

Monthly Sales Flash ReportOctober 2025

## ■ Monthly Sales Update – BOOKOFF Operations in Japan

Existing store sales in BOOKOFF Operations in Japan increased by 8.9% year on year (total store sales increased by 9.5%).

Net sales of jewelry/watches/brand bags, trading cards/hobby goods, apparel, and home appliances/smart phones exceeded those of the same month last year, contributing to the overall growth in existing store sales.

## ■ YoY Change in Directly Operated Store Sales – BOOKOFF Operations in Japan

|  | 2025   |        |        |        |        |      |      | 2026 |      |      |      |      |
|--|--------|--------|--------|--------|--------|------|------|------|------|------|------|------|
|  | Jun.   | Jul.   | Aug.   | Sep.   | Oct.   | Nov. | Dec. | Jan. | Feb. | Mar. | Apr. | May. |
| Existing stores  | 100.1% | 102.6% | 109.3% | 107.1% | 108.9% |      |      |      |      |      |      |      |
| All stores   | 99.6%  | 101.7% | 109.4% | 107.0% | 109.5% |      |      |      |      |      |      |      |
| Difference from previous year on weekends and holidays | (1)    | ±0     | +1     | (1)    | ±0     |      |      |      |      |      |      |      |

## ■ YoY Change in Directly Operated Stores Sales (from the First Month of the Previous Fiscal Year) – BOOKOFF Operations in Japan

|                 |          | Jun.   | Jul.   | Aug.   | Sep.   | Oct.   | Nov.   | Dec.   | Jan.   | Feb.   | Mar.   | Apr.   | May.   |
|-----------------|----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Existing stores | FY5/2025 | 107.3% | 102.0% | 107.2% | 107.2% | 102.4% | 105.4% | 104.9% | 106.1% | 103.7% | 102.8% | 103.3% | 103.7% |
|                 | FY5/2026 | 100.1% | 102.6% | 109.3% | 107.1% | 108.9% |        |        |        |        |        |        |        |

## ■ New Directly Operated Stores

October 14, 2025      Jalan Jalan Japan Summit USJ Store

Malaysia

October 16, 2025      Japan TCG Center Chiba Ekimae Store

Chiba City, Chiba

■ Number of Group Stores

|                                   |                   | 2025 |      |      |      |      |      |      | 2026 |      |      |      |      |
|-----------------------------------|-------------------|------|------|------|------|------|------|------|------|------|------|------|------|
|                                   |                   | Jun. | Jul. | Aug. | Sep. | Oct. | Nov. | Dec. | Jan. | Feb. | Mar. | Apr. | May. |
| BOOKOFF Operations in Japan       | Directly Operated | 374  | 373  | 381  | 379  | 375  |      |      |      |      |      |      |      |
|                                   | Franchised        | 367  | 369  | 360  | 360  | 360  |      |      |      |      |      |      |      |
| BOOKOFF Operations in Japan Total |                   | 741  | 742  | 741  | 739  | 735  |      |      |      |      |      |      |      |
| Premium Services Business         |                   | 52   | 54   | 54   | 54   | 53   |      |      |      |      |      |      |      |
| Overseas Business                 | Directly Operated | 33   | 33   | 34   | 35   | 35   |      |      |      |      |      |      |      |
|                                   | Franchised        | 12   | 12   | 11   | 11   | 12   |      |      |      |      |      |      |      |
| Overseas Business Total           |                   | 45   | 45   | 45   | 46   | 47   |      |      |      |      |      |      |      |
| Other                             |                   | 7    | 7    | 7    | 7    | 8    |      |      |      |      |      |      |      |
| Total for Group Stores            |                   | 845  | 848  | 847  | 846  | 843  |      |      |      |      |      |      |      |

NOTE

- \* The figures presented in this document are preliminary and subject to revision in future updates. Please note that, unlike consolidated net sales and other financial figures, these numbers have not been audited by an independent accounting auditor.
- \* This document also presents the actual number of stores as of the end of the current month. As the fiscal year-end of certain subsidiaries differs from that of the consolidated accounting period, the number of stores may differ from those disclosed in consolidated financial reports.
- \* BOOKOFF GROUP HOLDINGS LIMITED acquired nine "BOOKOFF" stores from a franchisee and converted them into directly operated stores as of August 1,2025.
- \* The next report is scheduled to be released on Thursday, December 4, 2025.
- \* This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.