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August 28, 2025

To Whom It May Concern,

Company name: Valuence Holdings Inc.
 Representative: Shinsuke Sakimoto, Representative Director
 (Securities Code: 9270; TSE Growth Market)
 Contact: Shinichiro Sato, Director and CFO
 (Phone +81-3-4580-9983)

Announcement Concerning Appointment of Executive Officers of the Company and its Consolidated Subsidiary

Valuence Holdings Inc. (the "Company") hereby informs the following Executive Officers appointment of the Company and Valuence Japan Inc., consolidated subsidiary of the Company, which was approved at our Board of Directors meeting held today.

1. Appointment of Executive Officers of the Company (Appointment Date of September 1, 2025)

Name	Positions
Ryosuke Tanaka	Executive Officer, General Manager of Corporate Strategy Head Office
Kennosuke Onishi	Executive Officer, General Manager of Corporate Strategy Head Office, Division Manager of Human Resources Division and Office Manager of Public Relations Office
Ayako Kawakami	Executive Officer, General Manager of Corporate Strategy Head Office and Division Manager of Corporate Planning Division

2. Appointment of Executive Officers of Valuence Japan Inc. (Appointment Date of September 1, 2025)

Name	Positions
Nobuki Imoto	Executive Officer, General Manager of Sales Head Office and Division Manager of Fan create Division
Rei Oku	Executive Officer, General Manager of SCM Head Office
Motohiro Yoshiono	Executive Officer, General Manager of Marketing Head Office