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October 20, 2025

To whom it may concern

Company name:	PALTAC CORPORATION
Name of representative:	Takuya Yoshida, Representative Director, President (Securities code: 8283; TSE Prime Market)
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PALTAC, ARATA, and PLANET to Jointly Establish a New Company for Centralized Product Information Management

PALTAC CORPORATION hereby announces that it has resolved, at a meeting of the Board of Directors held today, to jointly establish a new company with ARATA CORPORATION and PLANET, INC., with the aim of centralizing product information management.

The new company will collaborate with the Ministry of Economy, Trade and Industry to unify product master data across the entire supply chain in the general consumer goods sector, including cosmetics and daily necessities. By promoting efficiency in both commercial and logistics operations, the initiative aims to contribute to industrywide development.

For further details, please refer to the attached materials.

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October 20, 2025

ARATA CORPORATION
PALTAC CORPORATION
PLANET, INC.

Joint Establishment of a New Company for Centralized Management of Product Information

~ Improving the Efficiency of Product Information Flow Across the Supply Chain ~

ARATA CORPORATION (Head Office: Koto-ku, Tokyo; Representative Director and President: Seiichi Kochiya), PALTAC CORPORATION (Head Office: Osaka-shi, Osaka; Representative Director, President: Takuya Yoshida), and PLANET, INC. (Head Office: Minato-ku, Tokyo; Representative Director, President: Masakazu Sakata) have agreed to establish a new company for the centralized management of product master data in the general consumer goods sector, including cosmetics and daily necessities, with the aim of enabling shared use throughout the manufacturing, distribution, and retail processes.

The new company will collaborate with the Ministry of Economy, Trade and Industry (METI)'s "Study Group on Standardization of Product Information Linkage" and the "Product Information Linkage Council." It will promote cooperation across the entire general consumer goods supply chain to centralize product master data and improve efficiency in both commercial and logistics operations, thereby contributing to the development of the industry as a whole.

«Purpose and significance»

ARATA and PALTAC manage over 2 trillion yen worth of daily necessities annually as core players in the intermediate distribution between manufacturers and retailers. Based on their respective corporate philosophies—centered on "enriching and enhancing everyday life" and "contributing to society"—both companies have built and operate nationwide distribution infrastructures. In addition, PLANET has built and operates the infrastructure for data exchange services that support key commercial transactions between manufacturers and wholesalers, including ordering, shipping, invoicing, and payments.

PALTAC, ARATA, and PLANET, recognize that the distribution industry in which we are engaged plays a vital role in supporting the daily lives of consumers. However, it remains labor-intensive, and the shortage of workers is becoming increasingly serious due to the declining working population. At the same time, the volume of product-related information is growing—driven by the expansion of e-commerce and the increasing requirements for image data and quality labeling. In logistics operations, we are promoting digital transformation (DX), including the use of AI and robotics to improve productivity. To make effective use of these technologies, accurate and useful product information is becoming essential.

We also recognize that the current state of product information management presents several challenges. Due to the lack of standardized operational rules, data often needs to be manually processed and registered for each business partner, resulting in a reliance on manual input. Additionally, the absence of clear rules for managing JAN codes has led to issues such as the lack of uniqueness, which hinders delivery efficiency and increases communication costs between companies. Unless these challenges are resolved and efficiency is improved, it will become increasingly difficult to maintain the current level of service in the future. This could result in consumers being unable to purchase the products they want, when they want them.

These challenges are not unique to our industry. In fact, the METI has acknowledged similar issues through its “Study Group on Standardization of Product Information Linkage” and the “Product Information Linkage Council.” As a result, efforts are underway to promote the “standardization of product information” with guaranteed uniqueness, and to develop a cross-industry registry that will serve as the foundation for the “Product Information Platform Initiative.”

Building on this shared understanding, we have not only participated in the “Study Group on Standardization of Product Information Linkage” and the “Product Information Linkage Council,” but have also agreed to establish a new company. This new company will aim to standardize and centrally manage product information, with the goal of realizing a more productive distribution system in coordination with the cross-industry registry. We have also received strong support from the National Federation of Cosmetics and Daily Necessities Wholesalers (Chairperson: Yuu Moritomo, President of MORITOMO Corporation), who expressed expectations that this initiative will contribute to the advancement of the industry as a whole.

We believe that the new company will enhance convenience and efficiency across the industry by inviting broad participation from manufacturers, wholesalers, and retailers involved in production, distribution, and sales. By centrally managing product information in line with the five principles of the Product Information Platform Initiative, we aim to build a more collaborative and productive distribution ecosystem.

The five principles of product information:

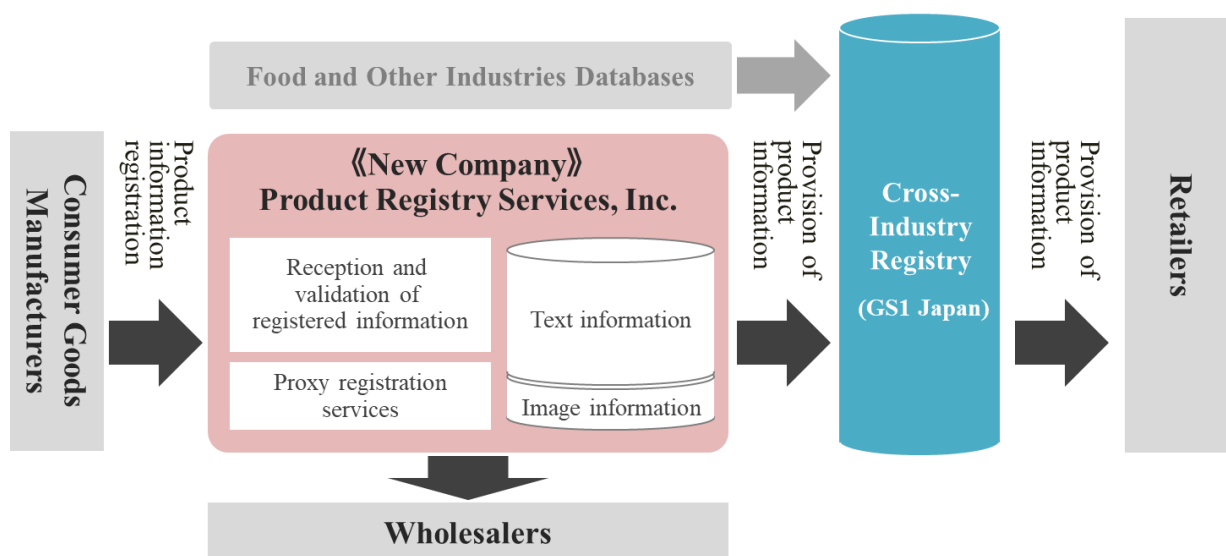
1. Accountability to consumers for product information
2. Collaboration through shared information
3. Single input by brand owners
4. Bulk acquisition and shared use
5. Use of a common ID for uniquely identifiable products

Given the short timeline for establishing and launching the new company, as well as the risks associated with operating during the initial, potentially unstable phase, we have agreed that PALTAC, ARATA, and PLANET will take the lead in managing the business for approximately the first three years. After this initial period, we plan to revisit the structure of investment and corporate governance, in light of the company’s founding purpose and future direction.

«Overview of the new company (planned)»

Company name:	Product Registry Services, Inc.
Head office location:	Chiyoda-ku, Tokyo
Capital:	100 million yen
Representative Director:	Toshio Matsumoto (PLANET, INC. Representative Director and Vice President)
Shareholders (investment ratio):	ARATA (30%), PALTAC (30%), PLANET (40%)
Establishment date:	November 2025 (Service launch: April 2026)
Business activities:	1. Centralized management of product information for general consumer goods through collection, accumulation, and maintenance 2. Provision of the above product information and related consulting services to manufacturers, wholesalers, retailers, and information service vendors 3. Infrastructure provision and related consulting services for manufacturers 4. Infrastructure development for managing and providing the above product information 5. All other activities incidental to the above

«Role of the new company and product information flow»



Reference URL for METI’s “Study Group on Standardization of Product Information Linkage”
(tentative English title based on Japanese source)

<https://www.meti.go.jp/press/2024/03/20250314002/20250314002.html>

For inquiries regarding this matter, please contact the following representatives:

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