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May 27, 2025

To whom it may concern

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CORPORATION

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(Correction and change) Regarding partial collection and change to "Notice Concerning Establishment of the 12th Medium-Term Management Plan (SGP2027)"

We have made the following corrections and changes to the "Notice Concerning Establishment of the 12th Medium-Term Management Plan (SGP2027)" announce on May 9, 2025, as there were some items that should be corrected and changed.

#### Reason for correction and change

We have changed the document "Notice Concerning Establishment of the 12th Medium-Term Management Plan (SGP2027)" due to a correction and change in the wording and a review of the 11th Mid-Term Management Plan (SNS2024), which revised the base date and calculation method for the ratio of female managers.

#### Details of correction and change

Corrections and changes are indicated by red frames. Due to the large number of corrections and changes, only the corrected/changed items are shown in full.



FY2025 to FY2027

# 12th Medium-Term Management Plan "SUN-WA Growth Plan 2027"



Enhancing our ability to make valuable proposals to support the future of manufacturing

**SUN-WA TECHNOS CORPORATION** 

Ticker: 8137

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## 1. Corporate Creed and Corporate Philosophy

Corporate Creed Develop Talents, Build Business, Contribute to Society

Corporate Philosophy Creating a Bright Future

Long-Term Vision SUN-WA Vision 2030



#### Our Mission: Why We Exist?

We connect technologies in the world to create new value and support the development of a prosperous society.

#### **Our Vision: What We Aspire?**

We are the best partner in manufacturing to make our customers' wants and needs possible, and connect businesses around the world with relationships of trust.

**Values: Our Guiding Principles** 

Customer First
Spirit of Challenge
Teamwork and Communication

## 2. SUN-WA Vision 2030 roadmap

12th Medium-**Term Plan** FY2025-FY2027



Operating profit: Over ¥8 billion

ROE: More than 10.0%

PBR: More than 1.0x



11th Medium-Term Plan FY2022 to FY2024



Operating profit: ¥5.7 billion

**ROE: 9.7%** 

PBR: 0.70x

Vision for 2030



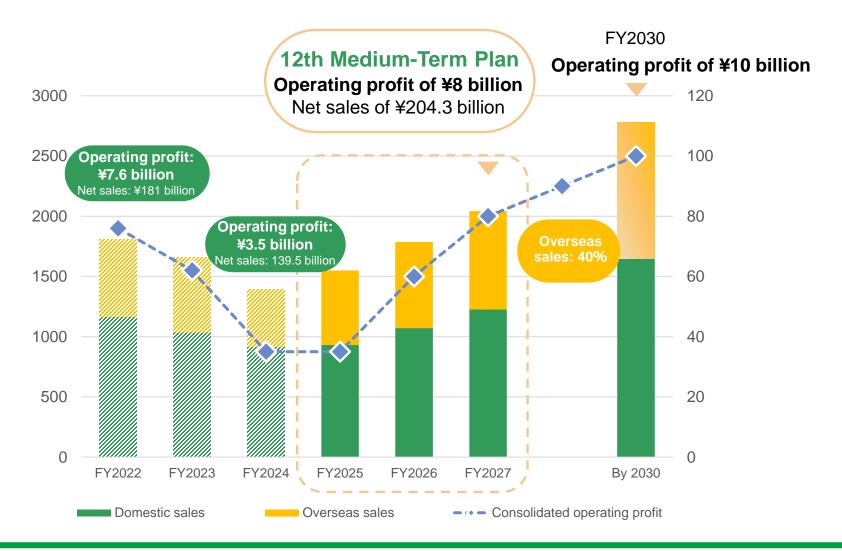
**Operating profit:** ¥10 billion

(Three-year average)



## 3. Positioning of 12th Medium-Term Management Plan

In this medium-term management plan, we will further deepen the growth strategies of the previous plan and actively seize new opportunities in the changing market environment to achieve our 2030 vision



## 4. Review and results of 11th Medium-Term Management Plan (SNS2024)



#### Focus on growth areas where innovation is required

- Assigned specialist personnel to six customer segments and conducted sales activities aimed at achieving KGIs
- Acquired key customers through sales activity targeting customer segments
- Achieved a three-year average gross profit margin of 13.1% (nearly 1pp better than the 12.2% achieved in the final year of the previous medium-term plan)



#### Provide higher value-added products and new solutions

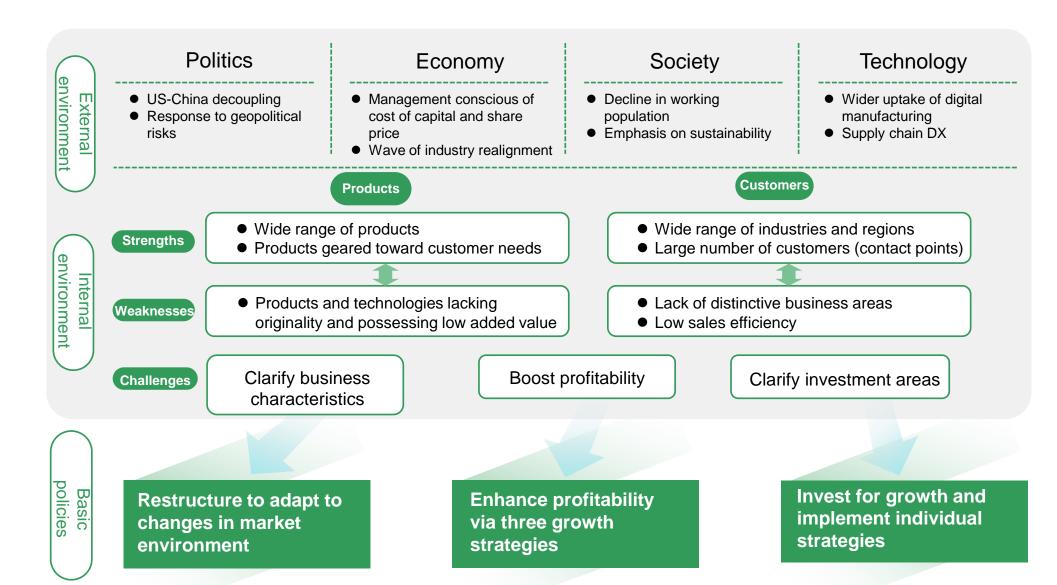
- Developed solutions through business partnerships with manufacturers with cutting-edge technological capabilities and deployed them to customer segments
- Visualized and streamlined current businesses through activities under the DX Promotion Project
- Achieved a three-year average overseas share of 35.9% (roughly 1.8pp higher than the 34.1% achieved in the final year of the previous medium-term plan)



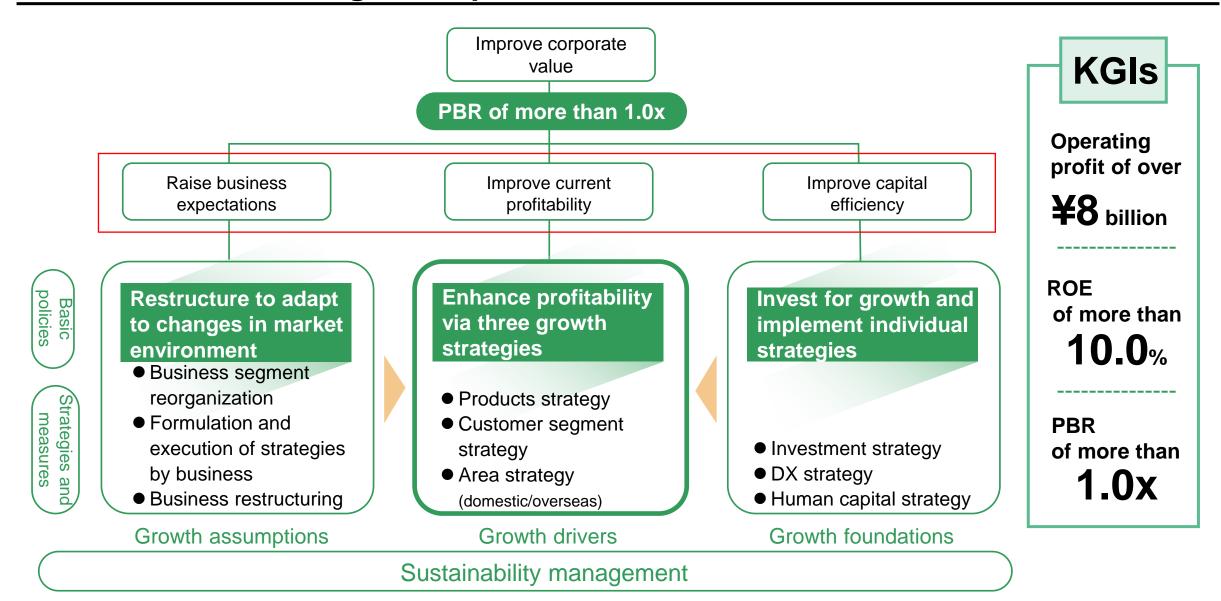
#### Contribute to realization of a sustainable society through sustainability management

- Was certified as a KENKO Investment for Health Outstanding Organization (large enterprise category) for a fifth consecutive year
- Was awarded three stars in the Nikkei SDGs Management Survey
- Achieved a female managerial ratio of 11.2%
  - Reduced greenhouse gas emissions (Scopes 1 & 2) by 6.7% compared to FY2020

## 5. Business environment and policies



## 6. Medium-term management plan outline and KGIs



## 7. Basic policies

## 12th Medium-Term Management Plan: FY2025 to FY2027



## SGP2027 (SUN-WA Growth Plan 2027)

Enhancing our ability to make valuable proposals to support the future of manufacturing

Restructure to adapt to changes in market environment

<Growth assumptions>

 Business segment reorganization: Formulate and implement strategies for each of four business segments and strengthen solution development

- ◆ Formulation and execution of strategies by business
- ◆ Business restructuring: Reorganize into an organization that realizes business value improvement

Enhance profitability via three growth strategies

<Growth drivers>

 Products strategy: Strengthen products strategy through collaboration with manufacturers

- ◆ Customer segment strategy: Conduct global expansion in eight newly defined customer segments
- Area strategy (domestic/overseas): Achieve comprehensive customer coverage

Invest for growth and implement individual strategies

<Growth foundations>

- ◆Investment strategy: Promote strategic investment through business collaboration
- ◆DX strategy: Strengthen the value provided to customers by shifting to offensive DX
- Human capital strategy: Build a system and organization enabling every employee to thrive



## 8. Strategies and measures



1 Restructure to adapt to changes in market environment



2 Enhance profitability via three growth strategies

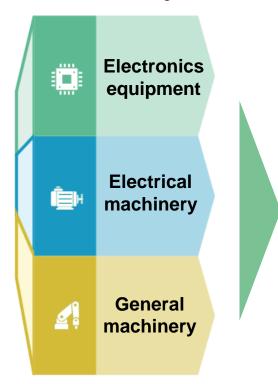


3 Invest for growth and implement individual strategies

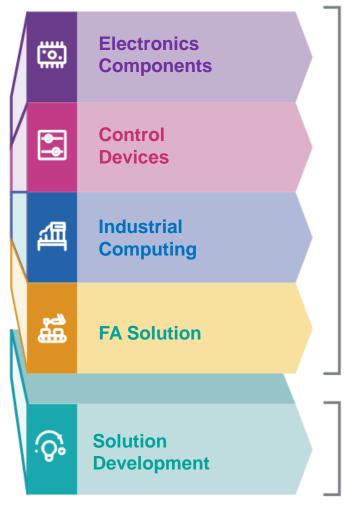
# 8.1 Restructure to adapt to changes in market environment

#### Business segment reorganization: Strengthen four business segments and solution development

11th Medium-Term Management Plan



12th Medium-Term Management Plan

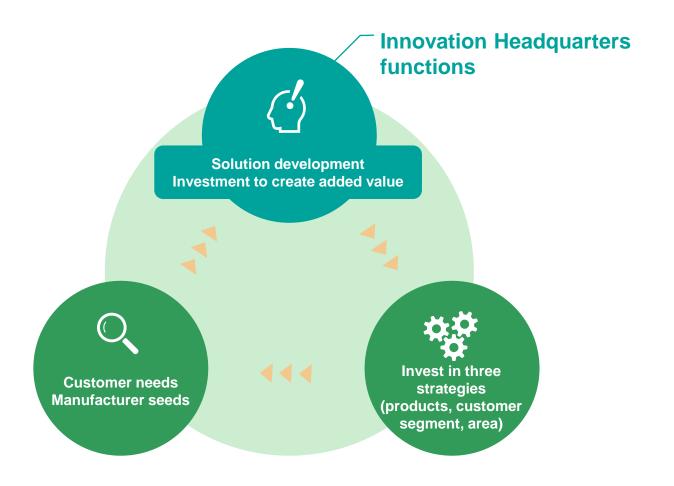


\* Disclosure using these business segments begins with FY03/26



## 8.1 Restructure to adapt to changes in market environment

#### **SUN-WA TECHNOS Innovation**

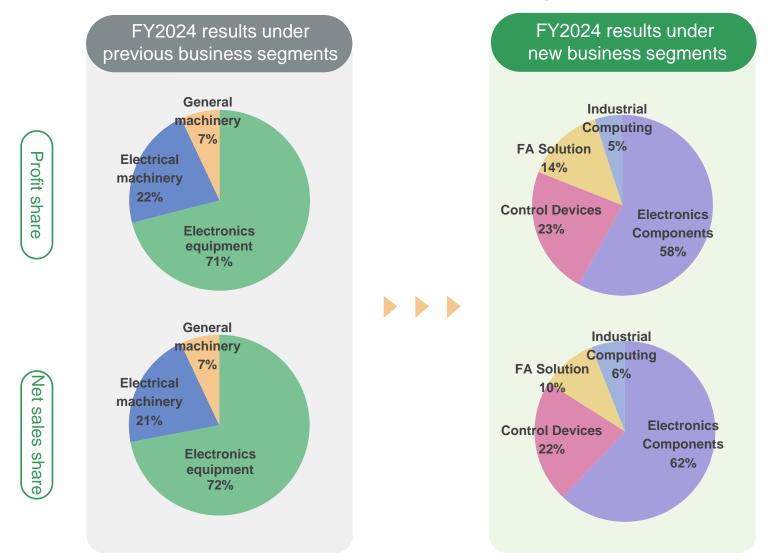


# Building a business model through innovative solution development (R&D)

- We identify key technology areas that will lead to increased business and develop solutions combining optimal equipment and technological seeds from partner companies.
- By combining optimal equipment and technologies into multi-packages, we will pursue three growth strategies (products, customer segment, and area) in meeting the advanced needs of our customers.

## 8.1 Restructure to adapt to changes in market environment

Profit and net sales shares under new business segments (non-consolidated)



## 8. Strategies and measures



1 Restructure to adapt to changes in market environment



2 Enhance profitability via three growth strategies



3 Invest for growth and implement individual strategies

**KGIs** 

Operating profit of over

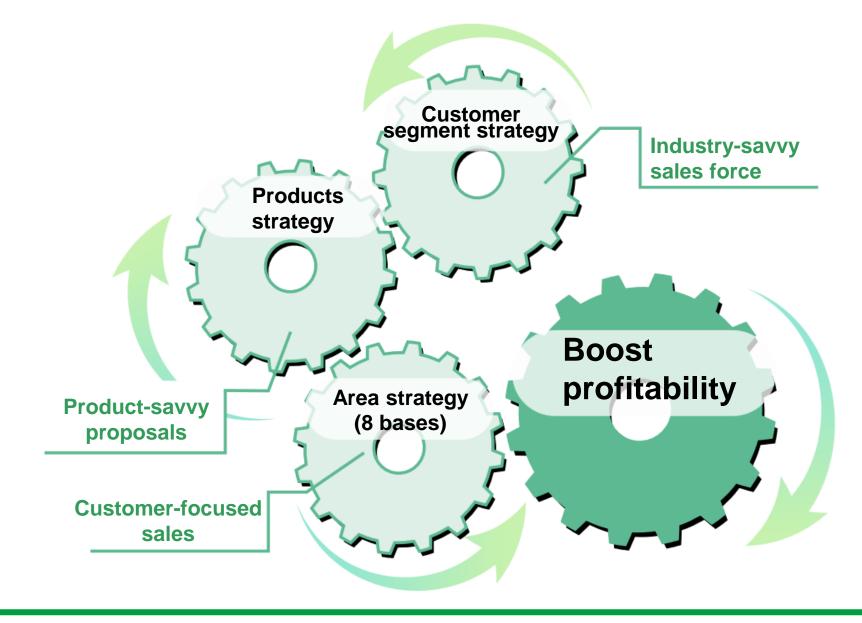
¥8 billion

ROE of more than

10.0%

PBR of more than

1.0x

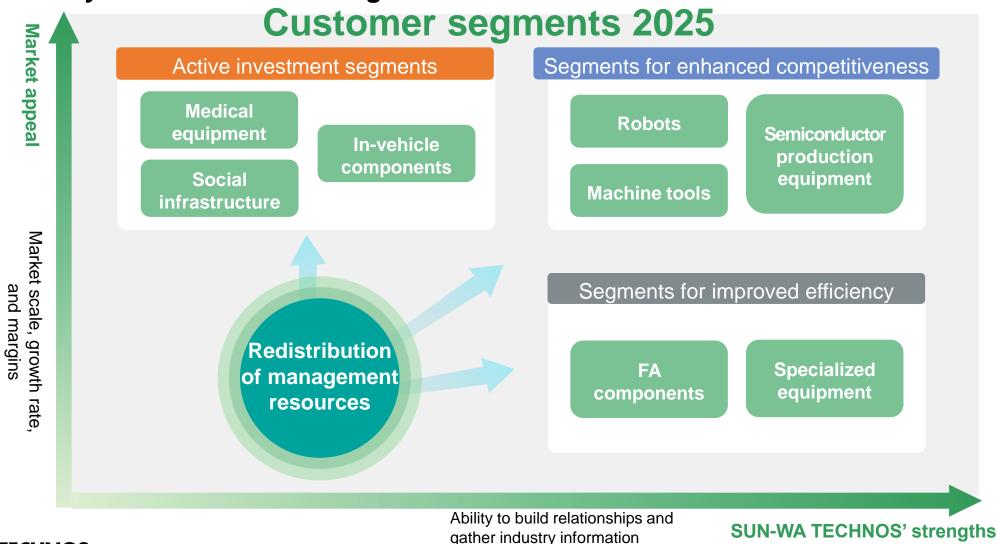


## Products strategy: Strengthen products strategy through collaboration with manufacturers

<b>Business segment</b>	Definition	Strategic policies and measures		
Electronics Components	Providing electronic and mechanical parts and processed and assembled products	Efficiently provide a wide range of products meeting the diverse needs of customers  1. Strengthen on-site response capability by building strategic partnerships with major suppliers  2. Expand product lineup to reflect customer needs and the latest technological trends		
Control Devices	Providing control and management solutions for industrial systems and machines	Provide products that contribute to strengthening the competitiveness of customers' equipment  1. Promote sales activities coupling suppliers' strategic products with our own expertise  2. In collaboration with the customer segment team, develop products reflecting customer needs		
Industrial Computing	Providing hardware and software for industrial PC systems	Provide products that realize advanced automation in conjunction with a wide range of industrial equipment  1. Identify areas where we have a clear advantage and create new business in those untapped fields  2. Work to differentiate ourselves by providing high value-added functions and services  3. Provide solutions that lead to increased efficiency in manufacturing		
FA Solution	Providing solutions to improve efficiency and quality in the factory automation market	<ul> <li>Collaborate with Slers to provide optimal solutions to resolve issues faced by customers</li> <li>1. Analyze customer issues and needs and make optimal proposals with highly specialized Slers</li> <li>2. Based on industry analysis, develop sales strategies with major manufacturers to strengthen onsite capabilities</li> <li>3. Work to increase added value by collaborating with major Slers on products developed in-house</li> </ul>		

Customer segment strategy: Conduct global expansion in eight newly defined customer segments

Position each segment and decide resource allocation measures based on respective portfolio position



#### **Customer segment strategy**

## Segments for enhanced competitiveness

Fields where market competition is intense, and investment and measures are being conducted primarily to strengthen competitiveness

	Strategic policy	Measures	Target profit CAGR	Profit share
Semiconductor production equipment	Contribute to the industry with our unique technical proposal capabilities and customer base	<ul> <li>Identify common themes that will lead to resolving issues faced by customers</li> <li>Propose a range of units in collaboration with Innovation Headquarters</li> <li>Capture module manufacturers for semiconductor production equipment</li> </ul>	15.0%	13.5%
Robots	Demonstrate our strengths through market expansion and technological evolution	<ul> <li>Propose products that resonate with the market in collaboration with Innovation Headquarters</li> <li>Expand coverage to include semiconductor, logistics, and food industries, encompassing a wide range of industries that use industrial robots</li> <li>Make proposals of peripheral equipment (transport carts, robotic hands, imaging, etc.)</li> </ul>	15.0%	4.0%
Machine tools	Grow through high-performance applications, automation, and digitalization of mother machines	<ul> <li>Propose components and solutions that contribute to process consolidation, automation, and digital and green transformation</li> <li>Expand target customer base from Japanese to global</li> <li>Discover new products globally</li> </ul>	12.0%	4.4%

#### **Customer segment strategy**

## **Active investment segments**

Fields where significant market growth is anticipated and that can become pillars of growth through prioritized investment

	Strategic policy	Measures	Target profit CAGR	Profit share	
Medical equipment	Expand business scale against a backdrop of technological innovation and changing social needs	<ul> <li>Propose specialized products in cooperation with suppliers' medical teams</li> <li>Classify various medical devices and propose PC solutions related to our strengths</li> <li>Supply components that match medical standards and device classes</li> </ul>	15.0%	2.7%	
Social infrastructure	Work toward providing common, optimal proposals for each infrastructure scenario	<ul> <li>Aggregate and propose information specialized for transportation, communications, and electricity, gas, and water meters</li> <li>Propose optimal power products for the grid storage battery industry where aggressive investment is planned</li> <li>Approach the public sector, where public subsidies are being invested</li> <li>Make digitalization proposals regarding aging power facilities</li> </ul>	12.0%	4.6%	
In-vehicle components	Strengthen fundamental technologies in the environmental and safety fields to support the evolution of mobility	<ul> <li>Respond to needs for miniaturization, decarbonization, and cost reduction</li> <li>Expand business with existing and new customers who are actively investing in fields related to the environment and safety</li> <li>Strengthen collaboration with manufacturers with differentiable technologies</li> <li>Promote new business development by utilizing our organization specialized in the automotive industry and personnel with specialized knowledge of that industry</li> </ul>	12.0%	7.0%	

#### **Customer segment strategy**

Segments for improved efficiency

Fields that are currently pillars of revenue and that will ensure sustainable income (funds) through improved business efficiency

	Strategic policy	Measures	Target profit CAGR	Profit share	
FA components	Offer a wide product lineup to a broad range of customers	<ul> <li>Provide efficient electronic component solutions based on an understanding of circuit configuration</li> <li>Create and develop strategic products based on applications</li> <li>Expand sales specializing in energy, automation, and AI-related applications</li> </ul>	12.0%	25.3%	
Specialized equipment	Work toward providing common, optimal proposals for each infrastructure scenario	<ul> <li>Propose products with system configuration blocks based on applications</li> <li>Provide added value by proposing units that correspond to industry trends</li> <li>Introduce products that are competitive in the global market</li> </ul>	12.0%	9.2%	

Area strategy (domestic): Achieve comprehensive customer coverage







# Comprehensive area coverage

Strategic policies

- ◆ Delegate responsibility and authority in five branches to conduct sales activities quickly and closely with customers
- ◆Enhance customer contact by adding more smart sales offices \* 1
- ◆Improve customer service and satisfaction by implementing smart logistics\* <sup>2</sup>

**Key measures** 

- ◆Clarify area development goals
- ◆Review the branch evaluation system

#### \*1 Smart sales offices

Aiming to be close to customers to become their best partner, we station salespeople in each area where customers are located to more easily provide sales services, while sales departments support operations remotely.

#### \*2 Smart logistics

By using a "visualization system," we aim to optimize logistics bases and operate them with precision, while providing flexible services that meet customer needs, thereby improving overall service quality.

## Area strategy (overseas): Achieve comprehensive customer coverage

## Promoting "Global + Local" and "Shinka" across three regions



Global rollout of customer segment strategy

Growth strategies focused on ASEAN and India

Delegation of responsibility and authority to regional headquarters)

China

By region

"Shinka (deepening)" the challenge to realize domestic demand on a massive scale

- Shift to customer development centered on Chinese companies
- Expand business by taking advantage of the characteristics of each base
- ◆ Develop quality local suppliers

ASEAN

"Shinka (evolving)" into a business model adding a technical support system to SCM

- Expand business with local companies
- Expand procurement business with local Japanese factories
- ◆ Collaborate with local companies

Europe and America

Offering "Shinka (new value)" with a focus on product appeal and added functions

- ◆ Offer unique product appeal and value
- ◆ Discover and promote new products
- ◆ Develop local partners

## 8. Strategies and measures



1 Restructure to adapt to changes in market environment



2 Enhance profitability via three growth strategies

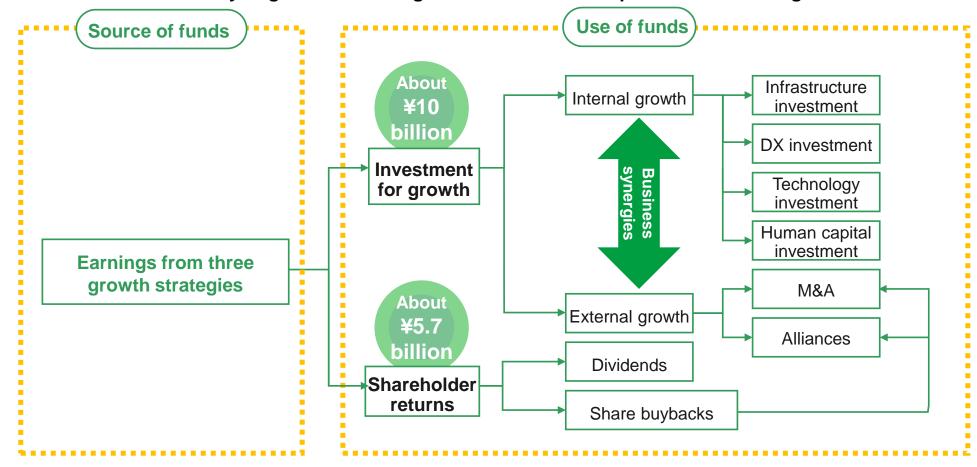


3 Invest for growth and implement individual strategies

## 8.3 Invest for growth and implement individual strategies

### Investment strategy: Promote strategic investment through business collaboration

- ◆ Position internal and external growth as mutually complementary (investment supporting synergies between businesses) and aim for sustainable growth
- **♦** Actively engage in M&A and alliances using internal funds and share buybacks
- ◆ Select areas where synergies with existing businesses can be expected for external growth investments



# 8.3 Invest for growth and implement individual strategies

DX strategy: Strengthen the value provided to customers by shifting to offensive DX

Advance the visualization and streamlining of existing businesses through "defensive DX"

11th Medium-Term Management Plan



12th Medium-Term Management Plan

- Realize the swift visualization of key management indicators
- Enhance customer value by making data usage more sophisticated
- **■** Improve operational efficiency
- Train and recruit DX talent

Strengthen the value provided to customers through "offensive DX"

11th Medium-Term Management Plan



12th Medium-Term Management Plan

Shift from defensive DX to offensive DX, aiming to accelerate growth through data and technology





- Enhance sales strategies through Al and data analysis of sales and marketing information
- Improve customer satisfaction by optimizing logistics hubs and achieving high-precision operations through a smart logistics visualization system
- Strengthen organizational capabilities by fostering and leveraging DX talent equipped for cutting-edge technologies



# 8.3 Invest for growth and implement individual strategies

# Human capital strategy: Build a system and organization enabling every employee to thrive Improve corporate value and achieve medium-term goals

FY2027 goals

Achieve business goals

Enhance human capital development systems

Acquire external (social) recognition

Key measure ① Consider introducing evaluation and remuneration systems that reflect individual skills and achievements

measures ② Strengthen sales force, develop specialists, and optimize the inside sales system

3 Promote diversity

4 Foster next-generation leaders

5 Reskill employees

6 Enhance employee engagement

7 Promote well-being

**1) Link human capital** strategy and management strategy

#### **Human resources policy**

- \* Utilize the strengths of individual employees
- \* Support "growth" and a "challenging spirit"
- \* Accept and reward results according to performance

②Promote individual growth and organizational resilience

③ Provide internal system allowing all employees to play a leading role

SUN-WA spirit

4 Create a workplace that respects diversity and builds trust

#### **Desired human resources profile**

- \* Display individuality in the workplace to achieve results
- \* Take on challenges and strive for self-actualization
- \* Value connections with others

**5** Create strong ties between the company and its employees



## 9. Sustainability Management

Our company has identified materiality oriented towards prioritizing contribution to achieving SDG objectives. We will strive to make adjustments from a sustainability perspective to link these goals with our business strategy.



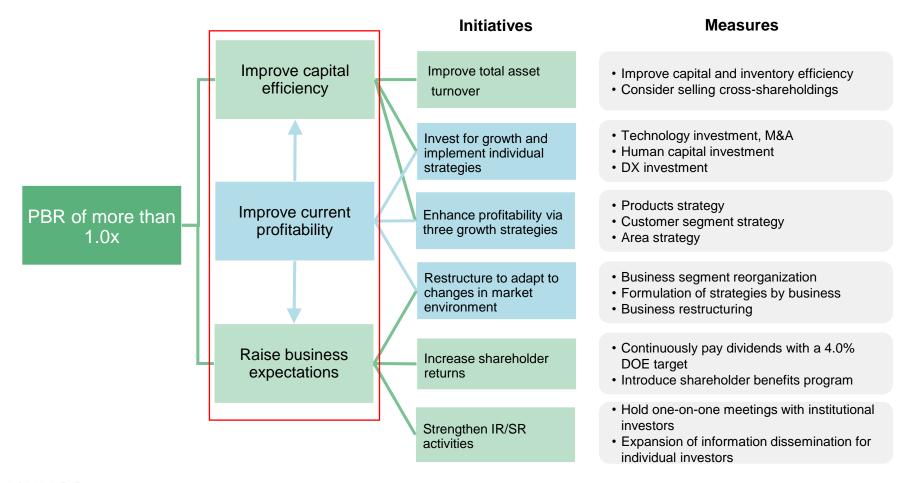
Increase social value and economic value

#### Theme/Objective

- 1. 12th medium-term management plan
- 2. Approach to a decarbonized society Adapting to environmental regulations
- Actively engage in local CSR activities
   Promote personnel health and welfare
   Ensure a safe and healthy workplace environment
- Enhancing corporate governance
   Thoroughly enforced compliance
   Profit-oriented management
   Promotion of SUN-WA Digital Transformation (SDX)

## 10. Management conscious of cost of capital and share price

To improve shareholder value, we will implement the following initiatives and measures with the management targets of operating profit of over ¥8 billion, ROE of at least 10.0%, and P/B ratio of at least 1.0x.



## **Notice on Forward-Looking Statements**

- This document contains statements regarding the Company's future plans and strategies, as well as forecasts and outlooks for its business performance.
- These statements reflect management's judgement based on information available at the time of preparing this document and may change due to macroeconomic conditions, industry trends relevant to the Company, technological developments, and other factors.
- Please note that actual results may differ from the forecast figures presented in the document.