

September 2, 2025

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of August 2025

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of August 2025. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>34,527</b>	<b>46,838</b>	<b>1.8%</b>	<b>-12,311</b>	<b>2,561,338</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>33,390</b>	<b>41,354</b>	<b>2.1%</b>	<b>-7,964</b>	<b>1,937,383</b>
<b>Premium Service</b>	<b>1,137</b>	<b>5,484</b>	<b>0.9%</b>	<b>-4,347</b>	<b>623,955</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>28,628</b>	<b>39,771</b>	<b>2.0%</b>	<b>-11,143</b>	<b>1,974,829</b>

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>20,079</b>	<b>11,979</b>	<b>0.4%</b>	<b>8,100</b>	<b>2,904,663</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber based re-transmission service.