

Note: This document has been translated from a part of the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

April 22, 2025

Company Name	TV Asahi Holdings Corporation
Representative	Hiroshi Hayakawa, Chairman
Securities Code	9409 (TSE Prime Market)
Information Contact	Gengo Sunami, Member of the Board (Tel: +81-3-6406-1115)

Notice Regarding Determination of Offering Price and Other Matters

TV Asahi Holdings Corporation (the “Company”) hereby announces that the offer price and other matters have been determined today as follows in relation to a secondary offering of shares of common stock of the Company (the “Offering”) which was resolved by the Board of Directors on April 14, 2025.

1. Secondary Offering of Shares (Offering by way of Purchase and Underwriting by the Underwriter)

(1)	Offer price	2,589 yen per share
(2)	Total offer price	20,329,345,800 yen
(3)	Underwriting value	2,482.20 yen per share
(4)	Total underwriting value	19,490,730,840 yen
(5)	Delivery date	April 30, 2025

(Note) The underwriter will conduct the purchase and underwriting at the underwriting value and conduct the secondary offering at the offer price.

2. Secondary Offering of Shares (Secondary Offering by way of Over-Allotment)

(1)	Number of shares to be offered	1,177,800 shares of common stock of the Company
(2)	Offer price	2,589 yen per share
(3)	Total offer price	3,049,324,200 yen
(4)	Delivery date	Same as that in the offering by way of purchase and underwriting by the underwriter.

Note: This document does not constitute an investment solicitation for any securities for sale. This document does not constitute an offer of investment in nor solicitation for purchase securities within the United States or elsewhere. The securities referred to in this document have not been, and will not be, registered under the U.S. Securities Act of 1933 or any relevant securities law of any state. The securities may not be offered or sold in the United States absent registration or an exemption from registration requirements under the U.S. Securities Act of 1933. No offers of securities for sale in the United States will be made in connection with the above-mentioned transactions.