

Press release:

Company:	Keio Corporation
Representative:	Satoshi Tsumura
	President, Representative Director, and
	Executive Officer
Securities code:	9008, TSE Prime
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Personnel Changes for Officers, Personnel Changes for General Managers and Group Company Presidents, and Partial Changes to Organization of Operations

The Board of Directors and Audit & Supervisory Board of Keio Corporation (Head office: Tama-shi, Tokyo, Japan; President and Representative Director: Satoshi Tsumura) hereby provides notice of approval of the following personnel changes for officers, and personnel changes for general managers and Group company presidents at its Board of Directors meeting held on May 23, 2025, and the 104th Ordinary General Meeting of Shareholders and Board of Directors meeting held today, on June 26, 2025.

Partial changes to the organization of operations were also implemented today.

1. Personnel Changes for Officers

Official announcement: June 26, 2025

New Position	Former Position	Name
Director		Yosuke Matsunaga*1
Director		Tatsuaki Seki ^{*1}
Director		Hiromi Yamaguchi ^{*1}
Director		Kimie Harada ^{*1}
Executive Officer		
Corporate Management Headquarters,	Executive Officer	
General Manager, IT Management	President and Representative Director,	Keiko Furuya
Department	Keio SC Creation Corporation	Renko i uruyu
President and Representative Director,		
Keio Passport Club Co.,Ltd.		
Executive Officer	Executive Officer	Akiko Kyoda

Real Estate and Commercial Business	President and Representative Director,	
Headquarters,	Keio Presso Inn Co., Ltd.	
General Manager, Hotel Business		
Department		
Executive Officer President and Representative Director, Nishi Tokyo Bus Co.,Ltd.	Executive Officer Corporate Management Headquarters, General Manager, Group Business Management Department	Tamotsu Takagi
Executive Officer President and Representative Director, Keio SC Creation Corporation	President and Representative Director, Restaurant Keio Co.,Ltd.	Kenji Kosakai
Executive Officer President and Representative Director, ReBITA inc.	President and Representative Director, ReBITA inc.	Kazunori Hasegawa
Retirement	Director	Takeshi Furuichi
Retirement President and Representative Director, Keio Department Store Co.,Ltd.	Director President and Representative Director, Keio Department Store Co.,Ltd.	Yoshitaka Minami
Retirement President and Representative Director, Keio Plaza Hotel Co.,Ltd.	Director President and Representative Director, Keio Plaza Hotel Co.,Ltd.	Katsuyoshi Wakabayashi
Retirement President and Representative Director, Keio Dentetsu Bus Co.,Ltd.	Director President and Representative Director, Keio Dentetsu Bus Co.,Ltd.	Shuji Miyasaka

*1 Yosuke Matsunaga, Tatsuaki Seki, Hiromi Yamaguchi, and Kimie Harada are outside directors.

2. Personnel Changes for General Managers

Official announcement: June 26, 2025

New Position	Former Position	Name
Corporate Management Headquarters, General Manager, Group Business Management Department	President and Representative Director, Keio Jidousha Co.,Ltd.	Hiroaki Torii
Corporate Management Headquarters,	Manager,	
General Manager,	Business Management Department,	Noritsugu Chiba ^{*1}
IT Management Department	Keio Travel Agency Co.,Ltd.	
General Manager,	Director,	Kentaro Hayashi ^{*1}
Public Relations Department	General Manager, Management Department,	Kemaro Hayashi

	Nishi Tokyo Bus Co.,Ltd.	
Railway Operations Headquarters,	Railway Operations Headquarters,	
General Manager,	Manager,	Takao Shigeoka ^{*1}
Safety Management Department	Safety Management Department	
Concred Manager Deal Estate and	Real Estate and Commercial Business	
General Manager, Real Estate and	Headquarters,	Masanori Ichikawa
Commercial Business Headquarters	General Manager, Hashimoto Project Team	

Real Estate and Commercial Business		
Headquarters,	President and Representative Director,	
General Manager, Hotel Business	KEIO PRELIA HOTEL KYOTO INC.	Osamu Yoshida
Department		
Real Estate and Commercial Business	Real Estate and Commercial Business	
Headquarters,	Headquarters,	Nobusuke Jyukawa
General Manager, Hashimoto Project Team	General Manager, Chofu Project Team	1 too abane of anama
Real Estate and Commercial Business	Real Estate and Commercial Business	
Headquarters,	Headquarters,	Atsushi Muraoka ^{*1}
General Manager, Chofu Project Team	Manager, Chofu Project Team	1.10.00111.1.10.0010
Director,		
General Manager,	General Manager,	
Safety Engineering Department,	Safety Engineering Department,	Kenji Ono ^{*1}
Keio Dentetsu Bus Co., Ltd.	Keio Dentetsu Bus Co., Ltd.	
The Denoted Dub Co., Du.	President and Representative Director,	
Auditor, Keio Dentetsu Bus Co., Ltd.	Keio Shoseki Hanbai Co.,Ltd.	Katsuhiko Mizuno*2
	Managing Director,	
President and Representative Director,	General Manager, Facilities Department,	Koji Koshino
Keio Jidousha Co.,Ltd.	Keio Plaza Hotel Co.,Ltd.	
Managing Director,	Director,	
Senior General Manager, Corporate	Deputy Senior General Manager, Corporate	
Management Headquarters,	Management Headquarters,	Hiroyuki Nango ^{*1}
Keio Jidousha Co.,Ltd.	Keio Jidousha Co.,Ltd.	
	Director, General Manager,	
Managing Director,	Development Department,	
Senior General Manager,	Sales Headquarters Solutions Division, and	Tomohiko Adachi
Sales Headquarters,	Financial Products Sales Department,	Tomoniko Pkatolii
Keio Realty and Development Co.,Ltd.	Keio Realty and Development Co.,Ltd.	
Director, General Manager,	Director, General Manager,	
Business Management Department,	Business Management Department,	Norio Fujii ^{*1}
ReBITA inc.	ReBITA inc.	
Director, General Manager,	General Manager,	
Business Innovation Promotion Team,	Business Innovation Promotion Team,	Kiyofusa Kato ^{*1}
Keio SC Creation Corporation	Keio SC Creation Corporation	
Managing Director,	Corporate Management Headquarters,	
General Manager, Facilities Department,	General Manager, Group Business	Shinichiro Iwata
Keio Plaza Hotel Co.,Ltd.	Management Department	Similarino Iviuu
Director, General Manager,	General Manager,	Hidenobu Akanuma
		AKallullia

Management Planning Department,	Management Planning Department,	
Keio Plaza Hotel Co.,Ltd.	Keio Plaza Hotel Co.,Ltd.	
	President and Representative Director,	T 1 U 1
Auditor, Keio Plaza Hotel Co.,Ltd.	Nishi Tokyo Bus Co.,Ltd.	Takeo Hamada
	General Manager,	
President and Representative Director,	Project Management Office,	Takahiro Mitake ^{*1}
KEIO PRELIA HOTEL KYOTO INC.	Keio Plaza Hotel Co.,Ltd.	
Managing Director, Senior General Manager,	Director, Deputy Senior General Manager,	
Vehicle Business Headquarters,	Vehicle Business Headquarters,	Kazuhiko
Keio Juuki Seibi Co.,Ltd.	Keio Juuki Seibi Co.,Ltd.	Makiguchi ^{*1}
Director, General Manager,		
Kitano Project Promotion Team,	Railway Operations Headquarters,	
Business Management Department,	Manager,	Masaru Oe ^{*1}
Keio Juuki Seibi Co.,Ltd.	Structural Engineering Department	
	General Manager, Audit Department,	
Auditor, Keio Construction Co.,Ltd.	Keio Dentetsu Bus Co., Ltd.	Goro Hasegawa
Managing Director,	Managing Director,	
Keio Construction Yokohama Co.,Ltd.	Keio Construction Co.,Ltd.	Ken Namura
Managing Director, General Manager,	Director, Deputy Senior General Manager,	
Management Planning Department,	Sales Headquarters,	Shohei Sugiura
Keio Store Co.,Ltd.	Keio Store Co.,Ltd.	
	Managing Director, General Manager,	
Auditor, Keio Store Co.,Ltd.	Management Planning Department,	Daisuke Ogino
	Keio Store Co.,Ltd.	6
	Corporate Management Headquarters,	
Managing Director,	General Manager,	Daisuke Harada
Keio Passport Club Co.,Ltd.	IT Management Department	
President and Representative Director,	President and Representative Director,	
Keio Green Service Co.,Ltd.	Keio Green Service Co.,Ltd.	Ikue Ono ^{*1}
	Senior General Manager,	
President and Representative Director,	Corporate Planning Headquarters,	Sho Murase
Restaurant Keio Co.,Ltd.	Sunwood Corporation	
President and Representative Director,		
•		Mami Nakase
	Keio Agency, INC.	
Managing Director, Senior General Manager,	Director, General Manager,	
		Shoichi Yamaki
Keio Agency, INC.	Managing Director, Senior General Manager, Business Management Headquarters, Keio Agency, INC.	

Keio Agency, INC.	Keio Agency, INC.	
Director, Deputy Senior General Manager, Business Management Headquarters, Keio Agency, INC.	General Manager, Public Relations Department	Naomi Hasegawa
President and Representative Director, Keio Unyu Co.,Ltd.	Managing Director, Senior General Manager, Sales Headquarters, Keio Unyu Co., Ltd.	Hiroshi Kubota

President and Representative Director,	President and Representative Director,	X
Shin Tokyo Elite Co.,Ltd.	Keio Sincere Staff Co.,Ltd.	Yutaka Nishiyama
General Manager, Audit Department, Keio Dentetsu Bus Co., Ltd.	Railway Operations Headquarters, General Manager, Safety Management Department	Masaaki Hashiboku
Senior General Manager, Corporate Planning Headquarters, Sunwood Corporation	Manager, Shinjuku Area Development Office	Takenori Shimada*1
General Manager, Food and Restaurant Department, Keio Department Store Co.,Ltd.	Manager, Food and Restaurant Department, Keio Department Store Co.,Ltd.	Daisuke Sugimoto ^{*1}
General Manager, Sales Planning Department, Keio Store Co.,Ltd.	Manager, Personnel Department	Shinji Shodono*1

*1 Noritsugu Chiba, Kentaro Hayashi, Takao Shigeoka, Atsushi Muraoka, Kenji Ono, Hiroyuki Nango, Norio Fujii, Kiyofusa Kato, Takahiro Mitake, Kazuhiko Makiguchi, Masaru Oe, Ikue Ono, Takenori Shimada, Daisuke Sugimoto, and Shinji Shodono were promoted to General Manager of Keio Corporation on June 26th.

*2 Katsuhiko Mizuno is scheduled to retire as President and Representative Director of Keio Shoseki Hanbai Co.,Ltd. on June 30th.

3. Personnel Changes for Group Company Presidents

Official announcement: June 26, 2025	
New Position	Former Position
President and Representative Director,	Vice President and Representa
Keio Presso Inn Co.,Ltd.	Keio Presso Inn Co.,Ltd.
President and Representative Director, Keio Sincere Staff Co.,Ltd.	General Manager, Transportation Department,

Official announcement: June 26, 2025

New Position	Former Position	Name
President and Representative Director, Keio Presso Inn Co.,Ltd.	Vice President and Representative Director, Keio Presso Inn Co.,Ltd.	Rikisaburo Kitajima
President and Representative Director, Keio Sincere Staff Co.,Ltd.	General Manager, Transportation Department, Tokyo Tama Intercity Monorail Co., Ltd.	Taro Nakamura
President and Representative Director, Keio Tomonokai Co.,Ltd.	Business Management Headquarters, General Manager, Corporate Planning Department, Keio Department Store Co.,Ltd.	Kenichi Sugimoto
President and Representative Director, Elite Co.,Ltd.	General Manager, Store Management Department, Keio Department Store Co.,Ltd.	Yoshihiro Nakayama

4. Partial changes to organization of operations

Formation of the Hotel Business Division

- In order to maximize consolidated ROA in the hotel segment, a new "Hotel Business Department" will be established in the Real Estate and Commercial Business Headquarters, with "Business Strategies Section ", "Asset Section," and "Takayama Office" set up as a system for unifying strategies for hotel assets and hotel operations.
- (2) The "Kyoto Office, Hotel Business Strategies Section, Group Business Management Department " will be abolished as its role will have concluded.
- (3) As a result of the above, the "Hotel Business Strategies Section, Group Business Management Department " position will be abolished.