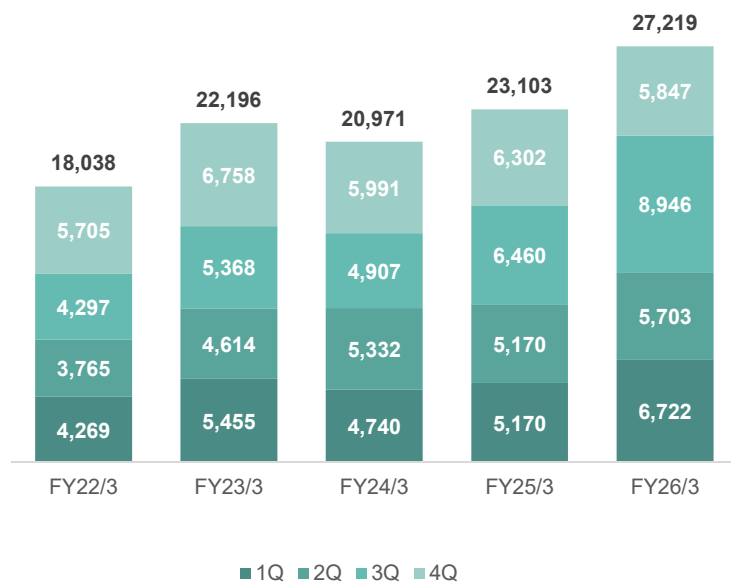
TV TOKYO Rights Businesses (Anime)

(Million yen)

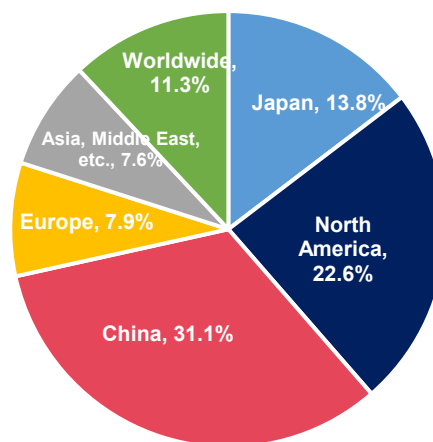
		Accounting Period (January to March)				Cumulative Period (April to March)			
		FY25/3 4Q	FY26/3 4Q	YoY change		FY25/3 full year	FY26/3 full year	YoY change	
				Amount	%			Amount	%
Rights businesses sales	Anime	6,302	5,847	-455	-7.2%	23,103	27,219	4,116	17.8%

*Net sales from the "Anime" business include royalty income from streaming, games, and merchandising, etc., and exclude advertising revenue from the broadcasting of anime content.

TV TOKYO Anime Business Net Sales (million yen)



TV TOKYO Anime Sales Ratio by Area FY26/3 Cumulative Period (April to March)



TV TOKYO Anime Ranking by Title

Rank	Title	Net sales
(1)	NARUTO	
(2)	BORUTO	
(3)	Yu-Gi-Oh!	
(4)	Pokémon	
(5)	Black Clover	

*FY26/3 Full-Year Results

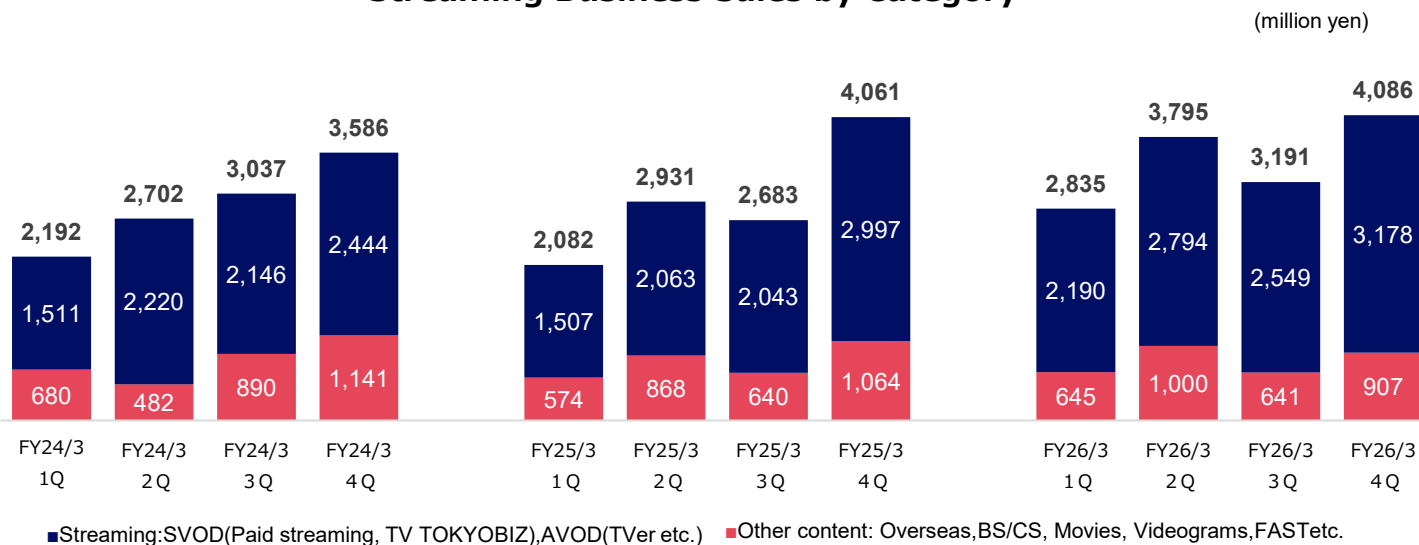
TV TOKYO Rights Businesses Streaming Business

(Million yen)

Rights businesses sales	Accounting Period (January to March)				Cumulative Period (April to March)			
	FY25/3 4Q	FY26/3 4Q	YoY change		FY25/3 full year	FY26/3 full year	YoY change	
			Amount	%			Amount	%
Streaming business	4,061	4,086	24	0.6%	11,759	13,908	2,149	18.3%

* Revenue for the "Streaming business" includes content sales, streaming advertising, and merchandising revenue from primarily live-action content such as dramas and variety shows, excluding advertising revenue from broadcasting.

Streaming Business Sales by Category



Ranking by Content Title

Net sales
(1) Drama "The Laughing Salesman"
(2) Drama Premiere 23 "Synanthrope"
(3) Table Tennis International Tournament
(4) Drama 25 "Evening Drink Style 4"
(5) Drama Premiere 23 "Please Die My Beloved"

* FY26/3 Full-Year

BS TV TOKYO Broadcasting Businesses

(Million yen)

	Accounting Period (January to March)				Cumulative Period (April to March)			
	FY25/3 4Q	FY26/3 4Q	YoY change		FY25/3 full year	FY26/3 full year	YoY change	
			Amount	%			Amount	%
Net sales	3,939	3,950	11	0.3%	15,901	15,991	89	0.6%
TIME	2,341	2,490	149	6.4%	9,842	10,105	263	2.7%
SPOT	1,385	1,297	-88	-6.4%	5,295	5,178	-116	-2.2%
Others	212	163	-49	-23.2%	763	706	-56	-7.4%
Operating expenses	3,402	3,333	-69	-2.0%	13,366	13,571	205	1.5%
Cost of sales, Program production expenses	1,425	1,468	42	3.0%	5,998	6,307	308	5.1%
Other expenses	873	790	-82	-9.5%	3,171	3,175	4	0.1%
Indirect expenses	1,103	1,073	-29	-2.7%	4,195	4,088	-107	-2.6%
Operating income	537	617	80	15.0%	2,535	2,419	-115	-4.6%

Overview of Balance Sheets

Consolidated Overview of Balance Sheets

(Million yen)

		FY25/3 year-end	FY26/3 year-end	Changes			FY25/3 year-end	FY26/3 year-end	Changes
Assets	Current assets	90,436	98,315	7,879	Liabilities	Current liabilities	42,362	44,973	2,611
	Non-current assets	57,407	57,467	60		Non-current liabilities	3,580	3,254	-326
	Property, plant and equipment	22,961	21,118	-1,843		Total liabilities	45,943	48,228	2,285
	Intangible assets	6,476	6,690	213	Net assets	Shareholders' equity	96,628	101,576	4,948
	Investments and other assets	27,969	29,658	1,689		Valuation and translation adjustments	5,074	5,835	760
						Non-controlling interests	196	142	-54
				Total net assets		101,900	107,554	5,654	
Total assets	147,843	155,783	7,939	Total liabilities and net assets	147,843	155,783	7,939		

Note: Net assets per share =4,034.12yen

Non-consolidated/TV TOKYO Financial Position (Million yen)

	FY25/3 year-end	FY26/3 year-end	Changes
Total assets	82,719	82,978	258
Total liabilities	35,138	32,732	-2,405
Total net assets	47,580	50,245	2,664

Non-consolidated/BS TV TOKYO Financial Position (Million yen)

	FY25/3 year-end	FY26/3 year-end	Changes
Total assets	22,446	23,001	554
Total liabilities	3,355	3,905	550
Total net assets	19,091	19,095	4

Overview of Consolidated Cash Flows (Million yen)

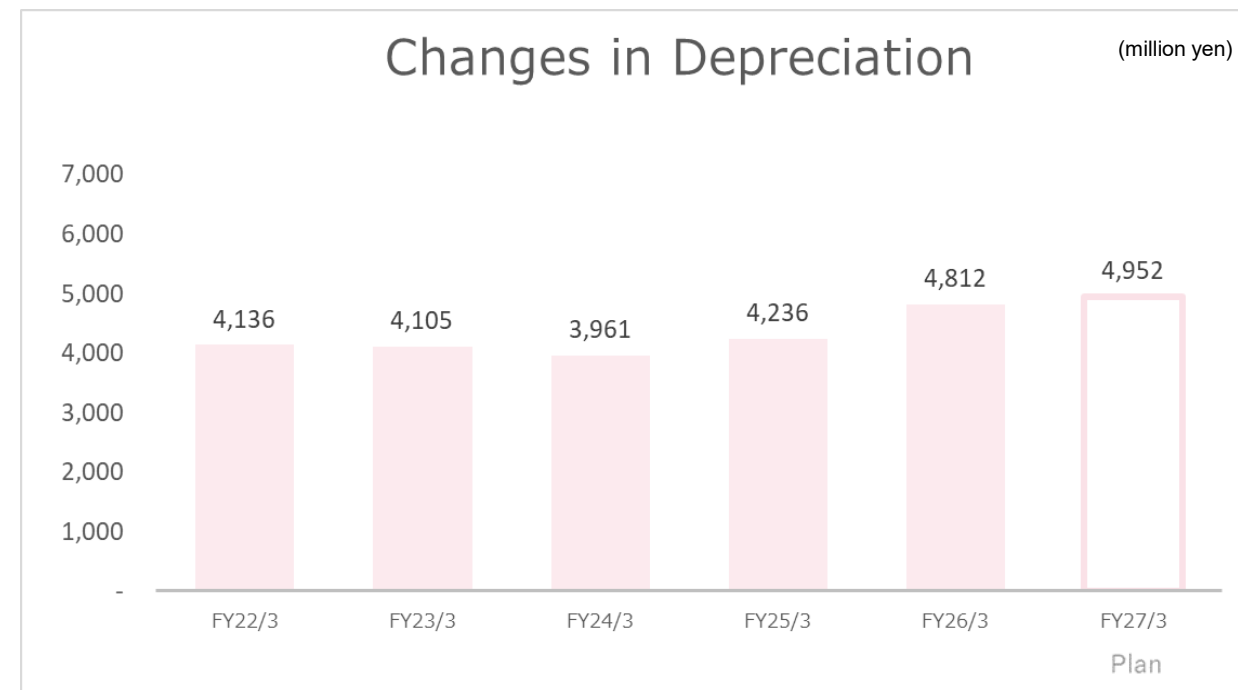
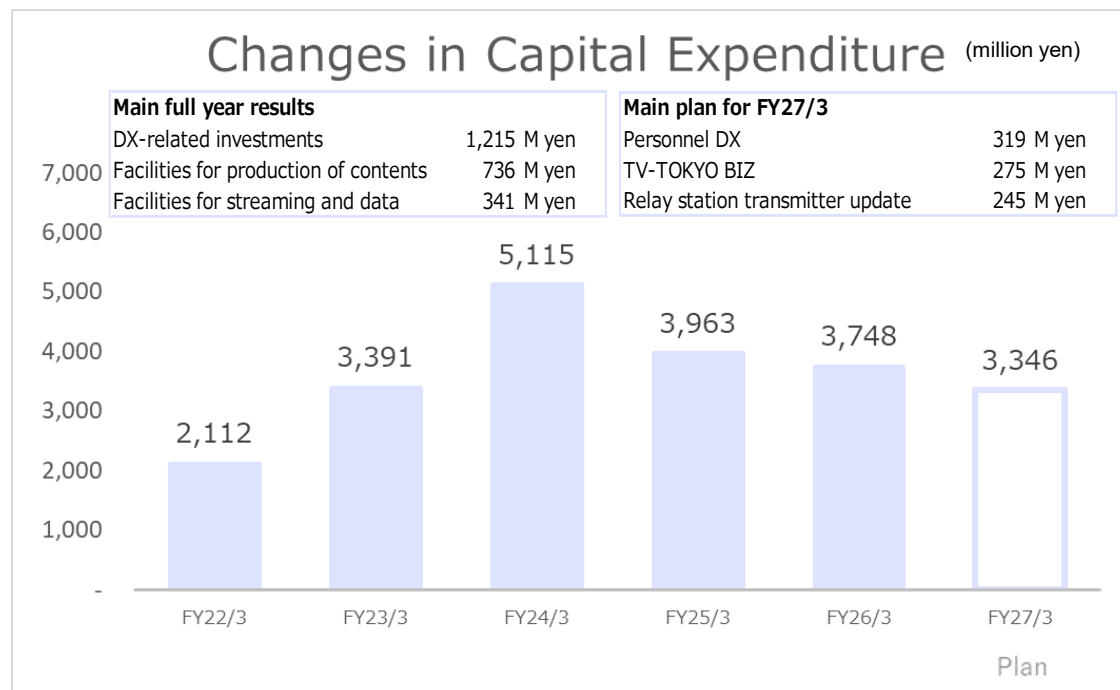
	FY25/3 full year	FY26/3 full year
Operating cash flows	7,569	16,130
Investing cash flows	-2,015	-5,253
Financing cash flows	-4,055	-3,399
Cash and cash equivalents	37,680	45,156

Capital Expenditure/Depreciation

Consolidated Capital Expenditure/Depreciation

(Million yen)

	FY26/3 full year results	YoY change		FY27/3 full year forecasts	Comparison with FY26/3 results	
		Amount	%		Amount	%
Capital expenditure	3,748	-215	-5.4%	3,346	-402	-10.7%
Depreciation	4,812	576	13.6%	4,952	140	2.9%



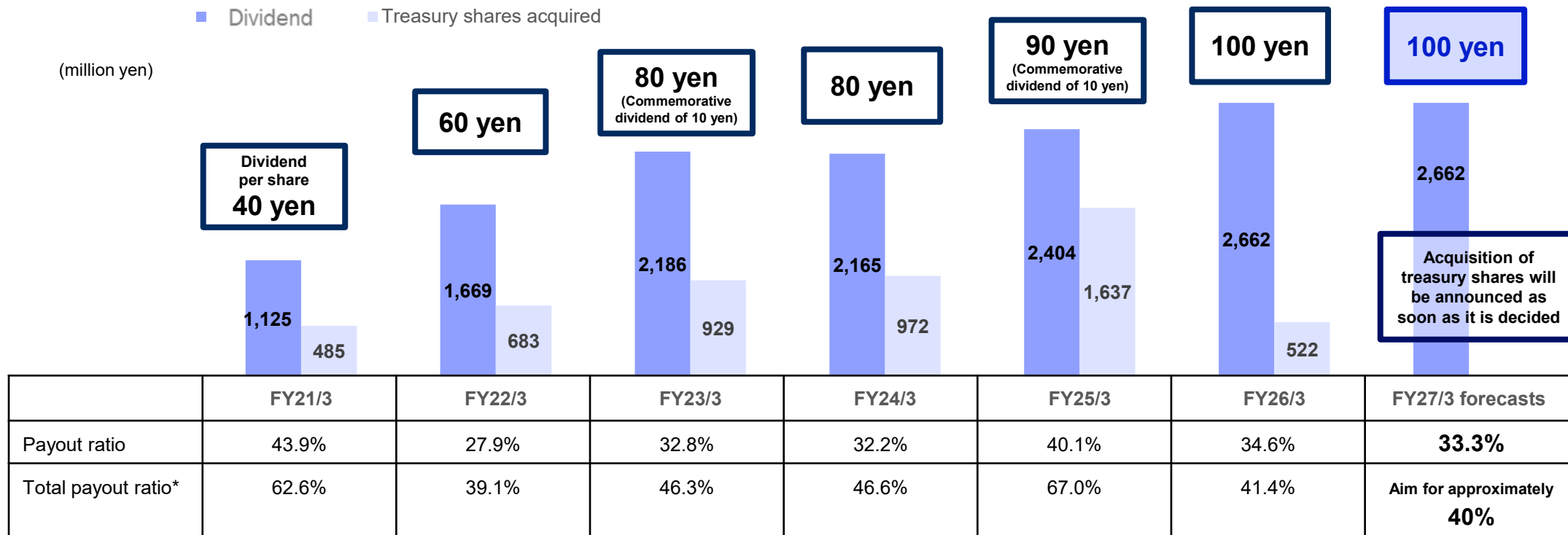
Shareholder Returns

Dividend policy

The Company recognizes shareholder returns as one of its important management issues and always works on stable and continuous dividend payments based on sharing the fruits of growth with stakeholders in a balanced manner. The Company aims for a dividend payout ratio of 35% on a consolidated basis and a total payout ratio of approximately 40%. *Underlined parts indicate changes made this time.

Acquisition of treasury shares

Acquisition of treasury shares will be considered in accordance with laws and regulations specific to the broadcasting industry while taking into consideration tradable share ratio and other factors.



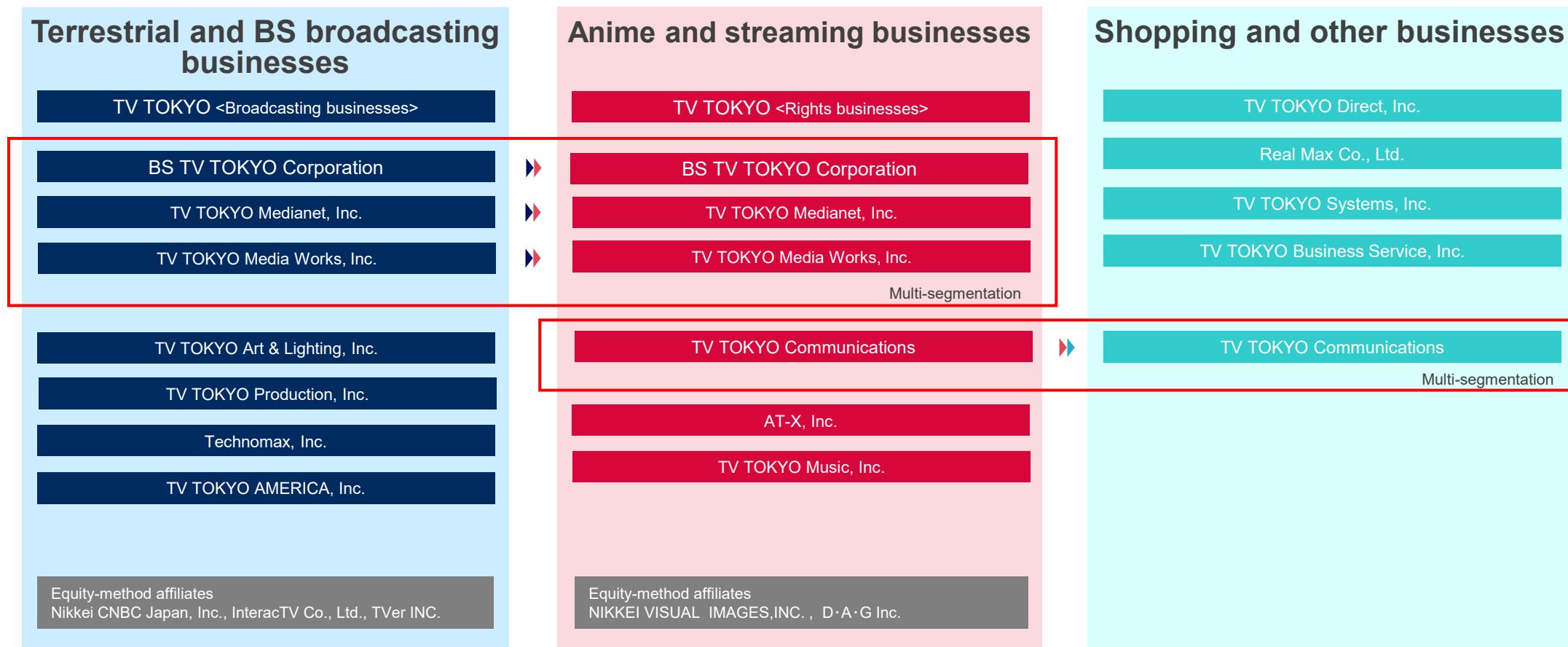
*Total payout ratio = (total amount of dividends + total amount of treasury shares acquired) / profit attributable to owners of parent

*The forecast of dividend payout ratio and total payout ratio for FY27/3 is calculated based on the full-year business forecast as of May 8, 2026.

Refinement of Segment Classification Management (From FY27/3)

From the fiscal year ending March 31, 2027, we will revamp our management methods for segment information in conjunction with the introduction of DX in the accounting department.

This will enable each group company to grasp performance precisely across multiple segments, and we will transition to a system that allows for more detailed disclosure of the actual state of management. (Red lines indicate changes)



Full-Year Financial Results Forecasts for the Fiscal Year Ending March 31, 2027

(Million yen)

	* FY25/3 results	FY26/3 forecasts	Comparison with FY25/3 results	
			Amount	%
Net sales				
Terrestrial and BS broadcasting	101,675	99,740	-1,934	-1.9%
Anime and streaming	52,960	57,866	4,906	9.3%
Shopping and other	17,541	18,404	862	4.9%
Total consolidated net sales	164,915	168,000	3,084	1.9%
Expenses				
Terrestrial and BS broadcasting	97,848	96,196	-1,652	-1.7%
Anime and streaming	45,722	49,286	3,563	7.8%
Shopping and other	16,364	17,801	1,436	8.8%
Total consolidated operating expenses	153,506	156,500	2,993	2.0%
Operating income				
Terrestrial and BS broadcasting	5,002	3,544	-1,457	-29.1%
Anime and streaming	7,120	8,580	1,459	20.5%
Shopping and other	468	602	134	28.8%
Total consolidated operating income	11,402	11,500	97	0.9%
Consolidated ordinary income	11,937	11,800	-137	-1.2%
Profit (loss) attributable to owners of parent	7,700	8,000	299	3.9%

*Explanation of Appropriate Use of Earnings Forecasts and Other Special Notes

Forecasts and other forward-looking statements in this document are based on information currently available to our company and certain assumptions deemed to be reasonable.

Actual results may differ significantly due to trends in economic activity.

*Actual results for the year ended March 2026 are after refining segment classification management.

TV TOKYO Full-Year Financial Results Forecasts for the Fiscal Year Ending March 31, 2027

(Million yen)

	FY26/3 results	YoY change		FY27/3 forecasts	Comparison with FY26/3 results	
		Amount	%		Amount	%
Net sales	126,376	10,540	109.1%	128,569	2,193	1.7%
Operating expenses	116,632	6,484	105.9%	119,793	3,161	2.7%
Operating income	9,744	4,056	171.3%	8,776	-968	-9.9%
Ordinary income	10,947	3,944	156.3%	9,987	-960	-8.8%
Profit before income taxes	10,492	3,284	145.6%	9,987	-504	-4.8%

Overview of broadcasting businesses

Broadcasting businesses sales (main items)	TIME (T)	45,740	815	101.8%	44,900	-840	-1.8%
	SPOT (S)	31,627	3,469	112.3%	29,900	-1,727	-5.5%
	T+S total	77,367	4,284	105.9%	74,800	-2,567	-3.3%
	Program sales	4,213	-65	98.5%	4,257	43	1.0%
Broadcasting businesses total sales		83,242	4,268	105.4%	80,703	-2,539	-3.1%
Broadcasting businesses expenses		63,630	1,528	102.5%	62,615	-1,015	-1.6%
Of which, broadcasting contents production expenses		34,571	176	100.5%	33,970	-601	-1.7%
Broadcasting businesses income		19,611	2,740	116.2%	18,088	-1,523	-7.8%

Overview of rights businesses

Rights businesses sales	Anime	27,219	4,116	117.8%	29,006	1,787	6.6%
	Streaming business	13,908	2,149	118.3%	16,505	2,596	18.7%
	Events	1,446	-89	94.1%	1,771	325	22.5%
Rights businesses total sales		42,574	6,175	117.0%	47,283	4,708	11.1%
Rights businesses expenses		25,336	3,266	114.8%	28,960	3,624	14.3%
Rights businesses income		17,238	2,909	120.3%	18,322	1,084	6.3%

Note: Explanation of the proper use of financial results forecast and other notes

The financial results forecast and other forward-looking statements in this material are based on information that is currently available to the Company and certain assumptions that are deemed reasonable by the company.

A range of factors including trends in economic activity could cause actual business results to differ significantly.

Expenses related to contents production for terrestrial broadcasting, which were previously presented as "program production expenses" are presented as "broadcasting contents production expenses."

2025 Medium-term Management Plan Update of Numerical Targets

Numerical targets for the 2025-27 Medium-term Management Plan have been revised upward as results for the fiscal year ended March 31, 2026, exceeded the plan.

We will further promote our "CaaS (Content as a Service)" strategy, which expands business in various directions starting from content and IP (intellectual property), and accelerate our progress toward becoming a global IP media company. (Announced on May 8, 2026)

(100 million yen)

	FY26/3 Plan	FY27/3 Plan	FY28/3 Plan
Net sales	1,570	1,605	1,650
Operating income	80	95	115



	FY26/3 Results	FY27/3 New plan	FY28/3 New plan
Net sales	1,649	1,680	1,730
Operating income	114	115	125
ROE	7.4%	7.5%	7.9%