

Company name	AEON CO., LTD.
Listings	TSE PRIME of Tokyo Stock Exchange
Security code	8267
URL	https://www.aeon.info/en/
Representative	Akio Yoshida, President and Representative Executive Officer
Contact	Hiroaki Egawa, Executive Officer, Finance and Business Management
Telephone	+81 43-212-6042

AEON Monthly Operating Performance of Major Consolidated Companies in August 2025

August Sales Trends: ·In August, amid a nationwide spell of extreme heat, we implemented various initiatives in collaboration with the Ministry of the Environment to promote heatstroke prevention in local communities, while also offering customers relief from the heat and enjoyable experiences. During the <i>Obon</i> holiday period, we provided a wide range of products and events designed to enable families, relatives, and friends reuniting after a long time to share joyful moments together. In addition, on August 4, our company, U.S.M.H, Daiei, KOHYO, Maxvalu Kanto, and AEON MARKET entered into a basic agreement to commence business integration discussions in the Tokyo metropolitan and Kansai areas. Looking ahead, we will work toward achieving No.1 market share in these regions and building a sustainable future together with the local communities. ·At AEON Retail, in the General Merchandise Store Business, same-store sales have exceeded the previous year’s level for six consecutive months. In Food, daily foods, fresh foods, delicatessen, and specialty food stores performed well, along with notable growth in pizza as a focus item this year, has driven same-store sales above the previous year’s level for 36 consecutive months, sustaining steady growth. In Health & Beauty Care, prescription drugs performed well, and sun protection and heatstroke-prevention products boosted sales, resulting in six consecutive months of year-on-year growth. Apparel also outperformed the previous year, supported by summer clothing and heat protection items such as parasols. In the Shopping Center Development Business, popular movie releases and the introduction of a large scale amusement facility increased service revenues and attracted customers during the hot summer, driving overall business performance. ·In the Supermarket Business, despite a high year-on-year sales benchmark driven by a temporary surge in demand for disaster preparedness products following the Nankai Trough Earthquake Emergency Information, we continued initiatives to expand the TOPVALU private brand, implement price promotions for “Key Value Item (main products that drive customer traffic),” and enhance promotional activities. As a result of these initiatives, same-store sales were maintained at a level comparable to the previous year. Maxvalu Tokai hosted a “ <i>Jimono</i> (Regional Specialty Products) Fair,” with participation from suppliers representing 420 companies and part-time store employees, aimed at introducing locally beloved products and revitalizing the community through their sales. ·In the Services and Specialty Store Business, COX achieved strong performance amid record-breaking summer heat, with both men’s and women’s summer items, such as various T-shirts and bottoms made from cooling fabrics, driving same-store sales up 107.6% year-on-year, marking two consecutive months of growth over the previous year.													
---	--	--	--	--	--	--	--	--	--	--	--	--	--

(Unit : %)

FY2025	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON Retail Co., Ltd.	All stores	103.3	102.5	103.9	103.1	101.4	102.7						
	Same stores	102.9	101.8	103.1	102.1	100.7	102.1						
AEON Hokkaido Corporation	All stores	110.0	109.8	110.1	109.0	109.1	109.2						
	Same stores	102.3	102.1	102.0	101.7	101.8	101.8						
AEON KYUSHU CO., LTD.	All stores	103.6	103.8	103.5	104.3	101.9	100.5						
	Same stores	104.5	104.9	104.6	105.7	103.4	102.0						
CAN DO CO., LTD.	All stores	103.1	105.8	104.8	103.5	103.5	100.8						
	Same stores	100.4	101.9	100.1	100.7	100.9	98.3						
Maxvalu Tokai Co., Ltd.	All stores	104.0	104.5	103.5	103.1	102.7	99.9						
	Same stores	102.6	103.3	102.2	101.9	101.7	99.2						
FUJI CO.,LTD	All stores	103.0	103.3	103.2	103.4	102.6	99.7						
	Same stores	103.7	103.3	102.9	103.1	102.3	99.4						
MINISTOP CO., LTD.	All stores	102.8	102.7	100.2	100.1	96.2	96.3						
	Same stores	103.2	103.1	100.9	101.5	97.6	97.8						
COX CO., LTD.	All stores	94.6	92.5	102.6	92.3	99.9	107.0						
	Same stores	93.8	92.0	102.9	92.0	100.7	107.6						
GFOOT CO., LTD.	All stores	90.2	92.8	95.3	87.0	90.3	94.2						
	Same stores	92.1	94.7	97.3	89.2	92.7	97.0						

*Figures above are based on each company's disclosure policy.

*1. AEON Retail Co., Ltd. merged with AEON Retail store Co., Ltd. on March 1, 2025, and transferred the WAON issuance business to AEON Financial Service Co., Ltd. as of February 28, 2025, and Figures for both all stores and same stores include AEON Retail store Co., Ltd.

*2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of “Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)” .

*3. For CAN DO CO., Ltd., both all-store and same-store sales YoY comparisons are computed after applying the revenue recognition standard mentioned above.

*4. AEON Hokkaido Corporation has taken over nine GMSs in the Hokkaido region from Seiyu Co., Ltd., and has been gradually opening the company-operated sections since October 26. 2024.

*5. TThe results of United Super Markets Holdings Inc. and AEON Fantasy Co., Ltd. and WELCIA HOLDINGS CO., LTD. will be announced on the AEON website at a later date.<https://www.aeon.info/ir/library/monthly/>
 «Year-over-year weekday rotation»
 ① Weekends: Sat. ±0day, Sun.+1day. National holidays: This year ; August 11th (Mon.), Last year ; August 12th (Mon.).
 ② Customer gratitude day: This year ; August 20th (Wed.), 30th (Sat.), Last year ; August 20th (Tue.), 30th (Fri.).

<Reference material: Segment information (preliminary version)> (Unit : %)

FY2025	YoY sales/Number of customers	March	April	May	June	July	August	September	October	November	December	January	February
The General Merchandise Store (GMS) Business	Same stores	102.1	100.7	101.8	101.5	100.4							
	Number of customers	99.2	99.0	98.7	99.4	99.2							
The Supermarket (SM) Business	Same stores	103.7	101.0	102.8	103.1	102.0							
	Number of customers	101.8	100.0	100.1	101.1	100.0							
The Discount Store (DS) Business	Same stores	108.1	99.5	107.2	106.5	107.0							
	Number of customers	104.8	99.0	104.2	105.1	104.9							
The Health and Wellness Business	Same stores	104.9	101.1	103.4	104.2	100.3							
	Number of customers	102.8	98.4	100.9	101.5	99.2							
The Services Business	Same stores	96.8	97.4	124.5	122.7	139.6							
	Number of customers	88.5	96.7	125.0	136.3	158.7							
The Specialty Store Business	Same stores	97.1	99.1	99.4	91.9	97.8							
	Number of customers	95.6	93.6	100.1	90.9	98.3							

*6. The figures for the General Merchandise Store (GMS) Business are sourced from the results of 12 companies, including AEON Retail Co., Ltd., AEON Hokkaido Corporation, and AEON KYUSHU CO., LTD., among others.

*7. The figures for the Supermarket Business are sourced from the results of 13 companies, including The Maruetsu, Inc., KASUMI CO., LTD, Inageya Co., Ltd., MaxValu Tokai Co., Ltd., and FUJI CO., LTD., among others.

*8. The figures for the Discount Store Business are sourced from the results of three companies, including AEON BIG CO., LTD. and BIG-A CO., LTD., and another company.

*9. The figures for the Health and Wellness Business are sourced from the results of three companies, WELCIA YAKKYOKU CO., LTD., and others.

*10. The figures for the Services Business are sourced from the results of five companies, namely AEON Fantasy Co., Ltd., AEON ENTERTAINMENT CO., LTD., among others.
 Notably, AEON DELIGHT CO., LTD. a significant player in this segment, is excluded from the dataset.

*11. The figures for Specialty Store Business are sourced from the results of seven companies including COX CO., LTD., GFOOT CO., LTD., AEON PET Co., LTD., and Mega Sports Co., LTD. among others.

*12. The results of August will be announced on the AEON website at a later date.