MATSUYA Monthly Sales Report February.2025

1. Sales of Department Store Business year on year(%)

		Sales	Customer traffic
1	MATSUYA	-1.0	-1.6
2	Ginza Store	0.0	2.2
3	Asakusa Store	-19.2	-6.6

2. Sales of each months year on year(%)

		Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
	MATSUYA	35.0	31.5	40.8	31.6	36.9	15.9	1.0	13.9	18.1	6.5	12.9	-1.0
	Ginza Store	28.6	31.6	43.6	35.2	38.5	16.0	2.4	14.9	18.9	6.9	16.9	0.0
	Asakusa Store	118.0	30.8	-8.4	-15.8	4.1	12.4	-19.0	-9.1	3.5	1.9	-38.4	-19.2

3. Department Stores Sales by Merchandise Category year on year(%)

	MATSUYA	Ginza Store	
Men's Clothing	2.0	2.0	
Women's Clothing	16.6	17.2	
Children's Clothing	21.6	21.6	
Other Clothing	-10.4	-5.1	
Clothing Total	0.7	1.4	
Accessories	-4.1	-4.1	
Total general goods	-2.8	3.4	
Total household goods	-3.7	-3.2	
Total foods	4.8	5.8	
Restaurant &cafes	-2.1	-3.2	
Services,Other	77.8	78.6	
合計	-1.0	0.0	

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