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February 27, 2025

Company name Bewith, Inc.
Representative Koichi Morimoto, President and CEO
 (TSE Prime Market Code: 9216)
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Announcement of Changes in President and CEO

Bewith, Inc. ("the Company") hereby announces the following changes to its President and CEO, as resolved at the Board of Directors meeting held today, February 27, 2025.

1. Changes in President and CEO

(1) Details of the change

Name	New Position	Current Position
Kenji Iijima	President and CEO	Executive Vice President and Director
Koichi Morimoto	Chairman of the Board of Directors	President and CEO

(2) Reason for the Changes

The Company has been listed since March 2022 and announced the "Medium-term Management Plan 2025" in July 2023. The growth story that the Company drew up in it was one that investors could count on; however, our financial results in FY24 and FY25 have fallen short of expectations.

Changes in the global environment, including the emergence of Generative AI, are likely to bring significant transformations to expectations for the Company. The Company firmly believes that now is the time to return to our Business Philosophy: "Contributing to society through insights." Furthermore, the Company recognizes the need to rebuild its growth story and restore business performance by leveraging deep insights and the collective strength of its employees.

In light of these circumstances, the Company has decided to appoint a new President and CEO. The Company aims to maximize corporate value by refine services utilizing the latest technologies, and to evolve into an innovative company.

(3) Brief Personal History of New President and CEO

Date of birth	Brief Personal History	Number of shares owned
January 28, 1979	June 2002 Joined the Company October 2009 General Manager (in charge of Corporate Planning Dept.) September 2015 General Manager, Corporate Planning Dept. June 2016 Director, Executive Officer, General Manager of Corporate Planning Dept. August 2018 Executive Officer and General Manager, Corporate Division November 2018 Executive Vice President and Director	52,800

(4) Scheduled Date of Assumption of Office

March 1, 2025

2. Executive Structure as of March 1, 2025

Name	Position
Kenji Iijima	President and CEO
Koichi Morimoto	Chairman of the Board of Directors
Hiroataka Wakamoto	Director
Takashi Nakajima	Director and Full-time Audit and Supervisory Committee Member
Hiroyuki Tomimatsu	Outside Director and Audit and Supervisory Committee Member
Miwako Iyoku	Outside Director and Audit and Supervisory Committee Member
Takako Masai	Outside Director and Audit and Supervisory Committee Member

Our forecasts, plans, strategies, and other forward-looking statements are based on management's assumptions and beliefs in light of the information currently available to it and involve risks and uncertainties. Please be aware that actual results may differ from forecasts due to various important factors such as economic conditions and market trends surrounding our business. Nothing in this document shall be construed as a solicitation to buy or sell shares of Bewith.