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Listings	TSE PRIME of Tokyo Stock Exchange
Security code	8267
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AEON Monthly Operating Performance of Major Consolidated Companies in July 2025

July Sales Trends:													
·In July, amid record-breaking heat, we strengthened our offerings of summer-themed merchandise such as <i>yukata (casual summer kimono)</i> and swimwear to align with local events including fireworks displays and summer festivals. At the same time, we expanded our lineup of value packs and bulk-sized items, including products under our private brand TOPVALU, successfully capturing strong summer demand.													
·At AEON Retail, in the General Merchandise Store Business, same-store sales exceeded the previous year’s level for five consecutive months, maintaining strong momentum. To support customers in enjoying a fun, comfortable, and value-conscious summer despite ongoing inflation and extreme heat, we held the “AEON Super! Summer Festival.” The event featured competitively priced, high-volume daily necessities, travel goods designed to capture summer holiday demand, and enhanced time-limited sales and app-exclusive coupons, all of which were well received by customers and contributed to both higher sales and increased customer traffic. In Food, sales in grocery, daily necessities, and livestock products, along with steady performance at the specialty store <i>caférrant</i> , drove same-store sales above the previous year’s level for 35 consecutive months. In Health & Beauty Care, both dispensing pharmacy services and sunscreen along with products to help prevent heatstroke performed strongly as part of summer heat measures, lifting same-store sales above the prior year for five consecutive months and demonstrating the effectiveness of proposals that accurately addressed seasonal needs.													
·In the Supermarket Business, we continued to drive sales expansion of the TOPVALU, emphasize pricing on “Key Value Items,” and strengthen promotional initiatives. As a result, across the 10 major group companies, same-store customer traffic exceeded the previous year’s level for 16 consecutive months, while same-store sales outperformed for 29 consecutive months. At FUJI, efforts to broaden the assortment to meet timesaving and convenience needs, along with revitalizing existing stores, supported steady same-store sales. In addition, we expanded service coverage for <i>Omakase-kun</i> , a mobile supermarket deployed to improve shopping accessibility, increasing the number of operating sites to 89 stores and 141 vehicles as of the end of July. At My Basket, an urban-format small supermarket chain, the store network grew to 1,250 locations as of the end of July, with a convenient product lineup tailored to urban lifestyles and everyday price points earning strong customer support.													
·At WELCIA HOLDINGS, in the Health & Wellness Business saw steady performance in the dispensing pharmacy segment, while in the retail segment, demand increased for hair care products in the cosmetics category, seasonal goods, and beverages and ice cream in the food category. As a result, same-store sales exceeded the previous year’s level for five consecutive months.													

(Unit : %)

FY2025	YoY sales	March	April	May	June	July	August	September	October	November	December	January	February
AEON Retail Co., Ltd.	All stores	103.3	102.5	103.9	103.1	101.4							
	Same stores	102.9	101.8	103.1	102.1	100.7							
AEON Hokkaido Corporation	All stores	110.0	109.8	110.1	109.0	109.1							
	Same stores	102.3	102.1	102.0	101.7	101.8							
AEON KYUSHU CO., LTD.	All stores	103.6	103.8	103.5	104.3	101.9							
	Same stores	104.5	104.9	104.6	105.7	103.4							
CAN DO CO., LTD.	All stores	103.1	105.8	104.8	103.5	103.5							
	Same stores	100.4	101.9	100.1	100.7	100.9							
Maxvalu Tokai Co., Ltd.	All stores	104.0	104.5	103.5	103.1	102.7							
	Same stores	102.6	103.3	102.2	101.9	101.7							
FUJI CO.,LTD	All stores	103.0	103.3	103.2	103.4	102.6							
	Same stores	103.7	103.3	102.9	103.1	102.3							
MINISTOP CO., LTD.	All stores	102.8	102.7	100.2	100.1	96.2							
	Same stores	103.2	103.1	100.9	101.5	97.6							
WELCIA HOLDINGS CO., LTD.	All stores	103.0	103.3	103.2	103.4	104.5							
	Same stores	103.7	103.3	102.9	103.1	100.5							
COX CO., LTD.	All stores	94.6	92.5	102.6	92.3	99.9							
	Same stores	93.8	92.0	102.9	92.0	100.7							
GFOOT CO., LTD.	All stores	90.2	92.8	95.3	87.0	90.3							
	Same stores	92.1	94.7	97.3	89.2	92.7							

*Figures above are based on each company's disclosure policy.

*1. AEON Retail Co., Ltd. merged with AEON Retail store Co., Ltd. on March 1, 2025, and transferred the WAON issuance business to AEON Financial Service Co., Ltd. as of February 28, 2025, and Figures for both all stores and same stores include AEON Retail store Co., Ltd.

*2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of “Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)” .

*3. For CAN DO CO., Ltd., and WELCIA HOLDINGS CO., LTD. both all-store and same-store sales YoY comparisons are computed after applying the revenue recognition standard mentioned above.

*4. AEON Hokkaido Corporation has taken over nine GMSs in the Hokkaido region from Seiyu Co., Ltd., and has been gradually opening the company-operated sections since October 26. 2024.

*5. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., Ltd. will be announced on the AEON website at a later date.<https://www.aeon.info/ir/library/monthly/>

 «Year-over-year weekday rotation»

 ① Weekends: Sat. ±0day, Sun.±0day. National holidays: This year; July 21th (Mon.), Last year; July 15th (Mon.).

 ② Customer gratitude day: This year;July 20th (Sun.), 30th (Wed.), Last year;July 20th (Sat.), 30th (Thu.).

<Reference material: Segment information (preliminary version)> (Unit : %)

FY2025	YoY sales/Number of customers	March	April	May	June	July	August	September	October	November	December	January	February
The General Merchandise Store (GMS) Business	Same stores	102.1	100.7	101.8	101.5								
	Number of customers	99.2	99.0	98.7	99.4								
The Supermarket (SM) Business	Same stores	103.7	101.0	102.8	103.1								
	Number of customers	101.8	100.0	100.1	101.1								
The Discount Store (DS) Business	Same stores	108.1	99.5	107.2	106.5								
	Number of customers	104.8	99.0	104.2	105.1								
The Health and Wellness Business	Same stores	104.9	101.1	103.4	104.2								
	Number of customers	102.8	98.4	100.9	101.5								
The Services Business	Same stores	96.8	97.4	124.5	122.7								
	Number of customers	88.5	96.7	125.0	136.3								
The Specialty Store Business	Same stores	97.1	99.1	99.4	91.9								
	Number of customers	95.6	93.6	100.1	90.9								

*6. The figures for the General Merchandise Store (GMS) Business are sourced from the results of 12 companies, including AEON Retail Co., Ltd., AEON Hokkaido Corporation, and AEON KYUSHU CO., LTD., among others.

*7. The figures for the Supermarket Business are sourced from the results of 13 companies, including The Maruetsu, Inc., KASUMI CO., LTD, Inageya Co., Ltd., MaxValu Tokai Co., Ltd., and FUJI CO., LTD., among others.

*8. The figures for the Discount Store Business are sourced from the results of three companies, including AEON BIG CO., LTD. and BIG-A CO., LTD., and another company.

*9. The figures for the Health and Wellness Business are sourced from the results of three companies, WELCIA YAKKYOKU CO., LTD., and others.

*10. The figures for the Services Business are sourced from the results of five companies, namely AEON Fantasy Co., Ltd., AEON ENTERTAINMENT CO., LTD., among others.

 Notably, AEON DELIGHT CO., LTD. a significant player in this segment, is excluded from the dataset.

*11. The figures for Specialty Store Business are sourced from the results of seven companies including COX CO., LTD., GFOOT CO., LTD., AEON PET Co., LTD., and Mega Sports Co., LTD. among others.

*12. The table has been updated to include the results of July.