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August 25, 2025

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(Delayed) Regarding the Mid-Term Plan

On August 13 of this year, ASICS Corporation (the “Company”) announced to revise the consolidated business results forecast for the fiscal year ending December 31, 2025. The revised figures are: net sales of ¥800.0 billion (previous forecast: ¥780.0 billion), operating profit of ¥136.0 billion (previous: ¥120.0 billion), and operating margin of 17.0% (previous: 15.4%).

Please refer to the Company’s website (https://corp.asics.com/en/investor_relations/library/ir_announcements)

As a result, we expect to hit all of the financial targets for the fiscal year 2026—set in its “Mid-Term Plan 2026,” which ends in fiscal year 2026—one year ahead of schedule. These targets include our operating profit target of over ¥130.0 billion, operating margin target of over 17.0%, and ROA target of around 15.0%. Current performance is strong, and further growth is anticipated.

In addition to financial goals, the Company continues to pursue initiatives to become a stronger company as Global Integrated Enterprise. These include enhancing brand experience value and striving for operational excellence.

The next Mid-Term Plan, which will end in fiscal year 2029, is scheduled to be officially announced in the fourth quarter of 2026 following a resolution at a meeting of the Board of Directors.

* Explanation regarding the appropriate use of the business results forecast and other special notes
Forward-looking statements in this document, such as business results forecast, are based on information currently available to the Company and certain assumptions that the Company considers to be reasonable. The statements are not intended to be a promise by the Company to achieve those results. Actual results may significantly differ from these statements due to various factors.

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