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26 December 2025

Dear All

Company Name	SANYO SHOKAI LTD.
Name of Representative	Shinji Oe Representative Director Chief Executive Officer and President (Code: 8011 Tokyo Stock Exchange Prime)
Contact	Yoshihiro Taniuchi General Manager IR & PR Strategy Corporate Management Headquarters (TEL: 03-6380-5623)

Notice of a Stock Split, a Partial Change to the Articles of Incorporation Associated With the Stock Split, and Changes (Improvements) in the Shareholder Benefit Program

Sanyo Shokai Ltd. (the “Company”) hereby announces that it decided on a stock split, a partial change to the articles of incorporation associated with the stock split, and changes (improvements) in its shareholder benefit program at the meeting of the Board of Directors held today. Details are as follows.

1. Stock split

(1) Purpose of the split

The purpose is to create a more investor-friendly environment by conducting a stock split and lowering the price per stock trading unit, thereby improving the liquidity of its shares and increasing the number of new shareholders.

(2) Method of the split

With August 31, 2026 as the record date, the Company will conduct a 3-for-1 stock split of the Company’s common stock held by shareholders listed or recorded in the final list of shareholders on the same date. With this stock split, there will be no change in the amount of stated capital.

(3) Number of shares to be increased by the split

Total number of shares issued before the stock split ^{*1}	10,280,934 shares
Number of shares to be increased by the split ^{*1}	20,561,868 shares
Total number of shares issued after the stock split ^{*1}	30,842,802 shares
Total number of authorized shares after the split ^{*2}	120,000,000 shares

*1 The figures are based on the total number of shares issued as of November 30, 2025 and may fluctuate before the record date of the stock split.

*2 The figure is the total number of authorized shares after the partial change to the articles of incorporation associated with the stock split.

(4) Schedule of the split

Date of public announcement of the record date (planned)	Friday, August 14, 2026
Record date	Monday, August 31, 2026
Effective date	Tuesday, September 1, 2026

2. Partial change to the articles of incorporation associated with the stock split

(1) Reason for the change

With the stock split, the Company will change the total number of authorized shares stipulated in Article 6 of the articles of incorporation of the Company, with September 1, 2026 as the effective date, in accordance with the provisions of Article 184, paragraph 2 of the Companies Act.

(2) Details of the change (the change is underlined)

Current articles of incorporation	Articles of incorporation after the change
(Total number of authorized shares) Article 6 The total number of authorized shares by the Company shall be <u>40,000,000</u> .	(Total number of authorized shares) Article 6 The total number of authorized shares by the Company shall be <u>120,000,000</u> .

(3) Effective date of the change

Effective date	Tuesday, September 1, 2026
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3. Changes (improvements) in the shareholder benefit program

(1) Background and purpose

With the stock split, the Company will change its shareholder benefit program to stimulate investment interest in the Company's shares and encourage more shareholders and investors to hold such shares over the long term.

(2) Details and timing of the revision

In the revised shareholder benefit program, shareholders will be invited to exclusive sales as in past years and will be granted SANYO MEMBERSHIP (SMS) points, which can be used toward the purchase of the Company's products, according to the number of shares held and the holding period.

The change date is August 31, 2026. For shareholders listed or recorded in the final list of shareholders with August 31, 2026 as the record date, the Company will apply the revised standards to the number of shares held after the stock split effective on September 1, 2026.

(Before the revision)

Number of shares held ^{*1}	Preferential treatment
100 shares or more	Invitation to exclusive sales for shareholders (once every half year) ^{*2}

1. The number of shares before the stock split
2. The Company invites shareholders holding 100 shares or more as listed in the list of shareholders as of the end of February to spring exclusive sales, and shareholders holding 100 shares or more as listed in the list of shareholders as of the end of August to autumn exclusive sales.

(After the revision)

Number of shares held ^{*1}	Holding period ^{*2}	Preferential treatment	
		SMS points to be granted (once a year) ^{*5}	Invitation to exclusive sales for shareholders (once every half year) ^{*6}
300 shares or more	—	—	✓
600 shares or more ^{*3}	—	2,500 pt	✓
1,000 shares or more ^{*4}	One year or more, but less than three years	5,000 pt	✓
	Three years or more	10,000 pt	✓
3,000 shares or more	One year or more, but less than three years	30,000 pt	✓
	Three years or more	45,000 pt	✓

1. The number of shares after the stock split
2. A period during which continuous ownership of the applicable number of shares by the same shareholder number can be confirmed from the list of shareholders as of the end of August each year after August 31, 2026.
3. Even if the number of shares held is 1,000 or more, the preferential treatment in this category will apply if the holding period is less than one year.
4. Even if the number of shares held is 3,000 or more, the preferential treatment in this category will apply if the holding period for holding 3,000 shares or more is less than one year and the holding period for holding 1,000 shares or more is one year or more.
5. For shareholders holding 600 shares or more as listed in the list of shareholders as of the end of August each year, SMS points will be granted every March according to the number of shares held and the holding period. The validity period of the SMS points is one year.
6. The Company invites shareholders holding 300 shares or more, as listed in the list of shareholders as of the end of February, to spring exclusive sales, and shareholders holding 300 shares or more, as listed in the list of shareholders as of the end of August, to autumn exclusive sales.

(Contact for inquiries about the shareholder benefit program)

If you have any questions about our shareholder benefit program, please contact our Administration Department.

Administration Department, Personnel & Administration Headquarters, SANYO SHOKAI LTD.

TEL: 03-3357-4111 (Representative)

Reception hours: 10:00 to 17:30 (excluding Saturdays, Sundays and holidays)

(Reference) About the SANYO MEMBERSHIP

The Sanyo Shokai's membership program "SANYO MEMBERSHIP (SMS)" is a membership service that allows members to accumulate and use SMS points at applicable stores throughout Japan and the official online store operated by the Company. The membership grade is determined according to the annual purchase amount, and members can receive various privileges, such as an increase in the SMS point return rate, according to the grade.

SMS website <https://members.sanyo-shokai.co.jp/ms>

Official online store <https://store.sanyo-shokai.co.jp/>

SMS privileges



Receive bonus points twice a year!



Receive birthday points on your birth month!



Invited to special sales!



The membership grade is determined according to the annual purchase amount, and members can receive various privileges, such as an increase in the point return rate, according to the grade.

Overview of membership grades

Revised on October 1, 2025

Membership grades	Standard	Silver	Gold	Platinum	Diamond
Annual purchase amount^{*1}	Less than ¥100,000	¥100,000 or more	¥500,000 or more	¥1,000,000 or more	¥2,000,000 or more
Point return rate^{*2}	1%	2%	3%	5%	7%
Bonus points (given twice a year)^{*3}	1,000 pt × 2 times	3,000 pt × 2 times	5,000 pt × 2 times	12,000 pt × 2 times	20,000 pt × 2 times
Birthday points^{*4}	1,000 pt	3,000 pt	5,000 pt	10,000 pt	10,000 pt
TRY&PICK^{*5}	✓	✓	✓	✓	✓
Invitation to special sales^{*6}		✓	✓	✓	✓
Free gift-wrapping^{*7}			✓	✓	✓
Information on store events, etc.^{*8}			✓	✓	✓
Information on special products^{*9}				✓	✓
Alteration discount service^{*10}				✓	✓
Diamond membership privileges^{*11}					✓

*1. Annual purchase amount

- Applicable amount: Purchase amount (excluding tax) during the period from October 1 of the previous year to September 30 of the current year
- Grade update: October 1
- Grade application: October 1 of the current year to September 30 of the following year. In the case of the official online store, purchases shipped by September 30 are covered.

*2. Point return rate

- For every 100 yen of the purchase amount (excluding tax), points are granted.
- For sale or outlet goods, or where various discounts are applied, one point is granted for every 200 yen of the purchase amount (excluding tax).
- Points granted can be used in units of one point (equivalent to one yen).
- At some stores, points may be used in units of 500 points (500 yen).

*3. Bonus points

- Bonus points are granted twice a year, on March 1 and October 1, and expire one month after being granted.
- For two years after membership registration, bonus points are granted regardless of purchase activity; thereafter, bonus points will not be granted if two years have elapsed since the last purchase.

*4. Birthday points

- If you register your date of birth by the end of the month preceding your birth month, points available for use during your birth month will be granted.
- For two years after membership registration, birthday points are granted regardless of purchase activity; thereafter, birthday points will not be granted if two years have elapsed since the last purchase.

*5. TRY&PICK

- This service allows customers to reserve items at a designated store for fitting and purchase.

*6. Invitation to special sales

- You are invited to special sales to be held ahead of usual sales.

*7. Free gift-wrapping

- Fee-based gift-wrapping for goods purchased at a store is provided free of charge.
- For sale or outlet goods, or where various discounts are applied, gift-wrapping is subject to a fee.

*8. Information on store events, etc.

- If a special event, etc. is held at a store, priority information is provided to members.

*9. Information on special products

- Priority information on special products is provided (may not be available in some seasons).

*10. Alteration discount service

- This service offers discounted alteration services for goods purchased at stores, excluding the official online store.

*11. Diamond membership privileges

- The details are confidential and vary each year.