

MATSUYA
Monthly Sales Report December.2025

January 08 2026

1. Sales of Department Store Business year on year(%)

	Sales	Customer traffic
① MATSUYA	-10.8	-4.8
② Ginza Store	-10.1	-7.5
③ Asakusa Store	-20.1	0.9

2. Sales of each months year on year(%)

	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
MATSUYA	6.5	12.9	-1.0	-9.1	-18.2	-22.2	-24.0	-25.7	8.0	2.4	-2.1	-10.8
Ginza Store	6.9	16.9	0.0	-8.3	-18.4	-22.6	-24.9	-26.3	8.5	2.2	-3.9	-10.1
Asakusa Store	1.9	-38.4	-19.2	-15.3	-12.0	-11.1	-6.3	-9.8	-3.4	4.7	0.0	-20.1

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	Ginza Store
Men's Clothing	8.0	7.5
Women's Clothing	-1.6	-1.3
Children's Clothing	-11.0	-11.0
Other Clothing	-8.0	-8.4
Clothing Total	-0.7	-0.5
Accessories	-21.3	-21.3
Total general goods	-14.7	-9.7
Total household goods	-4.3	-3.9
Total foods	-3.3	-1.9
Restaurant &cafes	1.6	0.8
Services,Other	37.3	37.9
Total	-10.8	-10.1

Contact : Corporate Communication , General Affairs Department , MATSUYA
Mobile : 070-4547-7555