## SKY Perfect JSAT Group

**News Release** 



October 2, 2025

SKY Perfect JSAT Holdings Inc.

## Number of Subscribers as of the End of September 2025

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of September 2025. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips*1)	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
Total for SKY PerfecTV!	32,477	69,526	2.7%	-37,049	2,524,289
SKY PerfecTV!*4	31,433	62,234	3.2%	-30,801	1,906,582
Premium Service	1,044	7,292	1.2%	-6,248	617,707

Number of Contractors*2	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Total for SKY PerfecTV!	25,708	60,896	3.1%	-35,188	1,939,641

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	24,636	12,161	0.4%	12,475	2,917,138

<sup>\*1</sup> The number of IC cards or IC chips with pay-subscription agreements concluded.

<sup>\*2</sup> The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

<sup>\*3</sup> Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

<sup>\*4 110</sup> degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber based retransmission service.