

February 4, 2026
SBI Holdings, Inc.
(TOKYO: 8473)

Notice Regarding Provision of Shareholder Benefits

SBI Holdings, Inc. (hereinafter “the Company”) announces that it has resolved at the Board of Directors meeting held today to provide shareholders benefits to shareholders of record as of March 31, 2026. Details are as follows.

1. Eligible shareholders

Shareholders listed or recorded in the Register of Shareholders as of March 31, 2026

2. Details of benefits

The Company will present eligible shareholders with selection application tickets which they can use to apply either for a coupon code voucher entitling holder to the cryptocurrency XRP in an account at a subsidiary of the Company (SBI VC Trade Co., Ltd.) or for a set of products sold by a subsidiary of the Company (SBI ALApromo Co., Ltd.) (Note 1)

- (1) Shareholders who are listed or recorded in the Register of Shareholders as of March 31, 2026 and who own between 100 and 999 shares or own 1,000 shares or more and the period of ownership is less than one year

These shareholders will be invited to select and apply for one of the following two options:

- ① Presentation of a coupon code voucher entitling the holder to XRP cryptocurrency equivalent to JPY 2,000 (scheduled to be based on the conversion rate as of July 31, 2026, which is the application deadline)
- ② Presentation of the following products sold by a subsidiary of the Company (SBI ALApromo Co., Ltd.)
 - ALA PLUS Gold EX (60 tablets), dietary supplements (RRP: JPY 11,800 (incl. tax)) 1 bottle
 - Hatsugagenmai no Sokojikara (160 g), a food with functional claims (RRP: JPY 324 (incl. tax)) 2 bags

- (2) Shareholders who have held shares for a continuous period of more than one year and who according to the Register of Shareholders as of March 31, 2026 own 1,000 shares or more (Note 2)

These shareholders will be invited to select and apply for one of the following two options:

- ① Presentation of a coupon code voucher entitling the holder to XRP cryptocurrency equivalent to JPY 8,000 (scheduled to be based on the conversion rate as of July 31, 2026, which is the application deadline)
- ② Presentation of the following products sold by a subsidiary of the Company (SBI ALApromo Co., Ltd.)
 - ALA PLUS Gold EX (60 tablets), dietary supplements (RRP: JPY 11,800 (incl. tax)) 1 bottle
 - Hatsugagenmai no Sokojikara (160 g), a food with functional claims (RRP: JPY 324 (incl. tax)) 2 bags

- Hair Shampoo GR (190 mL), cosmetics (scheduled to be released in March 2026, RRP: JPY 3,278 (incl. tax)) 1 bottle
- Hair Treatment GR (190 g), cosmetics (scheduled to be released in March 2026, RRP: JPY 3,278 (incl. tax)) 1 bottle
- ALA PLUS Body Cream ALApi a (70 g), cosmetics (RRP: JPY 6,110 (incl. tax)) 1 bottle

In addition, all shareholders, including shareholders who own shares constituting less than one trading unit (between 1 share and 99 shares), will be presented with one discount purchase application ticket which they can use to purchase health supplements, cosmetics or other products sold by SBI ALApromo Co., Ltd. at a preferential price, with a 50% discount from the RRP.

(Note 1) Only shareholders who reside in Japan 18 years of age or older and have or are able to open an account with SBI VC Trade Co., Ltd., which is a subsidiary of the Company, are able to select the cryptocurrency XRP as their shareholder benefit.

(Note 2) “Shareholders who have held shares for a continuous period of more than one year” refers to shareholders who have been listed or recorded in the Register of Shareholders with the same shareholder number on all three of the most recent record dates (March 31, 2025, September 30, 2025 and March 31, 2026). If shares are acquired by way of share exchange, the continuous holding period shall be reckoned from the record date immediately after the share exchange and shall not include the period prior to the share exchange. Similarly, if the shareholder number changes due to inheritance, exclusion from the shareholder register, or other reasons, the continuous holding period will start from the record date immediately after the change in the shareholder number.

(Note 3) Owing to the different laws and regulations governing pharmaceuticals, food and cosmetics around the world, if shareholders select and apply for products sold by SBI ALApromo Co., Ltd. and if they use the discount purchase application ticket to purchase products, these products can only be delivered to addressed within Japan.

(Note 4) The RRP given for each of SBI ALApromo Co., Ltd.’s products is as of February 4, 2026.

3. Timing of presentation of application tickets

Selection application tickets and discount purchase application tickets will be sent out at the beginning of June 2026 to addresses (Note 5) recorded in the Register of Shareholders along with the Convocation Notice for the 28th Ordinary General Meeting of Shareholders.

(Note 5) In the case of shareholders who have designated standing proxies or forwarding addresses, tickets will be sent to these addresses.

[About products of the SBI ALApromo Co., Ltd. for which coupons can be redeemed]

“ALA PLUS Gold EX”

“ALA PLUS Gold EX” is a premium product containing 5-ALA (Note 6) 50mg per tablet. It supports aging care (Note 7) of people who want to be more active. It offers improved nutritional support for middle-aged and elderly persons who are keen to maintain health.



“Hatsugagenmai no Sokojikara”

“Hatsugagenmai no Sokojikara” is a food with function claims which is beneficial for reducing cholesterol, neutral fat and blood pressure. Through the use of proprietary germination technology using 5-ALA, developed through joint research with the National Cerebral and Cardiovascular Center, SBI ALApromo Co., Ltd. succeeded in maximizing the natural nutrients of brown rice and drawing out the power inherent in rice. Retort pouched 100% germinated brown rice, without additives (single serving)



“Hair Shampoo GR”

“Hair Shampoo GR” is a shampoo with a high concentration of 5-ALA, an ingredient that is beneficial to the hair and scalp. Containing Scotch pine extract, it adds strength and gloss to hair and produces a thick foam and a smooth hair wash experience. It has a luxury tea scent with sophisticated clarity and depth.

It is free of colorants, mineral oils, sulfates and silicones.



“Hair Treatment GR”

“Hair Treatment GR” is a hair conditioner with a high concentration of 5-ALA, an ingredient that is beneficial to the hair and scalp. It contains Scotch pine extract, and its gloss protection oil encapsulates the moisture within the hair. Rinsing with it will leave your hair more hydrated and glossier. It has a luxury tea scent with sophisticated clarity and depth.

It is free of colorants, mineral oils, sulfates and ethanol.



“ALA PLUS Body Cream ALApi a”

“ALA PLUS Body Cream ALApi a” features natural 5-ALA amino acids which create a foundation for beautiful skin, and it has a high amino lipid concentration (Note 8), which enables it to hold three times its weight in water. This face and body cream spreads smoothly to wrap the face and body in rich moisture. Preventing the skin from becoming dry or rough, it gives your skin a soft and refined texture.



Please visit the website of SBI ALApromo Co., Ltd. for further details of each product.
(<https://www.5-ala.jp/>)

(Note 6) In this release, 5-ALA refers generically to 5-aminolevulinic acid and 5-aminolevulinic acid phosphates. 5-aminolevulinic acid is an amino acid created in mitochondria. It is an important substance related to energy production in the form of hemes and cytochromes, and its productivity is known to decrease with age. 5-aminolevulinic acid is contained in shochu distillation remnants, red wine and food such as radish sprouts. It is also known as a material forming chloroplasts in plants. 5-aminolevulinic acid phosphates are included in the Ministry of Health, Labour and Welfare’s List of ingredient substances (raw materials) that are not judged as pharmaceuticals on condition that no pharmaceutical effects are advertised. They are not pharmaceutical ingredients.

(Note 7) Aging care refers to treatment to maintain the skin condition in a way that is appropriate for one’s age.

(Note 8) Amino lipids: refer to phytosteryl/beheryl/octyldodecyl lauroyl glutamate and phytosteryl/octyldodecyl lauroyl glutamate, which maintain skin moisture and soften the skin

For further information, please contact:

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