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Monthly Sales Information for MrMax in December 2025

We are pleased to inform you that the monthly report on our group's retail business has been compiled.

1. Monthly Information for the Fiscal Year Ending February 2026 (Year-on-Year Comparison)

		2025												2026			
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full	
Existing stores	Net sales	108.7	106.3	106.4	112.1	107.4	102.1	107.0	104.1	110.9	107.7	101.1			107.5	107.2	
	Number of customers	100.6	101.1	100.7	106.1	104.6	99.7	102.1	100.8	106.0	105.0	101.4			103.9	102.7	
All stores	Net sales	109.7	107.2	107.3	113.0	108.5	104.5	108.3	108.2	114.1	109.5	102.8			110.5	109.0	
	Number of customers	102.8	103.0	102.0	107.5	106.6	102.8	104.1	105.8	110.3	108.2	103.9			108.1	105.4	

*1 This data is intended to provide timely information and is based on preliminary figures. Thank you for your understanding.

*2 Existing stores refer to those that have been operational throughout the entire fiscal year, from the beginning to the end of the previous fiscal period.

Additionally, stores that closed during the current month or are temporarily closed are included in the definition of existing stores.

*3 The above sales figures include sales from internet sales.

(Reference 1)

		2025												2026		
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.		
Year-over-Year Difference in Holidays (Unit: Days)				Sat.+1	Sat.▲1		Sun.+1		Sun.▲1		Sun.+1 Hol.+1	Sun.▲1	Sat.+1			
Temperature and Weather																
Tokyo	Average Temperature (°C)	10.7	15.6	19.2	24.7	28.4	29.6			26.5	18.5	12.8	8.4			
	Difference from Average Year (°C)	+1.3	+1.3	+0.4	+2.8	+2.7	+2.7			+3.2	+0.5	+0.3	+0.7			
	Weather (Number of Rainy Days)	9	11	13	8	5	7			8	12	3	6			
Fukuoka	Average Temperature (°C)	11.9	16.2	19.6	25.0	30.0	29.9			28.0	22.4	14.8	10.4			
	Difference from Average Year (°C)	+1.1	+0.8	▲ 0.3	+1.7	+2.6	+1.5			+3.3	+2.8	+0.6	+1.3			
	Weather (Number of Rainy Days)	11	6	10	14	8	6			16	8	4	7			

(Reference 2)

Monthly Information for the Fiscal Year Ending February 2025 (Year-on-Year Comparison)

		2025												2026			
		Mar.	Apr.	May	Jun.	Jul.	Aug.	1H	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	2H	Full	
Existing stores	Net sales	110.5	100.9	102.6	108.9	102.5	112.2	106.2	104.8	99.9	106.1	107.5	105.2	102.7	104.5	105.4	
	Number of customers	103.7	98.7	100.4	103.2	99.2	105.6	101.8	101.8	96.7	99.8	101.1	100.2	97.7	99.6	100.7	
All stores	Net sales	109.9	100.3	102.1	108.4	102.0	111.4	105.6	104.5	100.0	107.7	108.9	106.1	103.8	105.3	105.5	
	Number of customers	103.0	98.3	100.4	103.0	99.0	104.8	101.4	101.6	97.5	101.6	103.3	102.2	100.0	101.1	101.2	

2. Comments for the Current Month

Existing store sales in December were 101% year-on-year, marking 14 consecutive months of growth despite lower seasonal merchandise sales due to above-average temperatures.

During the Christmas season, sales of Nintendo Switch 2, toys, and Christmas trees increased significantly.

Promotional sales helped boost sales of washing machines, detergent, pet food, and snacks despite ongoing inflation.

Existing store customer numbers were 101.4% year-on-year, up for the fourth consecutive month thanks to successful sales events.