

May 28, 2026



DAIICHI JITSUGYO CO., LTD.

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Notice Regarding Introduction of Shareholder Benefit Program

DAIICHI JITSUGYO CO., LTD. (DJK) hereby announces that its Board of Directors has resolved at a meeting held today to introduce a shareholder benefit program as follows.

1. Purpose of introducing the shareholder benefit program

(1) Enhancing shareholder returns and improving share liquidity

DJK has decided to establish its Premium Shareholder Benefit Club in appreciation of the continued support of our shareholders, and with the aim of increasing the attractiveness of investment in DJK shares, encouraging ownership by a broader range of investors, improving share liquidity, and expanding our investor base.

(2) Expansion of shareholder base and stabilization of shareholder composition

DJK recognizes as an important management objective the enhancement of investors' expectations for DJK's future growth, as well as the expansion of its shareholder base and stabilization of shareholder composition through an increase in individual shareholders and long-term shareholders. The introduction of this shareholder benefit program is one of the measures intended to address these objectives from a medium- to long-term perspective.

The costs associated with the introduction of this shareholder benefit program have been incorporated into our consolidated and non-consolidated earnings forecasts for the fiscal year ending March 31, 2027, as announced in the financial results released on May 12 of this year. Accordingly, the introduction of this program will have no impact on our earnings forecasts.

2. Outline of the shareholder benefit program

(1) Eligible shareholders

Shareholders holding 100 shares (one trading unit) or more who are listed or recorded in our shareholder register as of September 30 each year, beginning in 2026.

(2) Details of shareholder benefits

Points granted under the shareholder benefit program may be redeemed through our exclusive shareholder website, the DJK Premium Shareholder Benefit Club, for a wide selection of items, including carefully selected gourmet foods such as rice and premium branded beef, sweets and beverages, fine wines and spirits, home appliances, and experience gifts, with more than 5,000 items available.

In addition, points may be exchanged for WILLsCoin, a shared shareholder benefit coin that can be combined with shareholder benefit points granted by other participating Premium Shareholder Benefit Club companies. Combined WILLsCoin may be used through the Premium Shareholder Benefit Club Portal (<https://portal.premium-yutaiclub.jp/>) to redeem an even wider range of benefit items, including hotel accommodation vouchers and premium wines, or may be used for Japan's hometown tax donation program.

(<https://premium-yutaiclub.satori.site/furusato>)

[Schedule of shareholder benefit points] (One point is worth approximately JPY1)

Number of shares held	Points granted
100 shares to under 200 shares	600
200 shares to under 300 shares	5,000
300 shares to under 400 shares	10,000
400 shares to under 700 shares	20,000
700 shares to under 800 shares	30,000
800 shares to under 1,000 shares	50,000
1,000 shares or more	55,000

Eligibility requirements:

Starting from September 2026, shareholders listed or recorded in our shareholder register as of September 30 each year and holding 100 shares (one trading unit) or more will be eligible to receive the above points.

Conditions for carrying over points:

Points may be carried forward only if a shareholder is listed or recorded in our shareholder register under the same shareholder number for at least two consecutive record dates as of September 30, and continuously holds 100 shares or more. Accumulated points may be combined and redeemed for up to two years. Please note that points cannot be carried forward and will expire if the shareholder number changes before the September 30 record date due to reasons including, but not limited to, the sale of all shares, use of a stock lending service provided by securities firms, change of shareholder name to another person, inheritance, or any other reason. Shareholders are kindly requested to note this carefully.

3. Application procedures

Eligible shareholders will receive our DJK Premium Shareholder Benefit Club Guide in early November each year (the initial mailing is scheduled in early November 2026). The guide will include information on items available for exchange under the shareholder benefit program, as well as instructions for registering on the exclusive website for shareholders.

By registering on the dedicated website in accordance with the instructions provided in the guide, shareholders will be able to redeem benefits according to the number of points granted. Please note that shareholders who are unable to register online may also apply by telephone. However, the selection of benefit items available by telephone application may be limited.

4. Other

The exclusive website for our shareholders, the DJK Premium Benefit Club, is scheduled to launch in November 2026. An overview of our shareholder benefit program, including details of the benefit items and the application schedule, among others, is available on the following Japanese website (<https://djk.premium-yutaiclub.jp>).

Please note that the above website is scheduled to open on June 3, 2026.

Should any changes be made to the shareholder benefit program, we will promptly disclose such changes.

For inquiries on the DJK Premium Benefit Club, kindly contact DJK Help Desk toll-free at 0120-980-965* from 9:00 AM to 5:00 PM Monday through Friday (except weekends and holidays)

*This toll-free number is only available in Japan.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.