## MATSUYA Monthly Sales Report July.2025

## 1. Sales of Department Store Business year on year(%)

		Sales	Customer traffic
1	MATSUYA	-25.7	-6.7
2	Ginza Store	-26.3	-9.1
3	Asakusa Store	-9.8	-2.2

## 2. Sales of each months year on year(%)

		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
	MATSUYA	15.9	1.0	13.9	18.1	6.5	12.9	-1.0	-9.1	-18.2	-22.2	-24.0	-25.7
	Ginza Store	16.0	2.4	14.9	18.9	6.9	16.9	0.0	-8.3	-18.4	-22.6	-24.9	-26.3
	Asakusa Store	12.4	-19.0	-9.1	3.5	1.9	-38.4	-19.2	-15.3	-12.0	-11.1	-6.3	-9.8

## 3. Department Stores Sales by Merchandise Category year on year(%)

		MATSUYA	Ginza Store	
	Men's Clothing	-3.1	-3.2	
	Women's Clothing	-15.8	-16.1	
	Children's Clothing	-12.7	-12.7	
	Other Clothing	-8.6	-5.2	
Clothing Total		-13.7	-13.9	
Accessories		-36.5	-36.5	
Tot	al general goods	3.8	5.8	
Total household goods		-12.2	-12.4	
To	tal foods	4.2	5.7	
Re	staurant &cafes	-6.4	-7.2	
Se	rvices,Other	-62.5	-64.8	
	Total	-25.7	-26.3	

Contact: Corporate Communication, General Affairs Department, MATSUYA

Mobile: 070-4547-7555