

TRANSACTION

July 31, 2026

FOR IMMEDIATE RELEASE

Company name: TRANSACTION Co., Ltd.
Listing: Tokyo Stock Exchange Prime Market
Securities code: 7818
Representative: Satoshi Ishikawa, Chairman and Representative Director
Inquiries: Yoshinari Kitayama, Director
Telephone: +81-3-6861-5577

Notice Concerning Shareholder Benefits

TRANSACTION CO., LTD. (the “Company”), provides shareholder benefits twice a year to thank our shareholders for their ongoing support, deepen their understanding of the Group’s businesses and products, and secure them as “fans” who will hold our shares for the medium to long term.

We hereby announce that for the shareholder benefits with the record date of August 31, 2026, we have selected an all-weather umbrella , which we will be delivering to shareholders, as described below.

Details

1. Eligible shareholders
 - Shareholders who own 500 or more shares according to the Company’s shareholder register as of August 31, 2026
 - **Persons whose address listed in the shareholder register is in Japan**

2. Description of shareholder benefits

The following items will be delivered to eligible shareholders. Details of the products are described on the subsequent pages.

No. of shares held as of the record date	Description of items
500 or more shares	1 x all-weather umbrella

Timing of delivery

We plan to begin sending out the sets in early October 2026.

4. Important points

- The sets will be delivered to the addresses listed in the shareholder register as of August 31, 2026.
Shareholders who need to notify us of a change of address, etc., should complete the procedures in advance.
- Please note that we are unable to accept requests for delivery to separately specified addresses.

5. Details of items

We develop and offer a wide range of highly practical products, with a strong focus on materials and functionality. For this shareholder benefit, we have selected a high-performance product suitable for people of all genders and ages. Easy to carry, it is a versatile item designed for year-round use.



*The figures shown in the image above are measurements taken from the fabric itself and do not represent the performance of the finished umbrella.



Folding umbrella

This folding umbrella features shape-memory fabric in its canopy panels. A gentle shake helps restore the folds, allowing the umbrella to be stored smoothly and easily. It also offers heat-shielding, light-blocking, and UV-protection functions, making it a highly practical product designed for comfortable everyday use in both sunny and rainy weather.

- For a detailed overview of the shareholder benefit product, please also refer to the video provided here.
<https://youtu.be/6-DUYM8ZhKw>

■ Product features

All-Weather

This all-weather umbrella provides protection from both strong summer sunlight and sudden rain showers. Its compact folding design makes it easy to carry and suitable for year-round use.

Shape-memory

The umbrella is made with shape-memory fabric, allowing the folds to realign with a gentle shake for smooth and easy folding, even on rainy days.

Difficult to fold neatly



Conventional umbrella



Shape-Memory Umbrella

Folds neatly and easily



Light-blocking

Heat-shielding

UV protection

The umbrella canopy is made of fabric that provides 100% light blocking, 100% UV protection, and heat-shielding performance, helping protect users from extreme summer heat.



*The figures shown in the image above are measurements taken from the fabric itself and do not represent the performance of the finished umbrella.

■ Product specifications

[Size]

Rib: Approx. 500 mm

[Materials]

Pongee (polyester), fiberglass, and other materials

[Color]

White