



June 25, 2026

Company Name: Sanrio Company, Ltd.
President and Chief Executive Officer: Tomokuni Tsuji
Securities Code: 8136, TSE Prime Section Market
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Notice Regarding the Date and Other Details of the Continuation Meeting of the 66th Ordinary General Meeting of Shareholders

As previously announced in our May 29, 2026, notice titled “Notice regarding holding of a Continuation Meeting of the 66th Ordinary General Meeting of Shareholders,” at the 66th Annual General Meeting of Shareholders (hereinafter “the General Meeting”) held on June 25, 2026, Sanrio Company, Ltd. (“Company) sought and received approval from our shareholders to hold a continuation meeting of the General Meeting (hereinafter “the Continuation Meeting”) to report on the matters to be reported at the General Meeting, and to delegate to the Board of Directors the authority to determine the date, time, and venue of the Continuation Meeting. Based on this approval, the Company hereby announces that the date, time, and venue of the Continuation Meeting have been determined as follows:

Please note that the Continuation Meeting is part of the Annual General Meeting; therefore, the shareholders eligible to attend the Continuation Meeting are the same as those eligible to exercise voting rights at the Annual General Meeting.

1. Date and Time: Friday, July 31, 2026, at 2:00 p.m. (Registration begins at 1:00 p.m.)
2. Venue: Grand Prince Hotel New Takanawa, International Hall Pamir
(*Please note that this venue is different from that of the General Meeting of Shareholders.)
3. Agenda Items:
[Matters to be Reported]
 1. Business Report for the 66th Fiscal Year (April 1, 2025, to March 31, 2026), Consolidated Financial Statements, and
Reports on the Audit Results of the Consolidated Financial Statements by the Accounting Auditor and the Audit and Supervisory Committee
 2. Report on the Financial Statements for the 66th Fiscal Year (April 1, 2025, to March 31, 2026)

We would like to once again express our deepest apologies to our shareholders and all other stakeholders for the significant inconvenience and concern caused.

END

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.