



April 27, 2026  
Avex Music Group LLC

## **Avex Launches \$100 Million Global Music Catalog Acquisition Initiative First Acquisition Includes Catalog from Infamous, Producer of Billboard Hot 100 No. 1 Global Hit “Lose Control”**

Avex Music Group LLC (Headquarters: Los Angeles; CEO: Brandon Silverstein; hereinafter “AMGL”) announced the launch of a global music catalog acquisition initiative with a total investment capacity of \$100 million, as part of its strategy to further expand its music rights business, including music publishing and other related rights (hereinafter collectively referred to as “music catalogs”). As the first acquisition under this initiative, AMGL has acquired the music catalog of Marco Rodriguez-Diaz, professionally known as Infamous, a singer and songwriter based in Atlanta, best known as the producer of the global hit “Lose Control” by Teddy Swims, which reached No. 1 on the Billboard Hot 100.



avex music group

### **Background of the Global Music Catalog Acquisition Initiative**

With the continued growth of the global music market—driven in large part by the growth of streaming—the asset value of music catalogs is expected to increase further in the years ahead. In parallel, secondary market transactions involving music catalogs have become increasingly active, particularly across Western markets, with music publishers, record companies, and investment funds, among others, actively participating in the market.

Against this backdrop, AMGL has established a strong track record in the music publishing business by leveraging its extensive network and creative capabilities within the U.S.-based entertainment industry. In addition to its global publishing administration partnership with Bruno Mars announced in March 2026, AMGL has contributed to numerous songs that have appeared on global top charts. Notable global hits penned by our writers over the past year include “Folded” by Kehlani (Kamal Wilson), which won a Grammy Award in 2026, “Nokia”

by Drake (Elkan), and “Sports Car,” “Tit for Tat,” and “Revolving Door” by Tate McRae (Grant Boutin). The expansion into the music catalog business builds upon this well-established creative and publishing foundation in the United States.

Under this initiative, AMGL will acquire music catalogs through a special purpose company (SPC) established in the United States in March 2026. In partnership with City National Bank, a financial institution with deep expertise in the music catalog sector, the project will be funded by \$50 million in equity alongside up to \$50 million in non-recourse debt financing. This structure is designed to secure the scale of acquired catalogs while maximizing returns through leverage.

• [Released March 18, 2026: Avex Announces Global Music Publishing Administration Partnership with Bruno Mars](#)

• [Released March 30, 2026: Notice Regarding the Establishment of Special Purpose Companies \(SPCs\)](#)

• [Released March 30, 2026: Notice Regarding the Execution of a Loan Agreement with Financial Covenants by a U.S. Consolidated Subsidiary](#)

### **Infamous Music Catalog**

The Infamous catalog includes numerous works with billions of streams worldwide. Among its most notable titles is “Lose Control” by Teddy Swims, which reached No. 1 on the Billboard Hot 100 and achieved multi-platinum certification, making it one of the most successful songs globally over the past year. The catalog also includes collaborations with internationally renowned artists such as Lil Wayne and Charlie Puth.

In addition to its existing songwriting and music publishing operations, AMGL will further scale its music catalog business, enabling a fully integrated model spanning content creation through rights ownership. Through this expansion, AMGL aims to strengthen its revenue base across the global market.

### **Comment from Brandon Silverstein, CEO of Avex Music Group LLC**

“At Avex Music Group, we are focused on investing in culturally defining music at every stage, from creation through long-term ownership. Our success in frontline publishing has created strong global momentum, and expanding into catalog is a natural evolution of that strategy. This initial \$100 million represents the first phase of a broader, long-term commitment to building a scaled global catalog business.”

### **About Avex Music Group LLC (AMGL)**

Avex Music Group LLC is a core hub of Avex’s global strategy under “avex vision 2027,” serving as a platform that connects creative, business, and cultural domains across the global market.

Headquartered in Los Angeles, AMGL focuses on creating global music IP and developing artists, while also serving as a hub for cross-border collaboration, with a strong emphasis on expanding Avex's presence in international markets, particularly in North America.

In 2025, AMGL further accelerated its global expansion through the integration of S10 Entertainment & Media, strengthening its position as a next-generation music company with a comprehensive, integrated business platform. Under the leadership of CEO Brandon Silverstein, AMGL oversees a wide range of operations—including artist management, music publishing, recorded music, creative studios, and strategic partnerships—driving the creation of globally influential artists and IP while enhancing long-term corporate value within the international music ecosystem.

**For Media Inquiries**

Avex Inc.

Corporate Management Division

Corporate Communications & Sustainability Promotion Group

Corporate Communications Unit

Email: [pr@av.avex.co.jp](mailto:pr@av.avex.co.jp)