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Listings	TSE PRIME of Tokyo Stock Exchange
Security code	8267
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AEON Monthly Operating Performance of Major Consolidated Companies in October 2025

October Sales Trends:													
·In October, temperatures dropped in the latter half of the month, boosting sales of seasonal apparel. At AEON Mall, various events were held to coincide with Halloween and enhance the festive atmosphere, encouraging store visits. This included the first-ever “Piñata Crush (¹) Party,” where children and families enjoyed breaking piñatas together in the lively seasonal spirit.Meanwhile, as households continued to face higher living costs due to price increases, TOPVALU reduced prices on selected daily essentials and food items from October 1, driving strong sales of these products. In collaboration with suppliers, AEON also cut costs by optimizing delivery formats and improving factory utilization, and launched a limited-time discount campaign on national brand (NB) products such as confectionery, beverages, processed foods, and daily necessities from October 20 to 26.													
·At AEON Retail, in the General Merchandise Store Business, same-store sales exceeded the previous year for eight consecutive months, driven by increased demand for autumn and winter apparel, pharmaceuticals, and hot pot-related products amid declining temperatures. In Food, the “Italian Fair,” featuring a record selection of approximately 720 items including directly imported wines from Italy, original sweets, and prepared foods, successfully attracted customers and boosted purchases. Not only the imported products but also seafood ingredients proposed through menus and delicatessen items such as pizza showed significant growth, leading to same-store food sales surpassing the previous year for 38 consecutive months. By category, grocery, daily foods, livestock products, marine products, and the specialty food store cafèrrant performed well. Additionally, sales of cosmetics and prescription drugs rose in response to autumn outing demand, with the Health & Beauty Care division posting same-store sales above previous year 8 consecutive months. Furthermore, AEON STYLE Dainichi launched a trial of a renewed sales floor for the Gram Beautique brand, revamping the store environment.													
·In the Supermarket Business, same-store sales exceeded the previous year for two consecutive months, driven by continued efforts to strengthen pricing strategies for daily necessities and food products, as well as stimulating purchases through seasonal recipe suggestions. At Maxvalu Tokai, initiatives closely aligned with customers’ lifestyles were advanced, including a major renovation of the Maxvalu Toyohashi Hashira store that embodied second-half priority measures to reinforce fresh food and delicatessen offerings and deliver value pricing. At KOHYO, the “Fermentation Fest” was held under the theme “Delicious Made Easy!” featuring recipe proposals using <i>koji</i> , a traditional Japanese fermentation culture, alongside promotion of related product purchases through coupons distributed via the iAEON app.													

*1 Piñata Crush: A piñata is similar to a traditional Japanese *kusudama*, commonly used in Mexican celebrations. It is a paper-made container filled with treats or prizes, hung from above, and broken open by hitting it with a stick in a game. (Unit : %)

FY2025	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON RETAIL CO., LTD.	All stores	103.3	102.5	103.9	103.1	101.4	102.7	102.3	105.5				
	Same stores	102.9	101.8	103.1	102.1	100.7	102.1	101.4	104.7				
AEON Hokkaido Corporation	All stores	110.0	109.8	110.1	109.0	109.1	109.2	106.5	107.9				
	Same stores	102.3	102.1	102.0	101.7	101.8	101.8	99.7	101.3				
AEON KYUSHU CO., LTD.	All stores	103.6	103.8	103.5	104.3	101.9	100.5	100.8	102.5				
	Same stores	104.5	104.9	104.6	105.7	103.4	102.0	101.8	103.0				
CAN DO CO., LTD.	All stores	103.1	105.8	104.8	103.5	103.5	100.8	104.6	104.1				
	Same stores	100.4	101.9	100.1	100.7	100.9	98.3	100.1	101.5				
Maxvalu Tokai Co., Ltd.	All stores	104.0	104.5	103.5	103.1	102.7	99.9	103.6	103.1				
	Same stores	102.6	103.3	102.2	101.9	101.7	99.2	102.9	102.4				
FUJI CO.,LTD	All stores	103.0	103.3	103.2	103.4	102.6	99.7	101.2	101.5				
	Same stores	103.7	103.3	102.9	103.1	102.3	99.4	100.8	101.1				
MINISTOP CO., LTD.	All stores	102.8	102.7	100.2	100.1	96.2	96.3	93.0	90.5				
	Same stores	103.2	103.1	100.9	101.5	97.6	97.8	94.7	92.7				
COX CO., LTD.	All stores	94.6	92.5	102.6	92.3	99.9	107.0	91.4	97.9				
	Same stores	93.8	92.0	102.9	92.0	100.7	107.6	91.5	97.3				
GFOOT CO., LTD.	All stores	90.2	92.8	95.3	87.0	90.3	94.2	96.8	103.9				
	Same stores	92.1	94.7	97.3	89.2	92.7	97.0	100.2	108.5				

*Figures above are based on each company's disclosure policy.

*1.AEON RETAIL CO., LTD. merged with AEON RETAIL STORE., LTD. on March 1, 2025, and transferred the WAON issuance business to AEON Financial Service Co., Ltd. as of February 28, 2025, and Figures for both all stores and same stores include AEON RETAIL STORE., LTD.

*2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of “Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)” .

*3. For CAN DO CO., Ltd., both all-store and same-store sales YoY comparisons are computed after applying the revenue recognition standard mentioned above.

*4. AEON Hokkaido Corporation has taken over nine GMSs in the Hokkaido region from Seiyu Co., Ltd., and has been gradually opening the company-operated sections since October 26. 2024.

*5. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., LTD. and WELCIA HOLDINGS CO., LTD. will be announced on the AEON website at a later date. <https://www.aeon.info/ir/library/monthly/«Year-over-year weekday rotation»>

① Weekends:Sat. ±0day, Sun±0day. National holidays: This year ; October 13th (Mon.). Last year; October 14th (Mon.).

② Customer gratitude day: This year ; October 20th (Mon.), 30th (Thu.), Last year ; October 20th (Sun.), 30th (Wed.).

<Reference material: Segment information (preliminary version)> (Unit : %)													
FY2025	YoY sales/Number of customers	March	April	May	June	July	August	September	October	November	December	January	February
The General Merchandise Store (GMS) Business	Same stores	103.1	102.3	102.9	102.6	101.5	101.8	101.4					
	Number of customers	100.1	99.2	99.7	100.5	100.2	99.6	98.9					
The Supermarket (SM) Business	Same stores	103.7	103.7	102.8	103.1	102.0	99.5	101.2					
	Number of customers	101.8	101.2	100.1	101.1	100.0	98.8	99.2					
The Discount Store (DS) Business	Same stores	108.1	108.6	107.2	106.6	107.0	103.4	104.3					
	Number of customers	104.8	104.5	104.2	105.1	104.9	101.6	101.7					
The Health and Wellness Business	Same stores	104.9	102.5	103.4	104.2	100.3	99.0	103.2					
	Number of customers	102.8	99.9	100.9	101.5	99.2	98.4	100.5					
The Services Business	Same stores	96.8	94.9	124.5	122.7	139.6	128.8	118.6					
	Number of customers	88.5	82.0	125.0	136.3	158.7	140.1	135.2					
The Specialty Store Business	Same stores	91.6	96.5	99.4	91.9	97.8	98.1	95.0					
	Number of customers	85.6	94.0	100.1	90.9	98.3	99.3	95.0					

*6. The figures for the General Merchandise Store (GMS) Business are sourced from the results of 12 companies, including AEON RETAIL CO., LTD., AEON Hokkaido Corporation, and AEON KYUSHU CO., LTD., among others.

*7. The figures for the Supermarket Business are sourced from the results of 13 companies, including The Maruetsu, Inc., KASUMI CO., LTD, Inageya Co., Ltd., MaxValu Tokai Co., Ltd., and FUJI CO., LTD., among others.

*8. The figures for the Discount Store Business are sourced from the results of three companies, including AEON BIG CO., LTD. and BIG-A CO., LTD., and another company.

*9. The figures for the Health and Wellness Business are sourced from the results of three companies, WELCIA YAKKYOKU CO., LTD., and others.

*10. The figures for the Services Business are sourced from the results of five companies, namely AEON Fantasy Co., Ltd., AEON ENTERTAINMENT CO., LTD., among others.

Notably, AEON DELIGHT CO., LTD. a significant player in this segment, is excluded from the dataset.

*11. The figures for Specialty Store Business are sourced from the results of seven companies including COX CO., LTD., GFOOT CO., LTD., AEON PET CO.,LTD., and Mega Sports Co., LTD. among others.

*12. The results of October will be announced on the AEON website at a later date.

*13. The figures for all segments in April, as well as the GMS business in June and July, have been revised in August.