



October 1, 2025

Grand Opening of MACHIDA SHOTEN's Third Mainland China Store in Shanghai

Gift Holdings Inc.



(This photo is for illustrative purposes)

Gift Holdings Inc. (President: Sho Tagawa, headquartered in Shibuya-ku, Tokyo; listed on the Tokyo Stock Exchange Prime Market), together with its group companies (hereinafter referred to as “our group”) is pleased to announce the grand opening of MACHIDA SHOTEN Nanxiang InCity Store (hereinafter referred to as “our store”) on October 1, 2025, at Nanxiang InCity Mall in Shanghai, China.



The Nanxiang InCity Mall, where the new store is located, is situated away from the city center of Shanghai and is one of the leading mega shopping malls in the area. Our store offers the same high-quality atmosphere, service, and taste as the directly managed stores in Japan to satisfy our customers.

Our mission is to serve our delicious food and provide the best service with smiles and energy to locals and people from all over the world. We will continue to focus on our vision to “Deliver our ramen to the world as a Gift.”

1. Overview of MACHIDA SHOTEN Nanxiang InCity Store

Grand Opening Date	: October 1, 2025
Store name	: MACHIDA SHOTEN Nanxiang InCity Store
Address	: Unit B-04c, B1 Floor Nanxiang InCity Mall 2299 Chenxiang Highway Jiading District Shanghai CHINA
Business hours	: 11:00~21:30 *Business hours are subject to change.
Product example	: Machida Shoten Ramen (36 RMB)

2. Future outlook

The impact on the Group's business performance for the fiscal year ending October 31, 2025, will be minor, but we will promptly disclose any matters that should be announced.

For Inquiries:
Gift Holdings Inc.
Corporate Planning Office
Email: ml-ir@gift-group.co.jp
TEL: +81-3-5990-4650

Gift Holdings IR HP



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