Note:This document has been translated from the Japanese original for reference purposes only.
In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

ABC

Asahi Broadcasting Group Holdings Corporation

Financial Supplementary Materials

for the Three Months Ended June 30, 2025

August 5, 2026

Securities Code: 9405

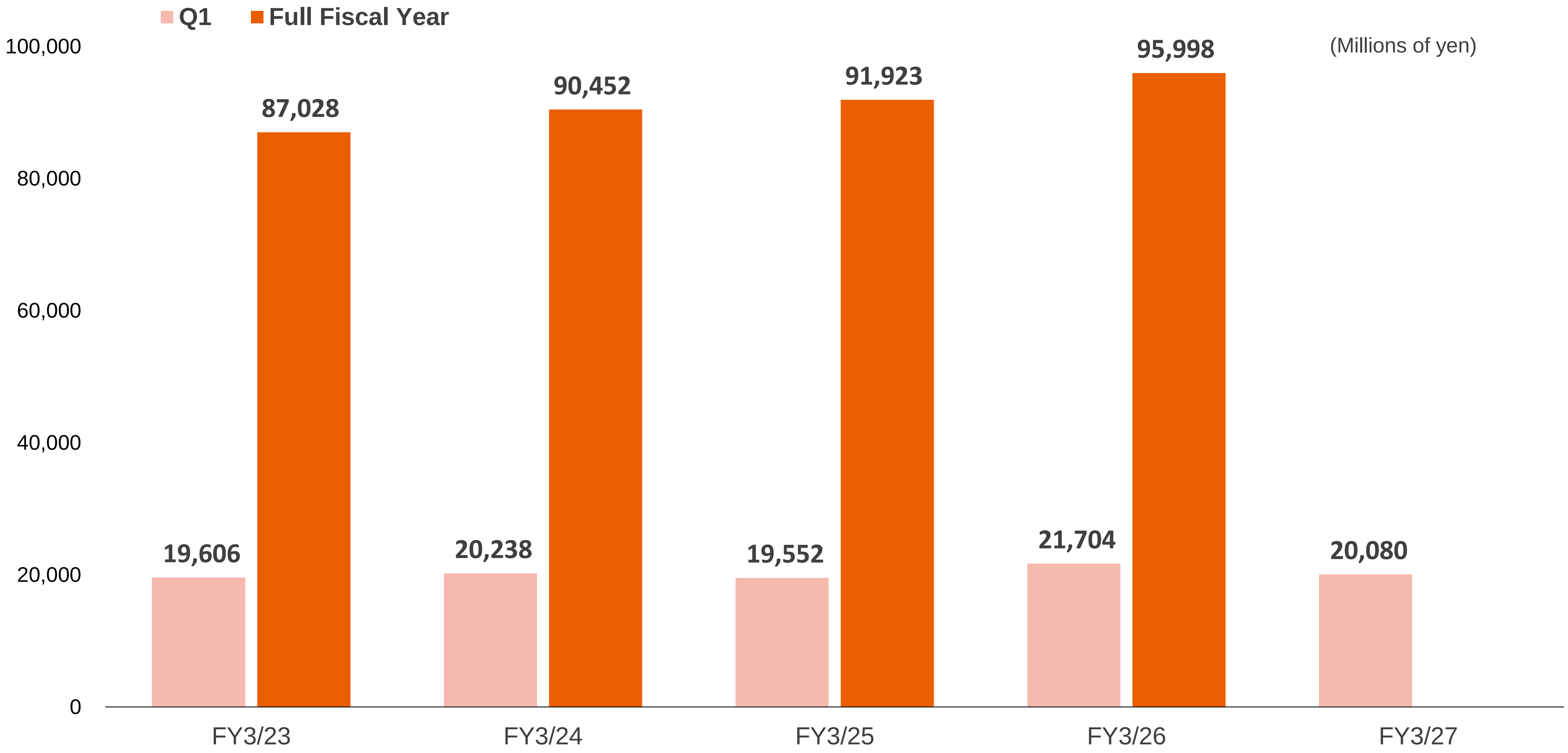
Consolidated Results

(Millions of yen)

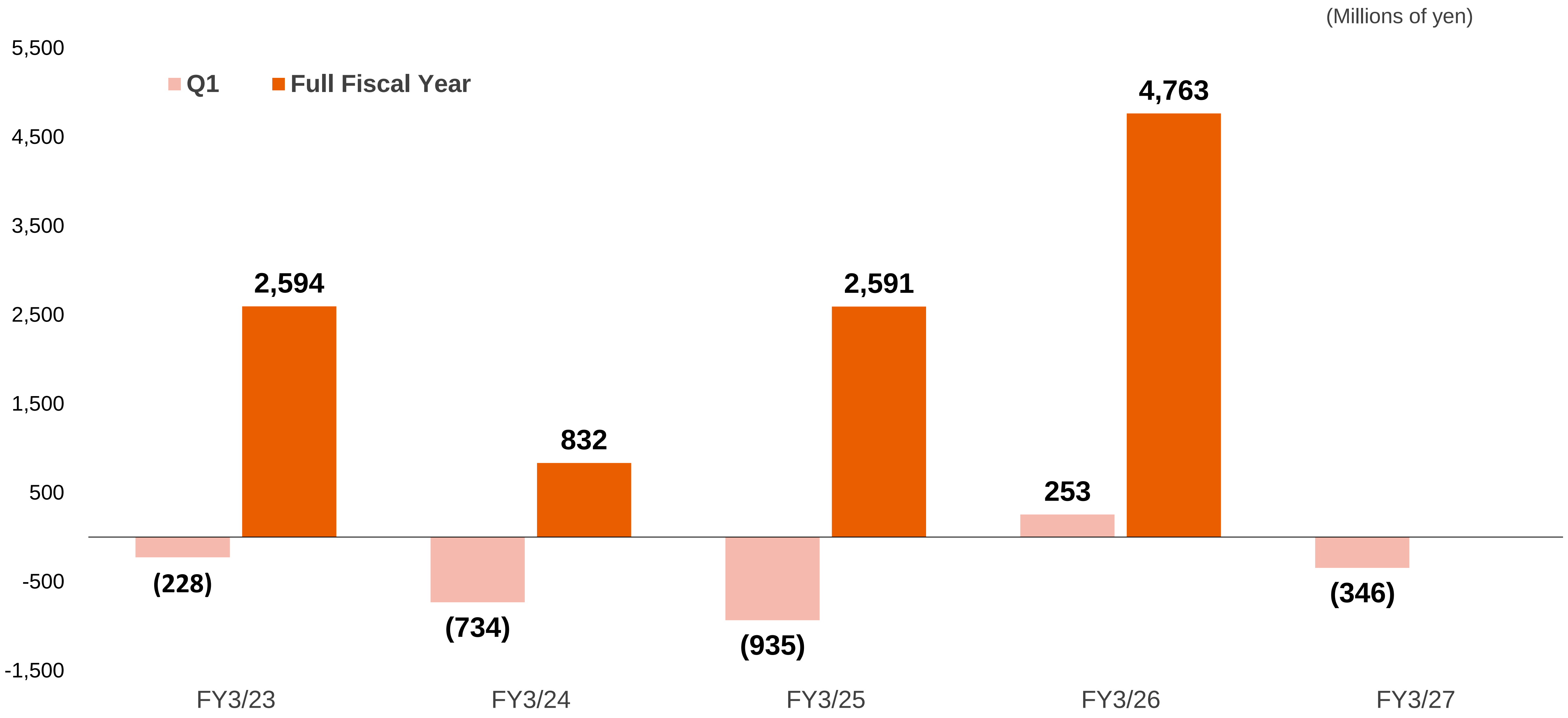
	FY3/2026 Q1 (Apr-Jun 2025)	FY3/2027 Q1 (Apr-Jun 2026)	YoY	% Change
Net Sales	21,704	**20,080**	(1,624)	(7.5)%
Operating Expenses	21,451	**20,426**	(1,025)	(4.8)%
Cost of Sales	14,874	**13,838**	(1,035)	(7.0)%
Selling, General and Administrative Expenses	6,577	**6,588**	10	0.2%
Operating Profit	253	**(346)**	(599)	—
Ordinary Profit	355	**(195)**	(551)	—
Profit Attributable to Owners of Parent	1,872	**(130)**	(2,002)	—

(Note) FY3/2027 refer to the fiscal year ending March 31, 2027 and all other fiscal years are referred to in the same manner.

Five-Year Net Sales (Consolidated)



Five-Year Operating Profit (Consolidated)



Results by Consolidated Segment

Broadcasting and Content

(Millions of yen)

	FY3/2026 Q1 (Apr-Jun 2025)	FY3/2027 Q1 (Apr-Jun 2026)	YoY	% Change
Net Sales	18,236	**16,626**	(1,610)	(8.8)%
Broadcasting	13,522	**12,645**	(876)	(6.5)%
Content	4,681	**3,947**	(734)	(15.7)%
Other	33	**33**	0	1.3%
Operating Profit	185	**(367)**	(552)	–

Lifestyle

(Millions of yen)

	FY3/2026 Q1 (Apr-Jun 2025)	FY3/2027 Q1 (Apr-Jun 2026)	YoY	% Change
Net Sales	3,468	**3,453**	(14)	(0.4)%
Housing	2,382	**2,353**	(29)	(1.2)%
At-home shopping	741	**828**	87	11.7%
Golf	281	**270**	(10)	(3.8)%
Other	63	**1**	(61)	(97.5)%
Operating Profit	71	**26**	(45)	(63.1)%

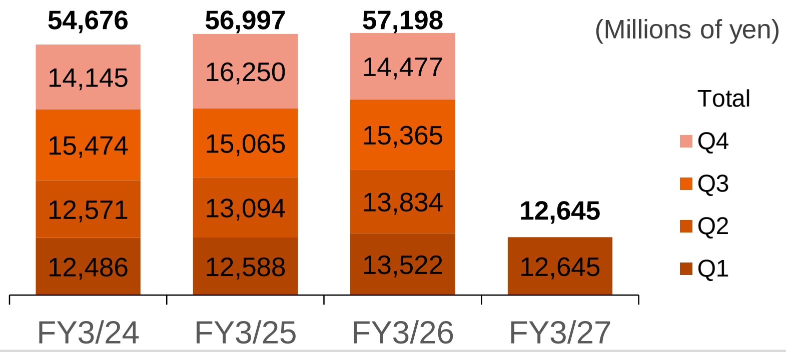
(Note) Operating profit related to items not allocated to a specific segment includes Adjustments (-3 million yen for Q1 FY3/2026; -5 million yen for Q1 FY3/2027).

Results by Consolidated Segment

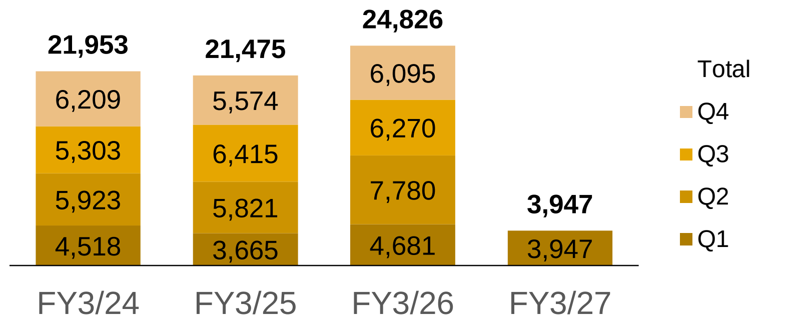
Net Sales*

(Millions of yen)

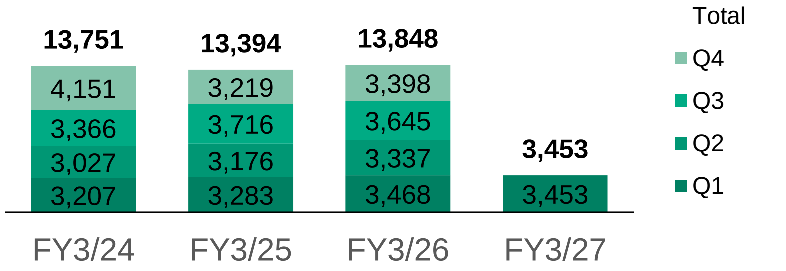
Broadcasting



Content

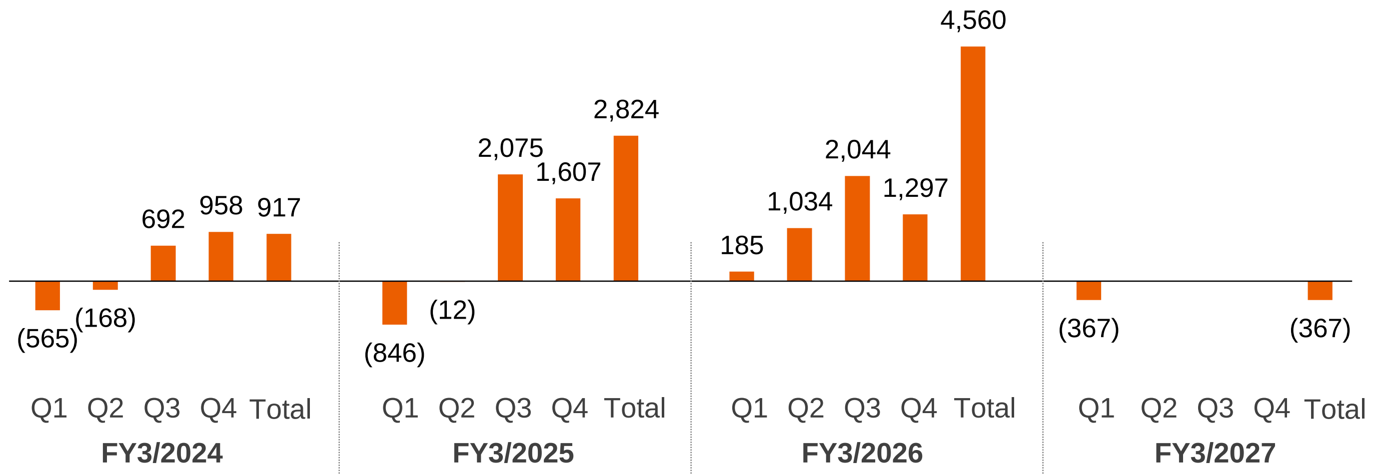


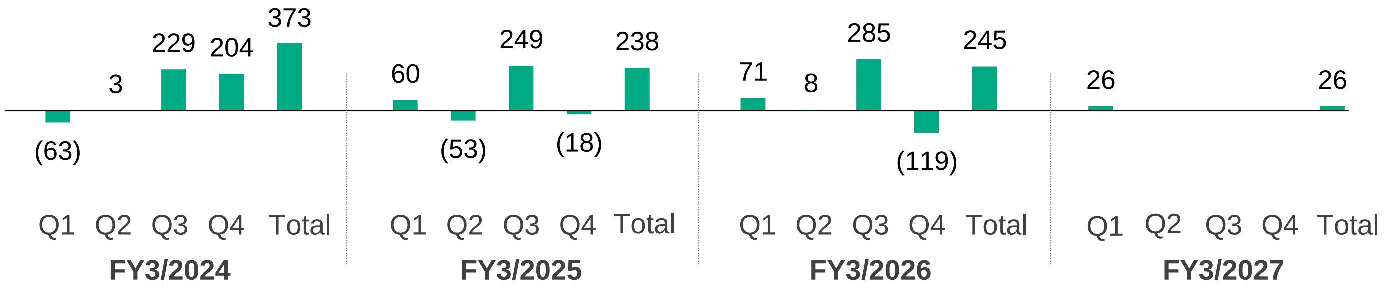
Lifestyle



Operating Profit

(Millions of yen)





*Beginning with FY3/2026, revenue from TV program streaming, etc., of ABC TV has been moved from the broadcasting business revenue to the content business revenue. Therefore, net sales of broadcasting and content business for FY3/2025 and earlier are for reference, calculated using the same method.

Results of ABC TV

(Millions of yen)

	FY3/2026 Q1 (Apr-Jun 2025)	FY3/2027 Q1 (Apr-Jun 2026)	YoY	% Change
Net Sales	13,319	**12,721**	(598)	(4.5)%
Operating Expenses	12,889	**12,912**	23	0.2%
Cost of Sales	8,022	**8,026**	4	0.1%
Selling, General and Administrative Expenses	4,867	**4,885**	18	0.4%
Operating Profit	430	**(191)**	(621)	—
Ordinary Profit	490	**65**	(424)	(86.7)%
Profit	1,556	**94**	(1,462)	(94.0)%

Content Production Expenses	4,101	**4,311**	209	5.1%

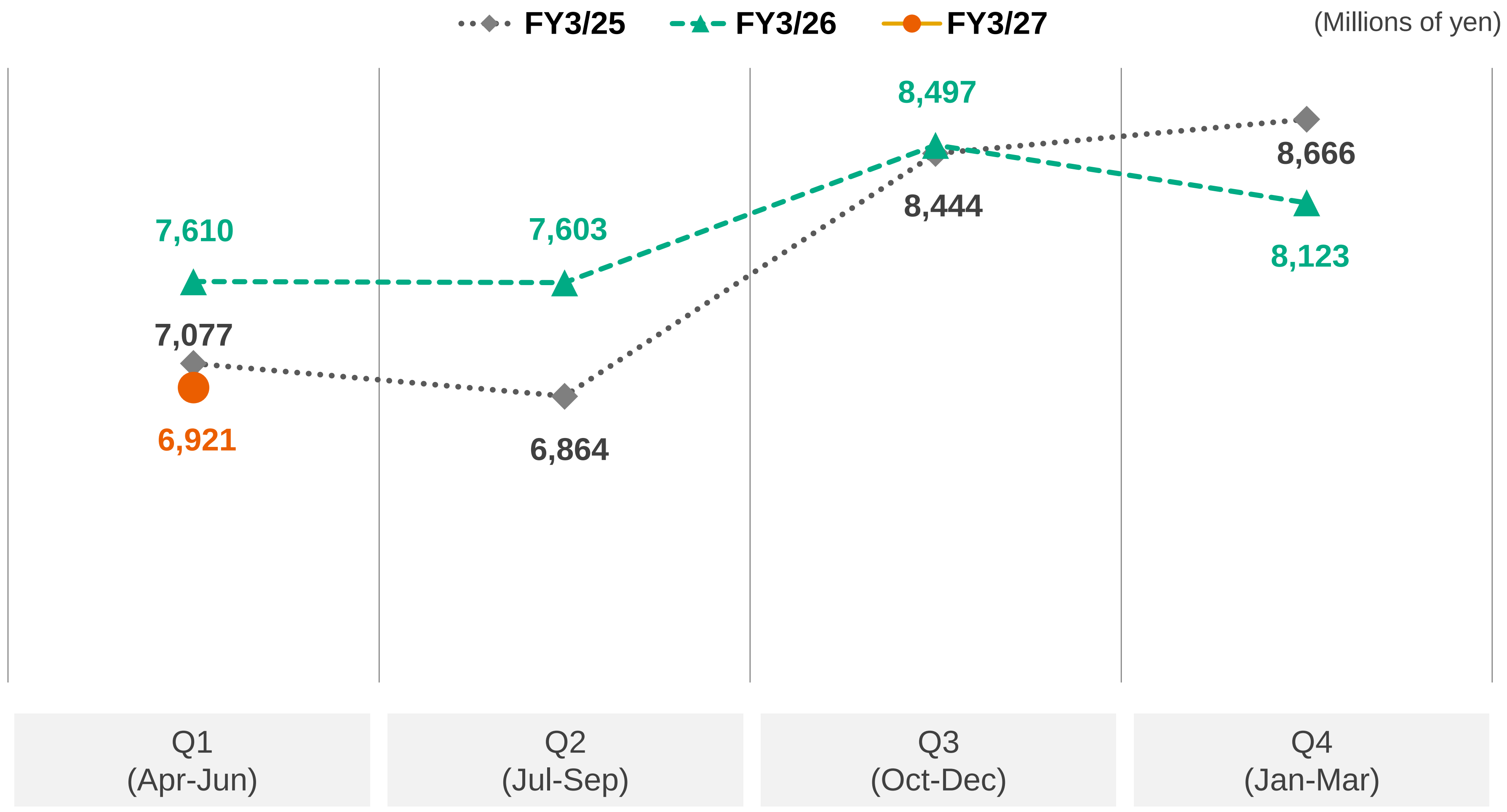
Details of ABC TV Revenue

(Millions of yen)

	FY3/2024 Q1 (Apr-Jun 2023)	FY3/2025 Q1 (Apr-Jun 2024)	FY3/2026 Q1 (Apr-Jun 2025)	FY3/2027 Q1 (Apr-Jun 2026)	YoY	% Change
Broadcasting Business Revenue*	11,083	10,943	11,644	**11,083**	(561)	(4.8)%
Spot	7,158	7,077	7,610	**6,921**	(689)	(9.1)%
Network (Time)	2,531	2,507	2,408	**2,642**	233	9.7%
Local (Time)	1,271	1,234	1,507	**1,395**	(112)	(7.4)%
Content Business Revenue*	1,460	1,393	1,587	**1,556**	(31)	(2.0)%
TV Program Streaming*	161	122	183	**233**	49	26.8%

*Beginning with FY3/2026, revenue from TV program streaming, etc., has been moved from broadcasting business revenue to content business revenue. Broadcasting and content business revenues for FY3/2025 and earlier are for reference, calculated using the same method.

ABC TV Spot Revenue (Quarterly Performance)



YoY

Q1

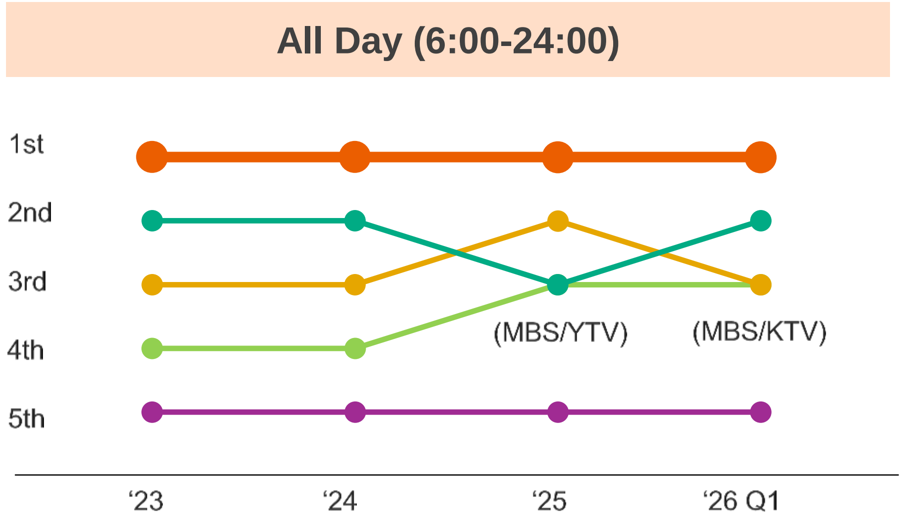
90.9 %

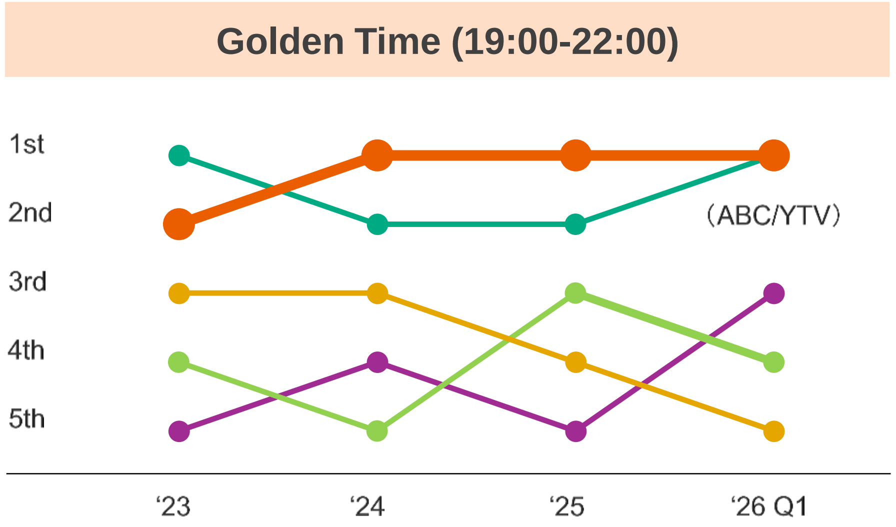
ABC TV Spot Revenue (By Top 20 Industries)

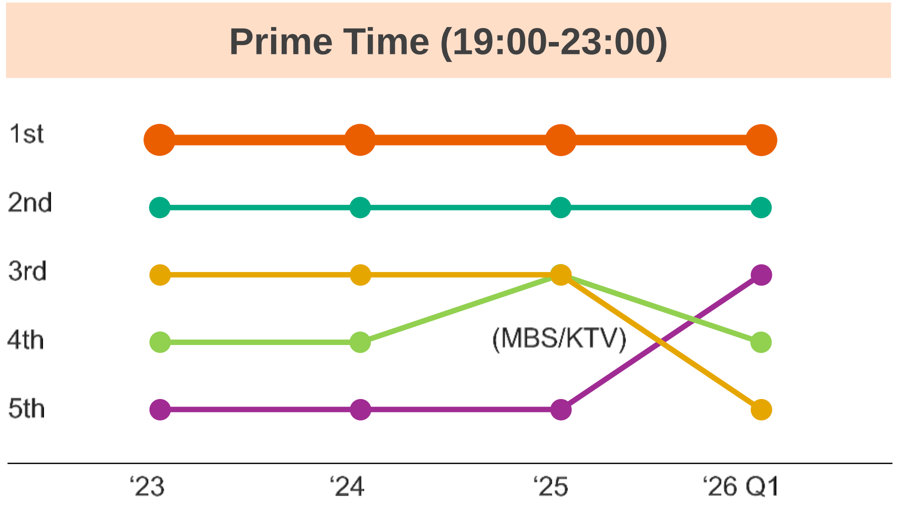
*Year-on-year comparisons

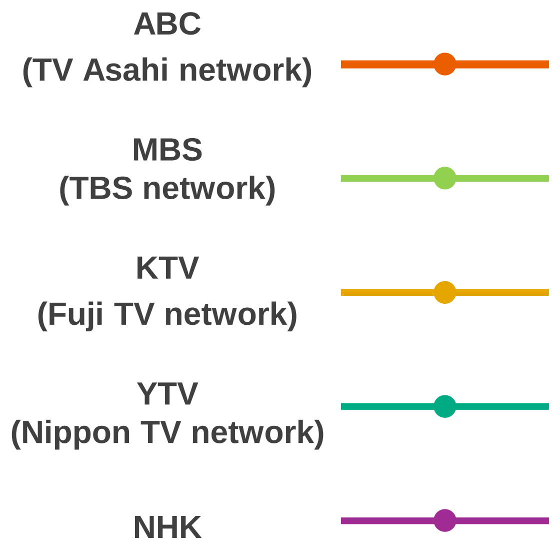
Rank	Industry	FY3/2026 Q1 (April-June 2025) YoY*	FY3/2026 Q1 (April-June 2025) Composition Rate	FY3/2027 Q1 (April-June 2026) YoY*	FY3/2027 Q1 (April-June 2026) Composition Rate
1	Transportation/Leisure/Food Services/Services	106.7%	14.7%	89.5%	14.5%
2	Foods	109.7%	11.2%	88.4%	10.9%
3	Beverages/Liquors	86.4%	9.1%	89.2%	8.9%
4	Pharmaceuticals/Medical Supplies	120.8%	9.1%	86.9%	8.7%
5	Information/Communications	95.2%	5.8%	110.8%	7.1%
6	Home Electric Appliances/Computer	120.6%	6.3%	95.4%	6.6%
7	Cosmetics/Toiletries	88.7%	5.5%	87.9%	5.3%
8	Hobby (Movie/Game/Music etc.)	120.9%	4.2%	111.9%	5.1%
9	Housing/Real Estate/Construction	153.0%	3.4%	121.4%	4.5%
10	Finance	101.7%	6.2%	64.9%	4.4%
11	Automobiles	121.4%	5.1%	75.4%	4.2%
12	Fashion (Apparel/Jewelry etc.)	165.5%	3.2%	83.3%	3.0%
13	At-home Shopping	68.5%	1.8%	152.0%	2.9%
14	Distribution	85.7%	2.4%	108.6%	2.9%
15	Energy/Machines/Materials	167.1%	2.3%	101.4%	2.6%
16	Government /Political Organization	86.6%	2.4%	92.3%	2.4%
17	Publications	98.7%	2.1%	84.4%	1.9%
18	Household Products	164.9%	2.8%	56.7%	1.8%
19	Various Organizations (Law Office etc.)	163.6%	1.6%	73.7%	1.3%
20	Logistics Services/Businesses/Events	48.7%	0.5%	124.6%	0.7%
21	Others	457.3%	0.2%	46.7%	0.1%
	Total		100.0%		100.0%

Trends of Viewer Ratings Ranking in Kansai Region (Individual All) Over 4 Years







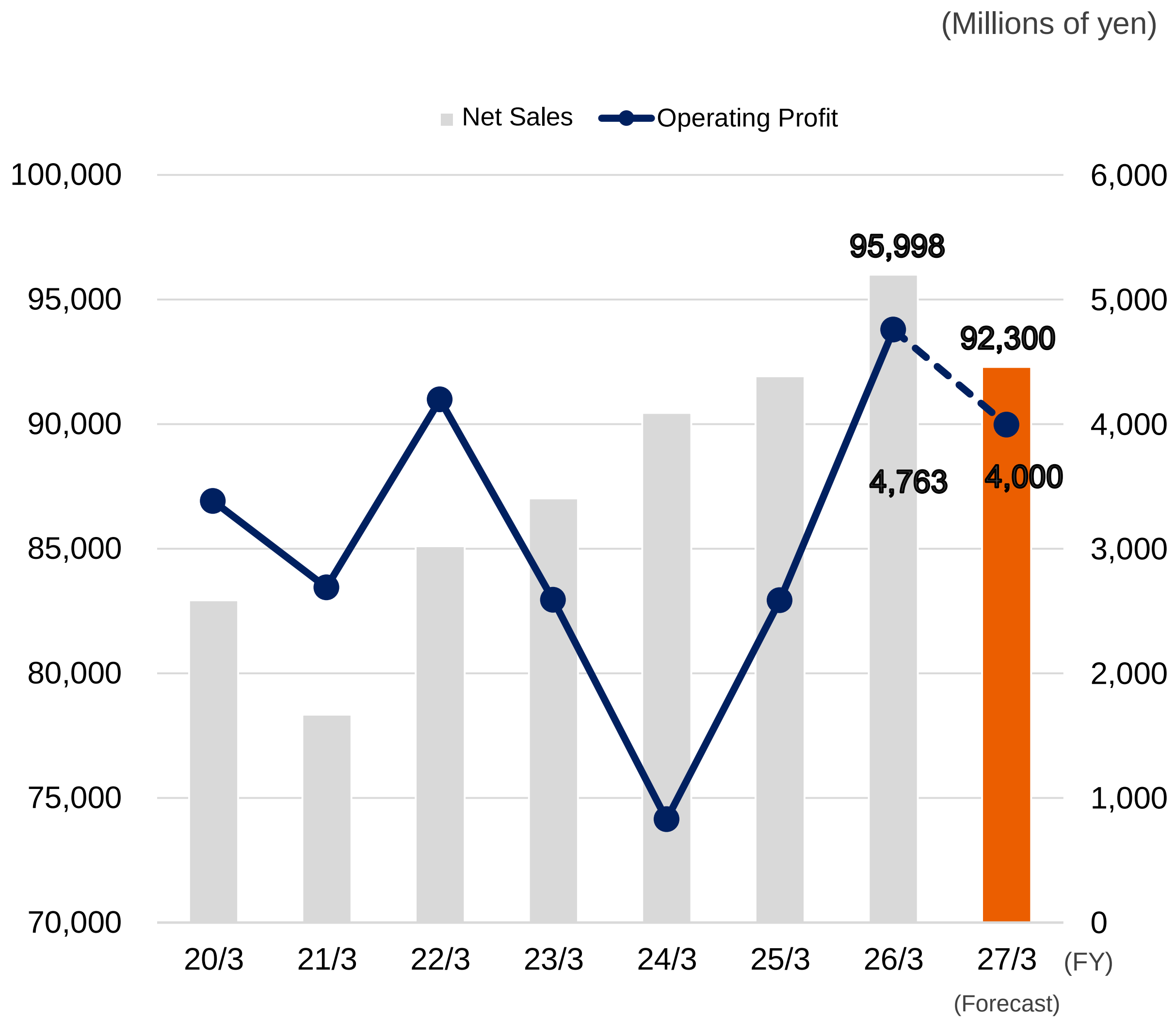


(Source: Video Research)

FY3/2027 Consolidated Financial Results Forecasts (No change in disclosure details since last May)

(Millions of yen)

	FY3/2026 (Actual)	FY3/2027 (Forecast)	YoY	% Change
Net Sales	95,998	**92,300**	(3,698)	(3.9)%
Operating Profit	4,763	**4,000**	(763)	(16.0)%
Ordinary Profit	4,415	**4,100**	(315)	(7.2)%
Profit Attributable to Owners of Parent	4,456	**2,700**	(1,756)	(39.4)%



FY3/2027 Financial Results Forecasts by Segment (No change in disclosure details since last May)

(Millions of yen)

Net Sales

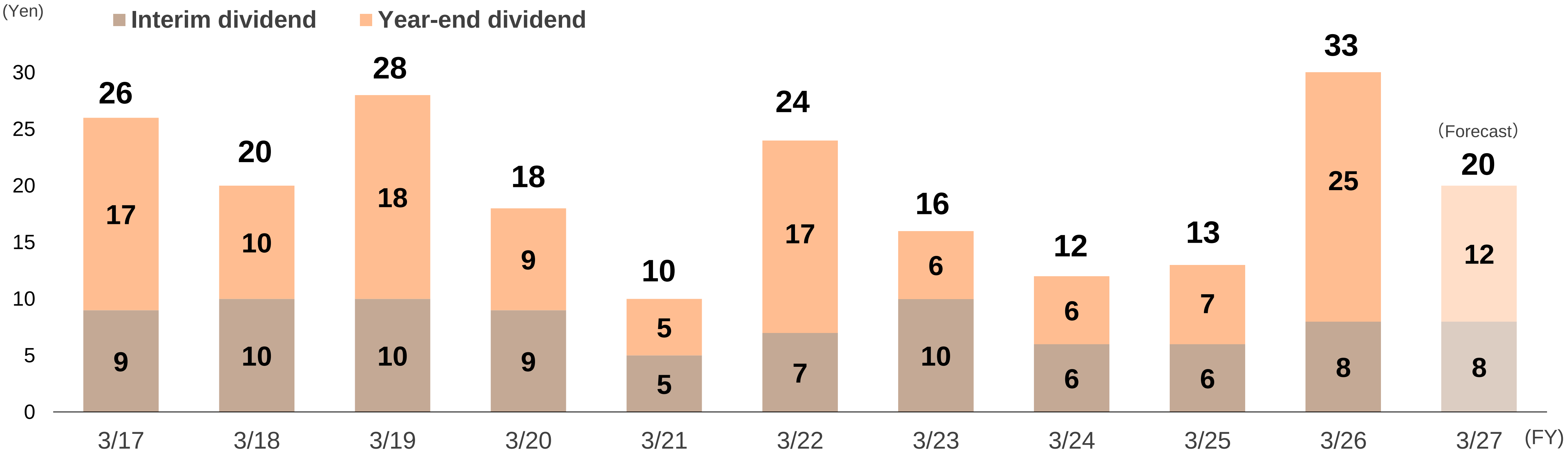
		FY3/2026 (Actual)	FY3/2027 (Forecast)	YoY	% Change
Broadcasting and Content (Total)		82,150	**78,900**	(3,250)	(4.0)%
Details	Broadcasting	57,198	**56,100**	(1,098)	(1.9)%
	Content	24,826	**22,700**	(2,126)	(8.6)%
	Other	125	**100**	(25)	(20.1)%
Lifestyle (Total)		13,848	**13,400**	(448)	(3.2)%
Details	Housing	9,488	**9,000**	(488)	(5.1)%
	At-home shopping	3,070	**3,200**	129	4.2%
	Golf	1,022	**1,100**	77	7.6%
	Other	267	**100**	(167)	(62.6)%

Operating Profit

	FY3/2026 (Actual)	FY3/2027 (Forecast)	YoY	% Change
Broadcasting and Content (Total)	4,560	**3,900**	(660)	(14.5)%
Lifestyle (Total)	245	**150**	(95)	(38.9)%
Adjustments	(42)	**(50)**	(7)	—

Dividends (Dividend Policy)

Returning appropriate levels of profits to all shareholders is one of the most important management issues for the Company.
With respect to the distribution of profits, given the Company's responsibility as a certified broadcasting holding company, it will take into comprehensive account factors such as operating results, the dividend payout ratio, and an appropriate level of internal reserves, while also constantly being aware of the balance between strengthening and maintaining the Company's financial position and making investments for supporting increases in corporate value and growth strategies.
In accordance with this policy, the Company will use a dividend payout ratio of 30% as a guideline based on profit attributable to owners of parent, while aiming to achieve a stable dividend payout ratio of 40% over the medium to long term.



Reference Materials

Major Group Companies ① <Broadcasting and Content Businesses, excluding ABC TV>

(Millions of yen)

	Net Sales				Operating Profit			
	FY3/25 Q1 (Apr-Jun 2024)	FY3/26 Q1 (Apr-Jun 2025)	**FY3/27 Q1** (Apr-Jun 2026)	YoY	FY3/25 Q1 (Apr-Jun 2024)	FY3/26 Q1 (Apr-Jun 2025)	**FY3/27 Q1** (Apr-Jun 2026)	YoY
ABC Radio	619	588	**571**	(16)	2	(8)	**(22)**	(13)
sky-A	1,080	1,059	**1,035**	(24)	(12)	(34)	**(8)**	26
ABC Frontier	476	565	**630**	65	(17)	100	**151**	51
ABC ANIMATION	494	419	**434**	15	(15)	(113)	**(70)**	43
SILVER LINK.	449	423	**301**	(121)	(159)	(121)	**(109)**	12
MASH	294	1,355	**555**	(800)	(62)	154	**(27)**	(182)

Major Group Companies ② <Lifestyle Business>

(Millions of yen)

	Net Sales				Operating Profit			
	FY3/25 Q1 (Apr-Jun 2024)	FY3/26 Q1 (Apr-Jun 2025)	**FY3/27 Q1** (Apr-Jun 2026)	YoY	FY3/25 Q1 (Apr-Jun 2024)	FY3/26 Q1 (Apr-Jun 2025)	**FY3/27 Q1** (Apr-Jun 2026)	YoY
■ ABC Lifewith*	2,256	2,190	**2,377**	186	119	64	**80**	16
■ ABC FUN LIFE**	465	722	**809**	87	(12)	11	**25**	13
■ ABC GOLF CLUB	265	288	**279**	(8)	2	8	**(3)**	(12)

*Effective April 2026, the corporate name was changed from ABC Development to ABC Lifewith.

**The increase in sales of ABC FUN LIFE between FY3/2025 and FY3/2026 is mainly due to the absorption-type merger of ONE DAY DESIGN, a consolidated subsidiary.

ABC TV Viewer Ratings in Kansai Region for April - June 2026* [Individual All]

	All Day (6:00-24:00)	Golden Time (19:00-22:00)	Prime Time (19:00-23:00)
1	**ABC 3.5%**	**ABC**/YTV **5.1%**	**ABC 5.5%**
2	YTV 3.0%	*** ***	YTV 4.7%
3	MBS/KTV 2.9%	NHK 5.0%	NHK 4.4%
4	*** ***	MBS 4.3%	MBS 4.1%
5	NHK 2.6%	KTV 4.2%	KTV 4.0%

(*March 30, 2026 to June 28, 2026 / Source: Video Research)

ABC (TV Asahi network)

MBS (TBS network)

KTV (Fuji TV network)

YTV (Nippon TV network)

NHK

ABC TV Viewer Ratings in Kansai Region for April - June 2026* [Household]

	All Day (6:00-24:00)	Golden Time (19:00-22:00)	Prime Time (19:00-23:00)
1	**ABC 6.3%**	NHK 8.6%	**ABC 9.1%**
2	YTV 5.2%	**ABC 8.5%**	NHK 7.6%
3	MBS 5.0%	YTV 7.9%	YTV 7.3%
4	KTV 4.9%	KTV 6.6%	MBS/KTV 6.4%
5	NHK 4.8%	MBS 6.5%	*** ***

(*March 30, 2026 to June 28, 2026 / Source: Video Research)

ABC (TV Asahi network)

MBS (TBS network)

KTV (Fuji TV network)

YTV (Nippon TV network)

NHK

Disclaimer

The financial results forecasts in the period in this presentation are determined on the information available at the moment. As a result, the information contains inherent risks and uncertainties. The outlook may significantly change due to external factors such as domestic and overseas economic trends in the future. Should any event arise that affects the financial results of the Group, the Company will promptly announce it.

Corporate Information Website

https://corp.asahi.co.jp/en/

For all shareholders, more detailed information such as integrated reports and sustainability reports (in Japanese) can be found on the website.