



March 5, 2026

To whom it may concern

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Notice Regarding Organizational Changes and Changes of Executive Officers

TOMY Company, Ltd. (hereinafter “TOMY”) hereby announces that it will implement the following organizational changes and the changes of executive officers effective April 1, 2026.

1. Organizational Changes (Effective April 1, 2026)

TOMY will, in addition to the previous management structure, strengthen the Group integrated management structure that includes overseas and domestic subsidiaries, and reorganize into a matrix organizational structure based on its business and regional axes in order to further accelerate global expansion of its business and promote its transformation into “ONE TAKARATOMY” under the policy for expansion of its regional axis set forth in the “Medium- to Long-Term Management Strategy 2030.”

- As the “Product & Brand Core Group,” the business axis will be responsible for overseeing TOMY’s core business and business corporations. Accordingly, it will increase profit by expanding its product portfolio based on knowledge of the global market and promoting the deployment of products that demonstrate scale in the global market.

In terms of TOMY Group’s organizational structure, the President will be responsible for the Brand Business, Action Brands & TCG Business, and Digital Business, and the Executive Vice President will be responsible for the “Character Business Unit.” Furthermore, TOMY TEC CO., LTD. will be placed under Brand Business and T-Licensing Inc. will be placed under Action Brands & TCG Business. The Hits Business, T-ARTS Company, Ltd., PENNY COMPANY, LTD., and KIDDY LAND CO., LTD. will be placed under the charge of the Character Business Unit.

- In order to clarify the division of duties for each region, the regional axis will be separated into the “Asia Commercial Group” and the “International Commercial Group.” The “Asia Commercial Group” will supervise sales company functions for Japan and Asia, such as at TOMY MARKETING COMPANY, LTD., T-FIELDTEC Company, Ltd., TOMY (SHANGHAI) LTD., TOMY Asia Limited, and T-ARTS KOREA Company, Ltd, and it will be responsible for determining the product lineup, as well as sales and revenue, in the Japanese and Asian markets. Additionally, TOMY will establish the “Asia Business” as an organization parallel to this group, which will enhance business synergy between Japan and the Asia region, strengthen local marketing for the Asia region, and promote the creation of sales company functions and an organization structure. The “International Commercial Group” will supervise TOMY International, Inc., TOMY’s North American base, as well as European and Australia sales company functions, and it will be responsible for determining the product lineup, as well as sales and revenue, in the European, U.S., and Australian markets. Additionally, TOMY will establish the “International Integration Office” as an organization parallel to this group, which will enhance business synergy between Japan and the Europe, U.S., and Australia region, strengthen local marketing for the Europe, U.S., and Australia region, and promote the creation of sales company functions and an organization structure.

2. Changes of Executive Officers (Effective April 1, 2026)

Name	New position	Current position (as of March 5, 2026)
Hiroshi Miyamori	Senior Managing Executive Officer Head of Transformation Office	Senior Managing Executive Officer Head of Transformation Office
Yoshikazu Abe	Senior Managing Executive Officer Head of Asia Business	Managing Executive Officer Chief Head of Business Headquarters
Kasumi Onozawa	Managing Executive Officer Head of International Integration Office	Managing Executive Officer Chief Head of International Integration Headquarters
Shunsuke Takeuchi	Senior Executive Officer Head of Brand Business	Senior Executive Officer Head of Brand Business
Kazuyuki Hori	Senior Executive Officer Head of Supply Chain Strategy	Senior Executive Officer Head of Production Strategy
Fumihiko Takahara	Senior Executive Officer Head of Action Brands & TCG Business	Senior Executive Officer Head of Character Business
Katsufumi Hirooka	Senior Executive Officer Head of Corporate Headquarters, Senior General Manager of Accounting & Finance Division	Executive Officer Head of Corporate Administrations, Senior General Manager of Accounting & Finance Division
Kenichi Kuroki	Executive Officer Head of Digital Business	Executive Officer Head of Digital Business
Taichi Imura	Executive Officer Head of Hits Business	Executive Officer Head of Hits Business