Company name	AEON CO., LTD.
Listings	TSE PRIME of Tokyo Stock Exchange
Security code	8267
URL	https://www.aeon.info/en/
Representative	Akio Yoshida, President and Representative Executive Officer
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## AEON Monthly Operating Performance of Major Consolidated Companies in April 2025

**April Sales Trends:** 

·In April, we enhanced our lineup of products for outings and travel during Japan's Golden Week holiday period (late April to early May), including outdoor gear and a bit of indulgent food for festive holiday meals. In response to ongoing price increases and growing demand for lower living costs, TOPVALU leveraged its unique supply chain to cut costs. We reduced prices on 75 items—including frozen foods, seasonings, and tissue paper, which increase demand as new graduates and students set up their household, as well as coffee and wine that bring small pleasures to daily life.

•At AEON Retail Co., Ltd., in the General Merchandise Store Business, same-store sales rose year on year for the second consecutive month. It hosted events such as the Asian Gourmet Fair, offering customers an easy way to enjoy international flavors, and stepped up efforts to capture demand for day trips and local outings. By category, strong sales were seen not only in grocery, daily necessities, agricultural and livestock products, but also at Caférrant, a specialty store featuring select coffee beans and international foods. As a result, same-store sales in Food exceeded the previous year's level for the 32nd consecutive month. In Health & Beauty Care, cosmetics for outings, hay fever remedies, and prescription drugs performed well, with same-store sales surpassing the previous year's results for the second consecutive month. In addition, two stores acquired from Daiei began operating as AEON STYLE stores this month, and two new stores opened in Osaka and Mie Prefectures. AEON KYUSHU CO., LTD. achieved year-on-year same-store sales growth of 104.9%, driven by stronger price appeal, wider use of WAON bonus points and mobile app coupons, signature promotions focused on fresh foods, and the development of original products.

•The 10 major supermarket companies responded to growing consumer frugality by offering value-for-money pricing to support daily life. They also focused on capturing demand for outings and expanding sales of TOPVALU products. As a result, customer traffic at existing stores increased year on year for the 13th consecutive month, and same-store sales exceeded the previous year's results for the 26th consecutive month. Maxvalu Tokai Co., Ltd. posted its 6th consecutive month of same-store sales growth, driven by community-focused initiatives such as revitalizing existing stores and expanding mobile supermarket services. At My Basket, same-store sales remained strong thanks to store revitalizations, enhanced TOPVALU offerings, and the expansion of delicatessen and ready-to-eat food products.

·In the Discount Store (DS) Business, sales in AEON BIG Co., Ltd. were strong due to enhanced price appeal, especially in vegetables. Additionally, bulk sales, largesized products such as big bags of confectionery, and increased sales of BESTPRICE and DS-exclusive private brand items supported the results.

(Unit : %) FY2025 YoY sales March April May June July August September October November December January February 103.3 102.5 All stores AEON Retail Co., Ltd. 102.9 Same stores 101.8110.0 All stores 109.8 AEON Hokkaido Corporation Same stores 102.3 102.1 103.6 103.8 All stores

AEON KYUSHU CO., LTD.	All Stores	105.0	105.0				
	Same stores	104.5	104.9				
CAN DO CO., LTD.	All stores	103.1	105.8				
	Same stores	100.4	101.9				
Maxvalu Tokai Co., Ltd.	All stores	104.0	104.5				
	Same stores	102.6	103.3				
FUJI CO.,LTD	All stores	103.0	103.3				
	Same stores	103.7	103.3				
MINISTOP CO., LTD.	All stores	102.8	102.7				
	Same stores	103.2	103.1				
COX CO., LTD.	All stores	94.6	92.5				
	Same stores	93.8	92.0				
GFOOT CO., LTD.	All stores	90.2	92.8				
	Same stores	92.1	94.7				

\*Figures above are based on each company's disclosure policy.

\*1. AEON Retail Co., Ltd. merged with AEON Retail store Co., Ltd. on March 1, 2025, and transferred the WAON issuance business to AEON Financial Service Co., Ltd. as of February 28, 2025, and Figures for both all stores and same stores include AEON Retail store Co., Ltd.

\*2. All-store and same-store year-on-year sales of the above companies were calculated excluding the impact of the application of "Accounting Standard for Revenue Recognition (ASBJ Statement No. 29)".

\*3. For CAN DO CO., Ltd., both all-store and same-store sales YoY comparisons are computed after applying the revenue recognition standard mentioned above.

\*4. AEON Hokkaido Corporation has taken over nine GMSs in the Hokkaido region from Seiyu Co., Ltd., and has been gradually opening the company-operated sections since October 26. 2024.

\*5. The results of United Super Markets Holdings Inc. and AEON Fantasy Co., Ltd. and WELCIA HOLDINGS CO., LTD. will be announced on the AEON website at a later date. «Year-over-year weekday rotation»

① Weekends:Sat. ±0day, Sun.±0day. National holidays: This year; April 29th (Tue.)., Last year; April 29th (Mon.).

② Customer gratitude day: This year ; April 20th (Sun.), 30th (Wed.)., Last year ; April 20th (Sat.), 30th (Tue.).

<reference (preliminary="" information="" material:="" segment="" version)=""></reference>									(Unit : %)				
FY2025	YoY sales/Number of customers	March	April	May	June	July	August	September	October	November	December	January	February
The General Merchandise Store (GMS) Business	Same stores	102.1											
	Number of customers	99.2											
The Supermarket (SM) Business	Same stores	103.7											
	Number of customers	101.8											
The Discount Store (DS) Business	Same stores	108.1											
	Number of customers	104.8											
The Health and Wellness Business	Same stores	104.9											
	Number of customers	102.8											
The Services Business	Same stores	96.8											
	Number of customers	88.5											_
The Specialty Store Business	Same stores	97.1											
	Number of customers	95.6											

\*7. The figures for the Supermarket Business are sourced from the results of 13 companies, including The Maruetsu, Inc., KASUMI CO., LTD, Inageya Co., Ltd., Maxvalu Tokai Co., Ltd., and FUJI CO., LTD., among others.

\*8. The figures for the Discount Store Business are sourced from the results of three companies, including AEON BIG CO., LTD. and BIG-A CO., LTD., and another company.

\*9. The figures for the Health and Wellness Business are sourced from the results of three companies, WELCIA YAKKYOKU CO., LTD., and others.

\*10. The figures for the Services Business are sourced from the results of four companies, namely AEON Fantasy Co., Ltd., AEON ENTERTAINMENT CO., LTD., among others.

Notably, AEON Delight Co., Ltd., a significant player in this segment, is excluded from the dataset.

\*11. The figures for Specialty Store Business are sourced from the results of seven companies including COX CO., LTD., GFOOT CO., LTD., AEON PET Co., LTD., and Mega Sports Co., LTD. among others.

\*12. The table has been updated to include the results of April.