



[Translation]

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Company Name: Nippon Television Holdings, Inc.
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Notice Regarding Expansion of Shareholder Benefits

Nippon Television Holdings, Inc. (the "Company") hereby announces that, at a meeting of the Board of Directors held today, it has resolved to expand its shareholders benefits as follows.

1. Details of expansion

To help shareholders understand Nippon Television's charity initiative, the Company will add an invitation to attend the live broadcast of *24-HOUR TELEVISION / LOVE SAVES THE EARTH*. The Company will also distribute free coupons for "GIANTS TV," the official video streaming service of the Yomiuri Giants, a joint project with The Yomiuri Shimbun and the Yomiuri Giants.

To provide more shareholders with opportunities to attend programs, the Company will eliminate the requirement of the continuous holding period of three years.

2. Outline

(1) Eligible shareholders

Shareholders whose names are listed or recorded in the shareholder registry as of March 31 or September 30 each year

(2) Details of benefits (Underlines indicate changes.)

Group company	Description	Number of shares held	Record date	
			March 31	September 30
HJ Holdings, Inc.	Hulu Ticket (1-month subscription)	100 to 299 shares	Available	Available
	Hulu Ticket (3-month subscription)	300 shares or more		
TIPNESS Limited	One-time facility use ticket	100 shares or more	Available	/
	One-month torcia ticket		Available	Available
la belle vie Inc.	GLADD's ¥2,000 discount coupon	100 shares or more	Available	Available
Nippon Television Network Corporation	<u>GIANTS TV coupon (1-month subscription)</u>	<u>100 to 299 shares</u>	Available	Available
	<u>GIANTS TV coupon (3-month subscription)</u>	<u>300 shares or more</u>	Available	Available
	<u>Invitation to attend the live broadcast of 24-HOUR TELEVISION*</u> <u>[Lottery] 30 pairs (60 people)</u>	<u>300 shares or more</u>	Available	/

	Invitation to attend <i>SHO-TEN</i> recording* [Lottery] 50 pairs (100 people)	300 shares or more <u>The requirement of the continuous holding period of three years will be eliminated.</u>	Available	
	Tickets to the Company-produced films* [Lottery] 100 pairs (200 people)			Available

* Details on how to apply will be provided via the website and materials to be sent in late June for programs and in late November for films.

(3) Delivery timing

The Company will send items within three months of the record date.

For program invitations and films, tickets and other items will be delivered to winners after the lottery.

[Shareholder benefits' web page] * The Company plans to update this page with the latest information by 16:00 today.

<https://www.ntvhd.co.jp/ir/holder/benefits/> (Japanese only)