



HitoMile Monthly Sales Bulletin

September 11, 2026
HitoMile Co.,Ltd.

HitoMile updates a latest monthly sales bulletin.

The Company hereby announces the monthly sales figures (year-on-year) for the Group for July, as outlined below.

Sales performance on a year-on-year basis.

			Seller	Platform	Total Sales
FY2026	CY2026	April	104.2%	128.3%	104.2%
		May	103.4%	126.9%	103.3%
		June	98.6%	126.3%	98.5%
		July	101.2%	130.7%	101.7%
		August	99.0%	121.6%	99.5%
		First Half of FY2026	101.3%	126.7%	101.4%
		Second Half of FY2026			
		Throughout FY2026			

In the Seller Segment, sales reached 99.0% year-on-year, driven by a slowdown in sales growth to restaurants at Kakuyasu Co., Ltd. due to severe weather, including a major typhoon, as well as a decrease in home-use sales resulting from a decline in customer numbers compared to the previous year, impacted by inflation and the surge in stockpile rice sales last year.

In the Platform Segment, sales reached 121.6% year-on-year, driven by an increase in delivery outsourcing from the Seller Segment (intercompany transactions) and the operation of paid delivery services through the utilization of 3-temperature zone warehouses.

As a result, consolidated total sales rose to 99.5% year-on-year.

※ Notes

- (1) "Seller Segment" refers to businesses involved in the sale of in-house products to restaurants, individual consumers, and corporate clients, as well as E-commerce operations and wholesaling to other liquor retailers.
- (2) "Platform Segment" refers to businesses responsible for marketplace operations and paid delivery services.
- (3) Sales for each segment include intersegment transactions.
- (4) Consolidated total sales have been adjusted to eliminate intersegment transactions.
- (5) This data represents preliminary figures and does not constitute official financial data.