

MATSUYA
Monthly Sales Report February.2026

March 11 2026

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	2.7	-4.2
② Ginza Store	3.1	-7.5
③ Asakusa Store	-4.7	2.8

2. Sales of each months year on year(%)

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
MATSUYA	-1.0	-9.1	-18.2	-22.2	-24.0	-25.7	8.0	2.4	-2.1	-10.8	-15.8	2.7
Ginza Store	0.0	-8.3	-18.4	-22.6	-24.9	-26.3	8.5	2.2	-3.9	-10.1	-16.3	3.1
Asakusa Store	-19.2	-15.3	-12.0	-11.1	-6.3	-9.8	-3.4	4.7	0.0	-20.1	-2.8	-4.7

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	Ginza Store
Men's Clothing	15.3	13.3
Women's Clothing	6.7	6.7
Children's Clothing	-8.7	-8.7
Other Clothing	7.3	-7.1
Clothing Total	6.8	6.2
Accessories	-18.6	-18.7
Total general goods	-1.8	-0.6
Total household goods	-29.0	-29.0
Total foods	-2.4	-1.9
Restaurant &cafes	-1.4	-1.4
Services,Other	123.5	125.1
Total	2.7	3.1

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