



September 30, 2025

Dear Sirs,

Name of the Company:	Beat Holdings Limited (URL: www.beatholdings.com)
Representative:	Chief Executive Officer, Chin Siang Hui (TSE Standard Market Code Number : 9399)
Inquiries to:	IR Division Manager, Yuta Takayama (TEL: Tokyo 03-4570-0741)

Record Date of Sub-division of Shares

In our press release “Sub-division of Shares” dated July 15, 2025, we have announced to propose share splits of the issued and unissued ordinary, preference and deferred shares of the Company in the ratio of 1 share to 10 share (“Sub-division of Shares”), as an agenda for the 2025 Annual General Meeting of Shareholders (“Shareholders’ Meeting”), and in our press release “Results of Resolutions at Annual General Meeting of Shareholders” dated September 8, 2025, we have announced that the Sub-division of Shares had been approved at the Shareholders’ Meeting. For more details of the Sub-division of Shares, please refer to the press release dated July 15, 2025 mentioned above, or the Notice of Shareholders’ Meeting.

We hereby announce that today the Board of Directors of the Company has resolved the record date and others of the Sub-division of Shares to be as follows.

Public announcement date of record date	October 9, 2025 (Planned)
Record date	October 27, 2025
Effective date	October 28, 2025

This document is the English translation of the official Japanese version of the Press Release (“Official Japanese Version”). This English translation was prepared for your reference. In the event of any discrepancy between the Official Japanese Version and this English translation, the Official Japanese Version will prevail.

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About Beat Holdings Limited

Beat Holdings is a global investment company, incorporated in and registered at Cayman Islands under the laws of the Cayman Islands, headquartered in Hong Kong, with subsidiaries in Japan, Singapore, Malaysia, Indonesia, China and Canada. Through our subsidiary, Xinhua Mobile Limited (HK), we acquire and license intellectual property rights. Through our subsidiary, GINSMS Inc. (listed on Toronto Venture Exchange, TSXV: GOK), provides mobile messaging service, software products and services as well. Beat is listed on Tokyo Stock Exchange's Second Section (TSE: 9399).

For more information, please visit <https://beatholdings.com/>

This is a disclosure document to the public and shall not constitute an offer to invest in the securities of our company. Upon making an investment decision to our company, investors should read documents of disclosures including but not limited to past timely disclosure and statutory disclosure of our company as well, and consider the risk factors together with other information contained therein when making such decision.