News Release

Company name Bushiroad Inc.

Stock exchange listing Tokyo Securities code 7803

Representative Takaaki Kidani, President and CEO

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Director

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[Correction] Notice on Partial Corrections of "FY2025 Q3 Financial Results Briefing Material"

Bushiroad Inc. (the "Company") announces that there were matters that should have been partially corrected in the "FY2025 Q3 Financial Results Briefing Material" disclosed on May 15, 2025. The revised version of the relevant document reflecting the above correction is posted on the Company's website (https://bushiroad.co.jp/en/ir). Please note that there are no changes to the figures disclosed in the financial results and other related materials.

1. Reason for the correction

Errors were found in part of the content of the relevant document, and the Company has made the necessary corrections.

- (1) P.29 Quarterly Sales and Operating profit by Segment "Sports Segment"
- (2) P.32 To Individual Shareholders -Notification Regarding Changes (Enhancements) to the Shareholder Benefits Program

2. Details of corrections

Please refer to the attached document. The corrected sections are enclosed in blue boxes.

(1) P.29 Quarterly Sales and Operating profit by Segment "Sports Segment"

[Before Correction]

Quarterly Sales and Operating profit by Segment ~Sports Segment~





Net sales	1,850 million yen	YoY	+33 million yen	
Operating profit	141 million yen	YoY	▲97 million yen	

^{*} Expression of progress toward the business plan in this document: favorable/strong > solid > steady > soft > weak/unfavorable

New Japan Pro-Wrestling

 Although sales increased due to two consecutive days of events held at Tokyo Dome, the contribution to profit was limited, resulting in a soft performance.

STARDOM

- · Attendance showed a gradual recovery trend.
- The Company focused on expanding its nationwide fan base through efforts such as wrestler appearances on television and the hosting of its first event in Okinawa.

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[After Correction]

Quarterly Sales and Operating profit by Segment ~Sports Segment~





Net sales	1,850 million yen	YoY	+33 million yen
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To Individual Shareholders -Notification Regarding Changes (Enhancements) to the Shareholder Benefits Program

[Before Correction]

To Individual Shareholders

- Notification Regarding Changes (Enhancements) to the Shareholder Benefits Program

BUSHIROAD

The Company implemented a special shareholder benefit program in 2022 to commemorate the 50th anniversary of New Japan Pro Wrestling, offering a lottery for shareholders to be invited to WRESTLE KINGDOM 17 at Tokyo Dome.

Since then, the program has expanded to include HIKOSEN, which performs Masked Play Musicals, and STARDOM, a women's professional wrestling organization. This expansion has been well-received by our

With the aim of delivering the appeal of Bushiroad Group events to a wider audience, the Company has decided to incorporate similar offerings into the existing shareholder benefits program.





The change is effective for shareholders listed in the shareholder register as of June 30, 2025.

Before the change			After the change		
Shareholder Benefits	Points available for use at the "Bushiroad Online Store"		Shareholder Benefits	① Points available for use at the "Bushiroad Online Store"	② Invitation to a paid event hosted by the Bushiroad Group through a lottery
Record Date	End of June (once a year)	,	Record Date	End of June (once a year)	End of June, End of December (twice a year)
100–299 shares 300–599 shares 600–999 shares 1,000–1,399 shares 1,400–1,999 shares 2,000–3,999 shares 4,000 shares or more	500 pt 1,500 pt 3,000 pt 6,000 pt 10,000 pt 15,000 pt 20,000 pt		100–299 shares 300–599 shares 600–999 shares 1,000–1,399 shares 1,400–1,999 shares 2,000–3,999 shares 4,000 shares or more	500 pt 1,500 pt 3,000 pt 6,000 pt 10,000 pt 15,000 pt 20,000 pt	Lottery Application

- Regarding the points available for use at the Bushiroad Online Store (Benefit ①), there are no changes to the content.

 For the lottery application (Benefit ②), there are no differences in the number of lottery entries or chances based on the number of shares held, as long as 100 shares or more are owned.

 Details about the target events and the number of invitations for Benefit ② are provided when the application period begins.

[After Correction]

To Individual Shareholders

Notification Regarding Changes (Enhancements) to the Shareholder Benefits Program

BBUSHIROAD

The Company implemented a special shareholder benefit program in 2022 to commemorate the 50th anniversary of New Japan Pro-Wrestling, offering a lottery for shareholders to be invited to "WRESTLE KINGDOM 17" held in January 2023 at Tokyo Dome.

Since then, the program has expanded to include HIKOSEN, which performs Masked Play Musicals, and STARDOM, a women's professional wrestling organization. This expansion has been well-received by our shareholders

With the aim of delivering the appeal of Bushiroad Group events to a wider audience, the Company has decided to incorporate similar offerings into the existing shareholder benefits program.





The change is effective for shareholders listed in the shareholder register as of June 30, 2025.

Before the change			After the change **Benefit ② is added to the previous Benefit ① after the change.		
Shareholder Benefits	Points available for use at the "Bushiroad Online Store"		Shareholder Benefits	① Points available for use at the "Bushiroad Online Store"	② Invitation to a paid event hosted by the Bushiroad Group through a lottery
Record Date	End of December (once a year)	r	Record Date	End of December (once a year)	End of June, End of December (twice a year)
100–299 shares 300–599 shares 600–999 shares 1,000–1,399 shares 1,400–1,999 shares 2,000–3,999 shares 4,000 shares or more	500 pt 1,500 pt 3,000 pt 6,000 pt 10,000 pt 15,000 pt 20,000 pt		100–299 shares 300–599 shares 600–999 shares 1,000–1,399 shares 1,400–1,999 shares 2,000–3,999 shares 4,000 shares or more	500 pt 1,500 pt 3,000 pt 6,000 pt 10,000 pt 15,000 pt 20,000 pt	Lottery Application

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