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July 2, 2025

Company Name	TV Asahi Holdings Corporation
Representative	Hiroshi Hayakawa, Chairman
Securities Code	9409 (TSE Prime Market)
Information Contact	Gengo Sunami, Member of the Board (Tel: +81-3-6406-1115)

**Notice Regarding Acquisition of Own Shares and Completion of Acquisition of Own Shares  
(Acquisition of own shares under the provisions of the Articles of Incorporation pursuant to  
Article 459, Paragraph 1 of the Companies Act)**

TV Asahi Holdings Corporation (the “Company”) hereby announces that the Company has acquired its own shares under the provisions of the Articles of Incorporation pursuant to Article 459, Paragraph 1 of the Companies Act and Article 32 of the Company’s Articles of Incorporation, as detailed bellow.

The Company also announces that the current acquisition of own shares, in line with the resolution adopted by the Board of Directors on April 14, 2025, has been completed.

- |     |   |  |
|-----|---|--|
| (1) | Class of shares acquired:                 | Common stock of the Company                    |
| (2) | Total number of shares acquired:          | 33,300 shares                                  |
| (3) | Total purchase amount of shares acquired: | 93,707,700 yen                                 |
| (4) | Acquisition period:                       | Tuesday, July 1, 2025 (transaction date basis) |

(Reference)

1. Details of the matters relating to Acquisition of own shares resolved by the Board of Directors meeting on April 14, 2025.

- |     |   |   |
|-----|---|---|
| (1) | Class of shares to be acquired:                   | Common stock of the Company   |
| (2) | Total number of shares authorized to be acquired: | 2,000,000 shares (maximum)<br>(2.0% of total outstanding shares (excluding treasury stock)) |
| (3) | Total purchase amount of shares to be acquired:   | 3,000,000,000 yen (maximum)   |
| (4) | Acquisition period:                               | From Thursday, May 1, 2025, to Friday, October 31, 2025                                     |
| (5) | Method of acquisition:                            | Market purchases on the Tokyo Stock Exchange, Inc.  |

(Note) All or a part of the acquisition may not be made depending on the market trends, etc.

2. Cumulative number of own shares acquired (as of July 1, 2025) pursuant to the resolution of the Board of Directors (detailed above)

- |     |   |                   |
|-----|---|-------------------|
| (1) | Total number of shares acquired:          | 1,141,500 shares  |
| (2) | Total purchase amount of shares acquired: | 2,999,986,400 yen |