



[Provisional Translation Only]

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January 9, 2026

Issuer

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2026 Ichigo J.League Shareholder Program Begins

Ichigo Office’s sponsor, Ichigo (2337), is commencing its J. League Shareholder Program for the J.League 100-Year Vision League starting in February 2026, in which free tickets will be distributed via lottery to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders.

1. Shareholder Program Objective

Ichigo’s Shareholder Program expresses Ichigo’s gratitude to Ichigo, Ichigo Office, Ichigo Hotel, and Ichigo Green shareholders. By deepening its partnership with the J.League, Ichigo will continue to further its mission of promoting local community development.

2. Details

Eligible Shareholders

All Ichigo Office shareholders recorded on the shareholder registry as of fiscal period-end are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows:

On record as of April 30, 2025 and October 31, 2025

On record as of April 30, 2025 but no longer a shareholder: can apply to the lottery until January 31, 2026

Newly on record as of October 31, 2025: can apply to the lottery starting on February 1, 2026

Ticket Information

Shareholders can simultaneously apply for tickets for one J1 League match and one J2/J3 League match even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

Application Process

Application for the lottery begins today, January 9, 2026. Please take note that the lottery schedule for matches to be held in February is condensed to ensure the shareholder program resumes as quickly as possible.

Early-February Matches

Application period: January 9 ~ January 14 Drawing: January 15

Late-February Matches

Application period: January 16 ~ January 21 Drawing: January 22

Early-March Matches

Application period: January 16 ~ January 31 Drawing: February 1

For details on the shareholder program, please refer to the below Ichigo J.League Shareholder Program website (Japanese only).

Ichigo J.League Shareholder Program Website

www.ichigo-jleague.jp



3. Earnings Impact

There is no impact on Ichigo Office's April 2026 and October 2026 fiscal period earnings announced in the December 15, 2025 release "October 2025 Fiscal Period Earnings."

Through the Shareholder Program, Ichigo is expressing its gratitude to Ichigo Office shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.