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[Translation]
March 19, 2026

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Representative Director, Chairman and Chief
Executive Officer
(TSE Prime Market, Code No. 9404)
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Notice of Revision of Full-Year Consolidated Earnings Forecasts

Nippon Television Holdings, Inc. has revised its consolidated earnings forecast for the fiscal year ending March 31, 2026 (April 1, 2025 to March 31, 2026), which was disclosed on November 6, 2025 at the time of the announcement of financial results for the second quarter of the fiscal year ending March 31, 2026, in light of recent performance trends.

1. Revision of Full-Year Consolidated Earnings Forecasts

(1) Revision of consolidated earnings forecast figures for the fiscal year ending March 31, 2026 (April 1, 2025 to March 31, 2026)

	Net sales	Operating profit	Recurring profit	Net income attributable to owners of the parent	Net income per share
Previous forecast (A)	Millions of yen 473,000	Millions of yen 59,000	Millions of yen 70,000	Millions of yen 50,000	Yen 200.14
Revised forecast (B)	481,000	67,000	78,000	54,000	218.33
Change (B – A)	8,000	8,000	8,000	4,000	-
Percentage change (%)	1.7%	13.6%	11.4%	8.0%	-
(Reference) Results for the previous period	461,915	54,917	65,724	46,000	183.42

(2) Reason for revision

In terms of net sales, terrestrial TV advertising revenue at Nippon Television Network Corporation is expected to exceed the previous forecast, and cost control has progressed. Due to these factors, the previous forecasts for net sales, operating profit, recurring profit, and net income attributable to owners of the parent have been revised upward.

There is no revision to the dividend forecast accompanying the revision of the full-year consolidated earnings forecasts.

Note: The aforementioned forecasts are based on information available as of the date of the disclosure of this notice. Actual financial performance may differ from the forecasted figures due to various factors in the future.