

July 30, 2025

FOR IMMEDIATE RELEASE

Company name: TRANSACTION Co., Ltd.
Listing: Tokyo Stock Exchange Prime Market
Securities code: 7818
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Notice Concerning Shareholder Benefits

TRANSACTION CO., LTD. (the “Company”), provides shareholder benefits twice a year to thank our shareholders for their ongoing support, deepen their understanding of the Group’s businesses and products, and secure them as “fans” who will hold our shares for the medium to long term.

We hereby announce that for the shareholder benefits with the record date of August 31, 2025, we have selected an autumn-winter five-piece outdoor set, which we will be delivering to shareholders, as described below.

Details

1. Eligible shareholders

- Shareholders who own 500 or more shares according to the Company’s shareholder register as of August 31, 2025

- **Persons whose address listed in the shareholder register is in Japan**

Note: As announced in the “Notice Concerning Share Split and Accompanying Partial Amendment to the Articles of Incorporation” on June 30, 2025, we will conduct a share split at a ratio of 2 shares for every 1 ordinary share of the Company with a record date of August 31, 2025 (Sunday). However, since the effective date of this share split is September 1, 2025 (Monday), these shareholder benefits, for which the record date is August 31, 2025, will be applied to the shares before the share split.

2. Description of shareholder benefits

The following items will be delivered to eligible shareholders. Details of the products are described on the subsequent pages.

No. of shares held as of the record date	Description of items
500 or more shares	Autumn-winter five-piece outdoor set 2 x double-wall tumblers 2 x large blankets 1 x roll-up bag

Timing of delivery

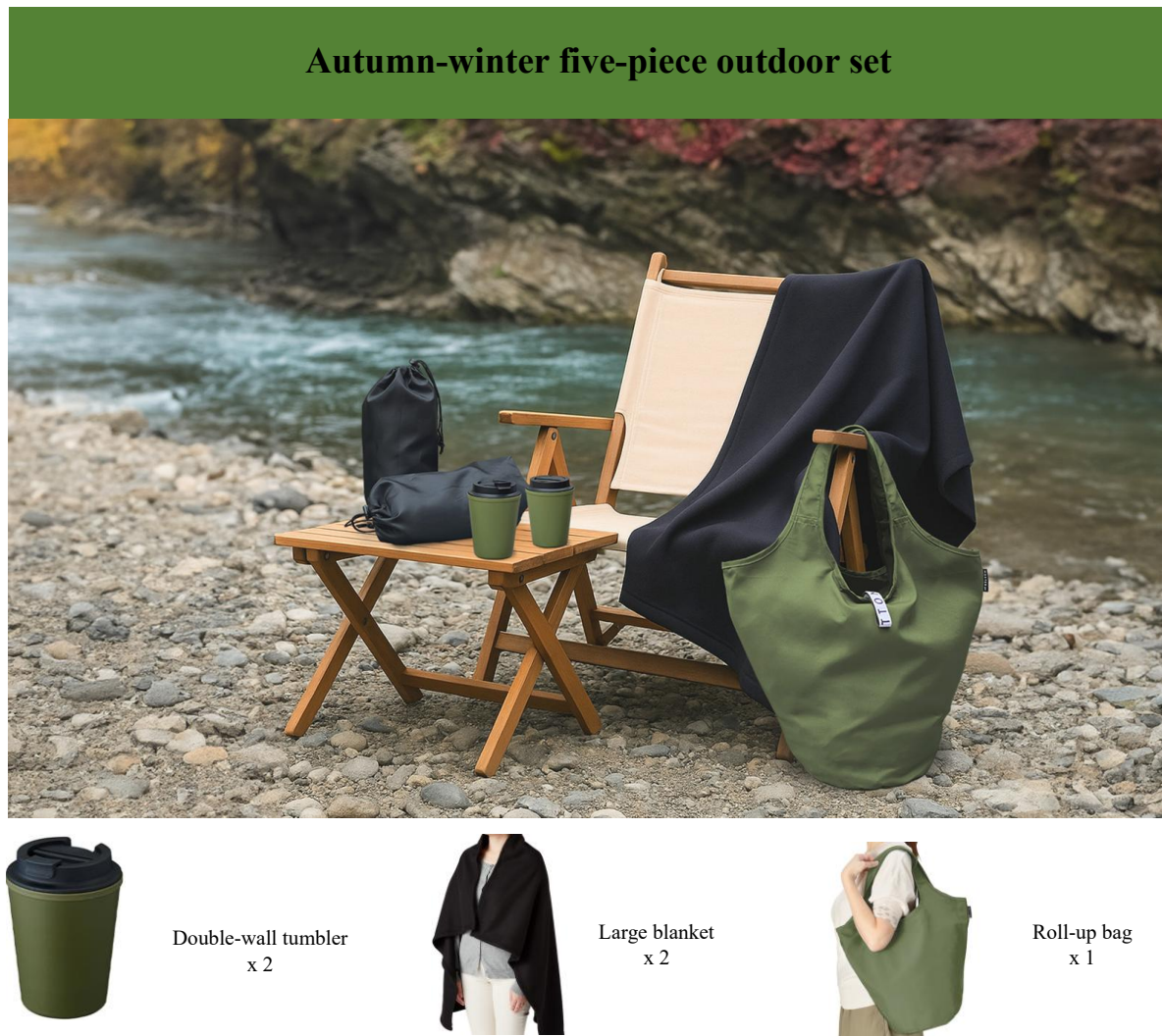
We plan to begin sending out the sets in early October 2025.

4. Important points

- The sets will be delivered to the addresses listed in the shareholder register as of August 31, 2025.
Shareholders who need to notify us of a change of address, etc., should complete the procedures in advance.
- Please note that we are unable to accept requests for delivery to separately specified addresses.

5. Details of items

We develop and sell numerous convenient products, paying special attention to materials and functionality. For the shareholder benefits this time, we have selected a set of highly functional items for activities in the autumn and winter. They are perfect for camping and other outdoor activities, but can also be used on an everyday basis at home or at work.

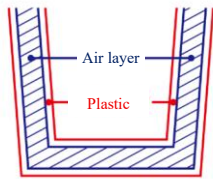


Double-wall tumblers

Lightweight and durable tumblers made from a sustainable material containing bamboo fiber. They come with lids to prevent spillages, and have a two-layer structure for superior thermal insulation. With a stylish design inspired by coffee shop takeout cups, they are great for everyday use, whatever the setting.



Product features



Two-layer structure offers better thermal insulation than a single layer



Reduces condensation



Contains bamboo fiber



Lid helps prevent spillage

Product specifications

[Size]
Φ92 mm x 128 mm

[Capacity]
340 mL

[Material]
Polypropylene, bamboo fiber, etc.

Colors (colors will be chosen by us)



White



Smoke pink



Smoke blue



Khaki



Black

Large blanket

A large blanket that can be wrapped around the shoulders or spread across the lap. It is ideal for both indoor and outdoor use in various settings. Made of a flame-retardant material with strong resistance to flying sparks, it offers excellent protection against the cold while camping. It can be packed away in the accompanying pouch, making it compact and easy to carry around.



Product features



Flame-retardant yarn



Protection from cold in autumn/winter



Large size: Can be wrapped around the shoulders



Pouch makes it easy to carry around

Product specifications

[Size]

Blanket: Approx. 1,200 mm x 900 mm
Pouch: Approx. 200 mm x 330 mm x 100 mm

[Material]

Blanket: Polyester
Pouch: Polyester

Colors

(colors will be chosen by us)



Navy



Khaki



Black

Roll-up bag

A roll-up bag that is just the right size for carrying the tumblers and blanket. It can be stored compactly just by rolling it up and attaching the elastic band, so it is also ideal for shopping and short outings. It is wrinkle-resistant and machine washable for easy care.



Product features



Perfect size for packing
the other set items



Elastic band attached
Compact



Wrinkle resistant



Washable

Product specifications

[Size]

Bag: Approx. 510 mm x 350 mm x Φ 200 mm
Handle: Approx. 55 mm x 360 mm

[Capacity]

Approx. 18 L

[Material]

Polyester

Colors

(colors will be chosen by us)



Khaki



Red



Blue