# Notice Regarding the Designation of the Malaysian Sales Subsidiary as the Regional Headquarters for Asia

MANI, INC. (hereinafter "MANI") is pleased to announce that the Company has decided to designate our existing Malaysian sales subsidiary as the regional headquarters for Asia under the name "MANI ASIA SDN. BHD." (hereinafter "MANI ASIA"), on September 1, 2025. This designation aims to accelerate business growth and strengthen our management foundation in the Asian region.

### 1. Purpose

MANI provides products globally, based on our commitment: "The Best Quality in the World, to the World." As of the fiscal year ended August 2024, our overseas sales ratio is 85%, and we provide products to over 120 countries and regions. In our announcement titled "Progress of the Medium-Term Management Plan and Future Management Policy" released in January 2025, we are advancing business expansion through a five-region global structure and have been working to establish a Regional Headquarters (RHQ) framework.

This initiative represents our efforts in the Asian region, and we plan to implement similar measures in the other areas in the future. Through these efforts, we aim to accelerate regionally rooted business growth and strengthen our management foundation.

In Asia, we have established the following three local subsidiaries:

- MANI MEDICAL HANOI CO., LTD. (hereinafter "MMH") in 2010
- MANI MEDICAL INDIA PRIVATE LIMITED (hereinafter "MMI") in 2017
- MANI MEDICAL DEVICE MALAYSIA SDN. BHD. (hereinafter "MMM") in 2023

Until now, our sales business in Asia has been operated through this three-company structure. As part of our RHQ framework, we will rename the existing local subsidiary MMM to "MANI ASIA," elevating its role from a standalone sales subsidiary to a higher-level regional headquarters. MANI ASIA will house regional management functions and sales functions responsible for Malaysia, Indonesia, the Philippines, and other countries. MMH and MMI will be positioned under MANI ASIA, and together, we will operate as "ONE MANI."

Through the establishment of MANI ASIA, we will comprehensively oversee 17 countries across Southeast and South Asia. By integrating efforts in regional strategy planning and execution, sales and marketing support, operational optimization, and governance enhancement in Asia, we aim to advance our regionally integrated business model.

### 2. Overview

Company name	MANI ASIA SDN. BHD. (Note)
Representative	Kentaro Kusano
Location	Malaysia, Kuala Lumpur
Business activities	Strategy planning and execution, sales and marketing support, and operational outsourcing for the Asia region
Coverage	India, Malaysia, Thailand, Vietnam, and other Southeast Asian countries
Scheduled date of change of company name	September 1, 2025
Start of operation	September 1, 2025
End of business year	August 31

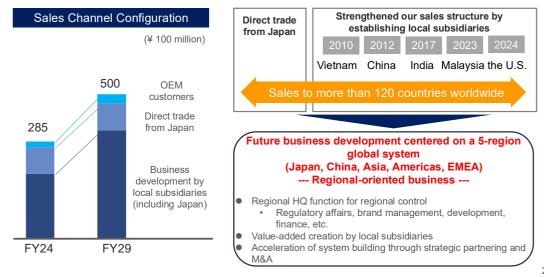
Note: The new company name above is currently pending approval and may be subject to change depending on approval by the relevant authorities.

### [Reference]

Repost from "Progress of the Medium-Term Management Plan and Future Management Policies."

MANI

# **Business Development Based on a 5-Region Global System**



URL: https://www.mani.co.jp/en/pdf/mg\_plan\_2025.pdf

[Inquiry]

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