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For immediate release

Company name:	Joshin Corporation
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Joshin Corporation Publishes Integrated Report 2026

Joshin Corporation (Headquarters: Osaka City, Osaka, Japan; Representative Director, President, and Chief Executive Officer: Tetsuya Takahashi) announces the publication of the Integrated Report 2026.

It marks the first Integrated Report published after our renaming to Joshin Corporation on April 1, 2026. The report shows how the Joshin Group is taking on next-stage challenges under our new Medium-term Management Plan <JT-2028 Management Plan> (MMP), which began in FY 2026, and under the Joshin Reborn Action 2026, which aims to accelerate progress toward MMP's targets.
The report also outlines our path to further increasing corporate value while responding to rapidly changing operating conditions. It comprehensively shows both the financial and non-financial aspects of our efforts to create two social values: "helping to strengthen the resilience of an aging society" and "achieving household carbon neutrality."

■Key points of the report

・ President's message: New chapter as a new company (p. 3-)

Building on the credibility and trust we have earned with customers over many years, we will remain true to our approach as an electronics store that never says "no" to customers. Our president communicates his unwavering commitment to leading Joshin toward sustainable growth and higher corporate value by building "**a local electronics store that is also a mass retailer.**"

・New Medium-term Management Plan kicked off (p. 23-)

Taking the challenges that emerged from the previous MMP seriously, we launched new strategies to enhance our earnings power and capital efficiency. This section explains specific action plans for our next leap forward as "**a local electronics store that is also a mass retailer"** with fundamentally strengthened earnings capacity.

・President-Outside Directors roundtable talk: Roles of the Board of Directors in supporting new Joshin's transformation (p.77-)

The change in trade name, born out of the voices of younger employees, reflects Joshin's strong commitment to transformation. In the talk, the three participants delve into strategies for our evolution into a company that supports customers' daily lives. They also share management's passionate and candid views on boosting corporate value, covering topics such as strengthening governance by making execution and supervision more effective and developing management talent mindful of capital efficiency.

The Joshin Group advances management that contributes to the realization of a sustainable society, guided by its management philosophy “connecting people and society to the future with a smile.” We will work to enhance information disclosure, while cherishing our engagement with all stakeholders. We will also strive to sustainably grow our corporate value through a virtuous capital cycle based on medium- to long-term management strategies.

For details, see the following URLs.

(Japanese) https://www.joshin.co.jp/ja/csr/archive.html

(English) https://www.joshin.co.jp/en/ir/library/report.html

*The publication of the English version is scheduled in mid-November.