

The following is an English version of the official Japanese announcement, which has been given to the Tokyo Stock Exchange and the media in Tokyo, Japan.



December 19, 2025

SPARX Group Co., Ltd.
President and Group CEO Shuhei Abe
(Code: 8739, TSE Prime Market)

Notice on Instituting a Shareholder Benefits Program

TOKYO (December 19, 2025) — SPARX Group Co., Ltd. ("SPARX") today announced that during the board of directors meeting held today, the directors voted to institute the Shareholder Benefits Program outlined below.

■ Shareholder Benefits Program Purpose

(1) To reward shareholders and improve stock liquidity

SPARX considers returning profits to shareholders to be one of its key management priorities, alongside pursuing sustainable growth and increasing corporate value over the long term. To thank our shareholders for their ongoing support, boost the attractiveness of investing in our stock, and motivate more individuals to hold our shares—thereby enhancing stock liquidity and broadening our investor base—we have decided to establish the SPARX Group Premium Benefits Club.

(2) Enhancing communication with shareholders and advancing digital transformation (DX) in shareholder management

We will actively use the shareholder database obtained through membership registration in the SPARX Group Premium Benefits Club to enhance dialogue with our shareholders. Specifically, we will regularly send IR information—including PR materials, financial results, and timely disclosures—to registered shareholders to help them better understand our business activities. Additionally, we will conduct surveys to support future management and IR efforts.

■ Shareholder Benefits Program Outline

(1) Eligible shareholders

Starting in 2026, shareholders with 300 or more shares recorded or listed in our shareholder registry as of March 31 and September 30 each year will be eligible.

(2) Details of the Shareholder Benefits Program

Shareholder Benefit Points can be redeemed on the exclusive shareholder website, SPARX Group Premium Benefits Club, which offers a selection of over 5,000 items. These include gourmet foods like rice and premium beef, sweets and beverages, high-quality sake, electronics, experience gift vouchers, and digital gifts such as Amazon Gift Cards.

Points can also be exchanged for WILLsCoin, a universal shareholder benefit coin that can be combined with benefit points from other companies participating in the Premium Benefits Club. Combined WILLsCoins are used on the Premium Benefits Club Portal (<https://portal.premium-yutaiclub.jp/>) to access a wider variety of benefits, such as accommodation tickets and premium wines, or can be applied toward Furusato Nozei (hometown tax) donations. (<https://premium-yutaiclub.satori.site/furusato>)

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Shareholder Benefit Points Table (1 point \doteq JPY 1)

Shares held	Points awarded	
	As of March 31	As of September 30
300–399 shares	2,000 points	2,000 points
400–499 shares	4,000 points	4,000 points
500–599 shares	6,000 points	6,000 points
600–699 shares	8,000 points	8,000 points
700–999 shares	10,000 points	10,000 points
1,000–1,499 shares	13,000 points	13,000 points
1,500–1,999 shares	25,000 points	25,000 points
More than 2,000 shares	30,000 points	30,000 points

Eligibility: Starting in 2026, shareholders with 300 or more shares recorded or listed in our shareholder registry as of March 31 and September 30 each year will be eligible.

Carryover conditions: Points can only be carried over if the shareholder is listed under the same shareholder number in the shareholder registry on March 31 or September 30 for two or more consecutive periods and has continuously held 300 or more shares. Shareholders can exchange points in batches for up to the last four periods.

Please be aware that if a shareholder's registry number changes for any reason—such as selling all shares, utilizing a brokerage firm's stock lending service, transferring ownership to someone else, or inheriting shares—any points linked to that account will expire and cannot be transferred if the change occurs on or before the record dates of March 31 or September 30.

(3) How to register

Eligible shareholders will receive the SPARX Group Premium Benefits Club Guide in early May 2026 (tentative). This guide details the products exchangeable through this benefits program and provides instructions on how to register on the shareholder-exclusive website. Registering on the exclusive website, as explained in the guide, enables shareholders to receive benefits based on their point balance. Shareholders who cannot register online may do so via telephone; however, be aware that the benefits (the available item collection) are limited for telephone registrations.

(4) Other

The SPARX Group Premium Benefits Club website, exclusively for our shareholders, is scheduled to launch in May 2026. For details on shareholder benefit items and the registration start date, see the overview provided on the following page: <https://sparx.premium-yutaiclub.jp>

■ Other

Any updates to the Shareholder Benefits Program will be promptly disclosed to keep shareholders informed.

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■ Contact Information

- (1) Inquiries regarding the details of the Shareholder Benefits Program

SPARX Group Co., Ltd., Finance & Management Control Dept.

TEL : 81-3-6711-9100

Business hours: 8:30 a.m. to 5:30 p.m. (excluding weekends and public holidays in Japan)

- (2) Inquiries regarding SPARX Group Premium Benefits Club

SPARX Group Premium Benefits Club Help Desk

TEL : 81-120-980-965

Business hours: 9:00 a.m. to 5:00 p.m. (excluding weekends and public holidays in Japan)

No further entry