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July 1, 2025

Company Name TV Asahi Holdings Corporation Representative Hiroshi Hayakawa, Chairman Securities Code 9409 (TSE Prime Market)

Information Contact Gengo Sunami, Member of the Board

(Tel: +81-3-6406-1115)

Notice Regarding Acquisition of Own Shares

(Acquisition of own shares under the provisions of the Articles of Incorporation pursuant to Article 459, Paragraph 1 of the Companies Act)

TV Asahi Holdings Corporation (the "Company") hereby announces that, in line with the resolution adopted by the Board of Directors on April 14, 2025, the Company has acquired its own shares under the provisions of the Articles of Incorporation pursuant to Article 459, Paragraph 1 of the Companies Act and Article 32 of the Company's Articles of Incorporation, as detailed bellow.

(1) Class of shares acquired: Common stock of the Company

(2) Total number of shares 662,800 shares

acquired:

(3) Total purchase amount of 1,745,967,200 yen

shares acquired:

(4) Acquisition period: Sunday, June 1, 2025 through Monday, June 30, 2025 (transaction

date basis)

(Reference)

1. Details of the matters relating to Acquisition of own shares resolved by the Board of Directors meeting on April 14, 2025.

(1) Class of shares to be acquired: Common stock of the Company

(2) Total number of shares 2,000,000 shares (maximum)

authorized to be acquired:

(2.0% of total outstanding shares (excluding treasury stock))

(3) Total purchase amount of 3,000,000,000 yen (maximum)

shares to be acquired:

(4) Acquisition period: From May 1, 2025, to Friday, October 31, 2025

(5) Method of acquisition: Market purchases on the Tokyo Stock Exchange, Inc.

(Note) All or a part of the acquisition may not be made depending on the market trends, etc.

2. Cumulative number of own shares acquired (as of June 30, 2025) pursuant to the resolution of the Board of Directors (detailed above)

(1) Total number of shares 1,108,200 shares

acquired:

(2) Total purchase amount of 2,906,278,700 yen

shares acquired: